

APPLETON POST-CRESCENT

VOL LIII No. 64

48 Pages—Sections A, B, C, D

APPLETON-NEENAH-MENASHA, WIS., MONDAY, MAY 2, 1960

ASSOCIATED PRESS
WIRE SERVICE

Price Seven Cents

NATO Ministers Endorse Western Arms Proposals

Ike Tells Conference May 16 Talks Won't Produce Quick Results

ISTANBUL, Turkey.—(AP)—NATO foreign ministers, meeting within the confines of a city under martial law, today endorsed western proposals on disarmament to be put to the Soviet Union at the summit.

U.S. Sec. of State Christian A. Herter read to the conference a special message from President Eisenhower warning that the western big three meeting with Soviet Premier Nikita S. Khrushchev opening in Paris May 16, probably will not produce any quick or spectacular results.

Difficult Problems

Eisenhower cautions against hoping for too much. He said the Paris meeting is only one more "in what may

prove a long succession of diplomatic exchanges dealing with some of the most difficult problems of our era."

The United States is going to the Paris talks "with a sincere desire to do all possible to reduce the tensions and dangers that now exist," he said. But he added that the world's problems "are not susceptible to early solution."

The president urged the NATO countries to remain resolute and united and said NATO's combined forces would be the west's greatest insurance in case the talks with the Russians fail to prosper.

On the other hand, if the talks do not reduce tension, he said, the NATO members will require greater material and moral cohesion to meet the challenge of communist competition throughout the globe.

Western Position

The ministers readily approved the western position on disarmament as outlined by British Foreign Secretary Selwyn Lloyd on behalf of the five western nations represented in the deadlocked Geneva east-west disarmament conference.

These five nations—the United States, Britain, France, Italy and Canada—have been meeting for weeks with five Soviet bloc countries in a futile effort to reach some basis for an agreement on mutual disarmament. These talks are now recessed until June.

Weyauwega Man Falls From Boat Pulling in Anchor

WEYAUWEGA, Wis.—Alan Heckler, Jr., 34, of Weyauwega, fell from his boat and drowned in the Wolf River near Gill's Landing while trying to weigh anchor about 2:41 a.m. Sunday.

Insulated clothing brought Heckler's body to the surface and Emil Lipke of Lind Center, fishing nearby, was able to recover it. Lipke's boat drifted a half mile to the Louis Strange resort where other fishermen helped him bring the body ashore.

Heckler was pronounced dead from drowning by Dr. L. P. Maasch, Weyauwega, deputy coroner after the fishermen vainly attempted to revive Heckler with artificial respiration.

Dr. Maasch said Heckler apparently struck his head on the boat when he fell after standing up to pull in the anchor. Heckler's watch stopped at 2:41. There was a bruise across the bridge of Heckler's nose.

Turn to Page 7, Col. 1

Dr. Dooley Leaves For Cancer Exam

Nairobi, Kenya.—(AP)—Dr. Thomas Dooley, the cancer-stricken American physician who organizes hospitals in underdeveloped nations, left today for the United States for another medical checkup.

Dooley, who runs a clinic in Laos, stopped off here to visit a clinic directed by an American-trained African, Dr. Mungai Njoroge.

Dooley, whose home is in St. Louis, Mo., underwent an examination in Bangkok in March and said "no extension of my cancer was found."

Durfee Sworn in as Claims Court Judge

Washington.—(AP)—James R. Durfee of Antigo, Wis., was sworn in today as a judge on the U.S. Court of Claims.

The oath was read to him by Chief Judge Marvin Jones. Durfee succeeds Judge Benjamin H. Littleton, retired, in the \$25,000-a-year lifetime job.

Value of Using Brand Names Being Stressed

This is Brand Names week, a week set aside to explain and emphasize the value of buying and using name brand products. The maker of a brand name product and the retailer who sells it stake their reputations on the quality of the product.

TODAY'S INDEX

Comics	C 6
Books	B 6
Editorials	A 6
Entertainments	A 5
Home	C 6
Business	B 1
Sports	B 1
Women's Section	B 1
Weather Report	B 1
Travel	C 1

Chessman Dies In San Quentin Gas Chamber

Execution Ends 12-Year Fight of Convict-Author

SAN QUENTIN, Calif.—(AP)—Caryl Chessman died today in the San Quentin prison gas chamber.

Word that the cyanide pellets had dropped into the acid in prison's gas chamber was filed to waiting reporters by a

Chessman secretary who had an open telephone line to the execution room.

The potassium cyanide pellets dropped into the acid in the death chamber at 12:03 (CDT) and Chessman was pronounced dead at 12:12 (CDT).

Last minute decisions by the supreme courts of California and the United States doomed Chessman to death. Just 10 minutes before the execution, Supreme Court Justice William Douglas refused to consider an appeal by Chessman's attorneys. The California supreme court earlier voted 4 to 3 to deny a last-minute stay of execution.

Federal Judge Louis E. Goodman told newsmen he

would have granted a 30 minute stay of execution to hear Chessman's 11th hour appeal.

A petition was filed with Goodman only five minutes before the execution hour. While he was in his chambers he heard the pellets had been dropped.

With the last denial Warden Fred Dickson and his associates left their offices for condemned row where the convicted man waited 13 steps from the gas chamber which he had escaped for nearly 12 years by an unprecedented series of legal maneuvers.

Chessman died under a double conviction of kidnapping for robbery with bodily harm, the official legal description of perverted sex attacks on two women in Los Angeles' lovers' lanes in January 1948. These crimes he denied.

Nine Death Dates Nine times his death was set, and eight times he thwarted it.

Seven times the courts granted stays to permit new appeals. The eighth time Gov. Edmund G. Brown issued a reprieve to avoid hostile demonstrations against President Eisenhower in Latin America and to push an abortive effort to abolish capital punishment in California.

Meanwhile, an international issue has stemmed from picketing that began on the New York dock April 13 to protest the Arab blacklisting of ships trading with Israel. Arab port workers throughout the Middle East now are boycotting U.S. ships. They vow they will not relent until the New York dockers quit picketing the Egyptian vessel Cleopatra.

The shipping dispute was injected into Senate consideration of the foreign aid legislation with the adoption last week, by a 45-25 vote, of an amendment offered by Sens. Paul H. Douglas (D-Ill.), George B. Keating (R-N.Y.) and others.

The amendment, identical with a provision the house included in its foreign aid bill, would put congress on record in favor of withholding assistance from nations that deny free use of international waterways.

Drunken Drivers Since Jan. 1

119. Gene R. Haufe, 23, of 644½ Broad street, Menasha. (Story on Page D-5)

APPLETON-NEENAH-MENASHA, WIS., MONDAY, MAY 2, 1960

ASSOCIATED PRESS WIRE SERVICE

Price Seven Cents

Istanbul Lawyers Join Drive Against Premier

First Support for Youths Seeking Menderes Ouster; Students Clash With Troops

ISTANBUL, Turkey—(AP)—Turkish students, who have been carrying on virtually alone a campaign against Premier Adnan Menderes' government, won the support of prominent Istanbul lawyers in new demonstrations today.

Troops dispersed a series of antigovernment gatherings. About 3,000 youths shouting "freedom! freedom!" clashed with soldiers guarding the broad plaza in sight of the NATO meeting place.

About 100 attorneys—dressed in long, black judicial robes—assembled in the Istanbul palace of justice (high court) singing patriotic songs and shouting "liberty." They had planned to march on the new city hall where NATO ministers are meeting.

Turkish troops moved into the palace of justice and arrested at least 30 lawyers six of them women, at bayonet point. The rest were forced to leave the building and dispersed.

500 Students

The incident in the court took place as 500 students marched silently down both sides of Istiklal Caddesi, the city's main business street, toward Taksim square.

The students intended to demonstrate in the square site of a monument to Turkey's war dead. But troops threw a ring around the square and pushed the students back into winding side streets.

The demonstration by the 3,000 youths, mostly students, was the day's first incident in this martial law-ruled city.

The soldiers pushed the demonstrators back with the butts of their rifles. Suddenly the crowd broke and scattered into several small side streets. Officials and newsmen watched the clash from the windows of the city hall.

There was no shooting, although Premier Menderes had

warned yesterday that more anti-government demonstrations would not be tolerated, and a government announcement said the army had been ordered to fire on demonstrators if necessary to disperse them.

Local Crisis

Neither Menderes nor President Celal Bayar were on hand at the opening NATO session to welcome the ministers, presumably because they were busy with the local crisis.

The crowd was quiet and orderly as it gathered on a vacant tract opposite city hall to

Turn to Page 7, Col. 1

Ike to Deliver Major Policy Speech Tonight

Washington.—President Eisenhower will make a major foreign policy address tonight.

The address at a dinner sponsored by the committee for international economic growth and the committee to strengthen the frontiers of freedom will be broadcast on radio and television.

Former Dictator of Venezuela Predicts Fall of Government

Miami, Fla.—(AP)—A prediction that the Venezuelan government is doomed was made here by former Venezuelan President Marcos Perez Jimenez.

Perez Jimenez, in an interview in the Miami Herald, said the government of President Romulo Betancourt "is sure to fall—if not in a few weeks, at least within the next few months."

The former president lives in exile in Miami Beach. He was ousted by a military junta on Jan. 23, 1958.

Perez Jimenez said the recent unsuccessful revolt against the Betancourt regime "was only one in a series, and there are more to come."

Respite From Cold To Linger One Day

Wisconsin—Partly cloudy and cool over state tonight and Tuesday. Outlook for Wednesday: Partly cloudy to cloudy and cool with a few showers.

Appleton—Temperatures for the 24-hour period ending at 9 a.m. today: High 56, low 45. Temperature at 10 a.m. today: 55. Barometer reading: 30.57 inches with wind west northwest at 11 miles an hour. Total precipitation: 1.56 of an inch.

Sun sets at 7:15 p.m., rises Tuesday at 6:45 a.m.; moon sets Thursday at 1:20 a.m. Precision stars are the Twins. Visible planets are Jupiter, Venus and Mars.

U. S. Ready to Try Record Missile Test

Washington.—The United States is ready for an attempt to send an Atlas missile on a record-breaking 9,000-mile flight from Florida past the tip of South Africa into the southern reaches of the Indian ocean.

The shot may be fired this week.

The defense department said in response to an inquiry today that it will be made "in the near future,"

will not be announced ahead of time and will be a test under "extreme conditions" of the first operational U.S. intercontinental ballistic missile.

"We must break away from what we have," Nixon told a news conference. "Everyone agrees it's wrong."

Nixon was replying to a prediction made at a Democratic rally in Washington Saturday night. House Speaker Sam Rayburn of Texas said Nixon would disavow the administration record when he became the Republican nominee.

What About Draft?

"But he won't get away with it," Rayburn said.

Another prominent Republican, Gov. Nelson A. Rockefeller of New York, was in Chicago yesterday. On his arrival, reporters fired questions at him.

Would he accept a draft at the Republican convention?

"The possibility is so remote, it is not worth speculating about."

Whom would he like to see as the next president?

Rockefeller, who has not endorsed Nixon, grinned and remained silent.

The West Virginia primary attracted attention again as the state Teamsters union endorsed Sen. Hubert H. Humphrey of Minnesota on the Democratic ballot.

Humphrey, opposed by Sen. John F. Kennedy of Massachusetts in the May 10 primary, said: "I am always pleased when I get the help of honest working people."

But Kennedy said: "I'm sure that the people of West Virginia are not going to let Jimmie Hoffa determine who should be the Democratic nominee for president."

Hoffa, in London to attend a conference of western prime ministers, told newsmen he felt the opportunity to succeed Kennedy was "a threat to world peace."

Nehru Sees Threat In South African Racial Dispute

London.—Prime Minister Nehru of India today said South Africa's racial segregation policies represent a threat to world peace.

Nehru, in London to attend a conference of western prime ministers, told newsmen he felt the opportunity to succeed Kennedy was "a threat to world peace."

Turn to Page 7, Col. 1

Chessman Case Makes Headlines in Europe

London.—(AP)—The impending execution of Caryl Chessman, the California sex criminal, spread black headlines across the length and breadth of Europe today.

Editorials warned of adverse political effects on American foreign relations if Chessman is executed.

"Americans are proud of

the unnumbered checks in their judicial system that

gives prisoners so many

chances to prove their innocence. But no American can be proud of a man living 12 years in the condemned cell."

The Copenhagen Ekstra Bladet published results of a "reader's panel" on the Chessman case. It said 84 per cent of the 800 persons on the panel favored a commutation of Chessman's sentence.

In Paris, the conservative Figaro said editorially:

"All the moral benefit of

President Eisenhower's trip

to South America will be suddenly destroyed this morning if Chessman is executed."

serious damage to law and the

dignity of man."

Turn to Page 7, Col. 1

Reds Blast U.S. in Rallies On May Day

President Eisenhower Hanged in Effigy in Japan Demonstration; Giant Parade Held in Moscow

By The Associated Press

The United States was blasted in both hemispheres as millions of workers celebrated and communists paraded their armed might on May day.

Cuba's Prime Minister Fidel Castro proclaimed "our country or death" in an angry 3½ hour harangue to between 250,000 and 500,000 shouting Cubans who turned a May day rally into an anti-American demonstration. But the crowd was far below the 1½ million the Castro regime had hoped to bring out.

Tokyo demonstrators hanged President Eisenhower and Prime Minister Nobusuke Kishi in effigy and blanketed the capital with placards denouncing ratification of the new U.S.-Japan security treaty.

Workers' Holiday
On both sides of the Iron Curtain, parades, rallies and speeches marked the workers' holiday established 61 years ago by the international socialist congress. The United States celebrates on the first Monday in September.

Marching troops, guns and rockets were the center attraction in Moscow, where Premier Nikita Khrushchev and other Soviet leaders reviewed the mammoth parade. Thousands of Muscovites applauded the display, but it contained none of the terrifying new weapons Khrushchev talked about in a speech to the supreme Soviet last January.

Communist East Germany's 110,000-man army marched through East Berlin in a parade branded by the western big three as "a threat to public order." Communist Chief Walter Ulbricht and other East German leaders looked on in front of a huge sign proclaiming "West Berlin will be a free demilitarized city."

Defies Red Threat

Across the city line, Mayor Willy Brandt of West Berlin defied the Soviet threat to the city in a speech before 700,000 cheering followers and called on the western allies to remain until Germany is reunited.

About three million Chinese jammed Peiping for a giant May day carnival that radio Peiping hailed as the liveliest in the city's history. Firecrackers popped and music echoed through the streets as the communists celebrated.

Nearly 450,000 Hungarians marched through Budapest in a parade featuring red flags, white doves and enormous balloons.

Some 100,000 Polish workers in Warsaw heard communist party boss Wladyslaw Gomulka promise that living standards would be raised.

Parade In Prague

Czechs staged a 5-hour parade in Prague. President Antonin Novotny broadcast a pledge that Czechoslovakia would continue to fight alongside Russia against West Ger-

many "militarism and policy of revenge."

Pope John broadcast from the Vatican a sharp rebuke of atheistic communism and called on workers to emulate St. Joseph the Carpenter of Nazareth. The pontiff did not mention communism by name, but he spoke of "mistaken ideologists that on one hand exalt uncurbed liberties and on the other suppression of personality."

New Low Price

on Armstrong's RUBBER BASE

Latex Paint

• 8 Standard Colors and \$9.88 Gal. White . . .

Appleton Glass & Paint

516 W. College, Appleton

PHONE 4-6447

For Complete Information

On Terms, Estimates

and Quality!

Save Many, Many DOLLARS and still get the best!

YORK
BW
BORG-WARNER

• Refrigeration • AIR CONDITIONING

Call Anytime for Estimates!

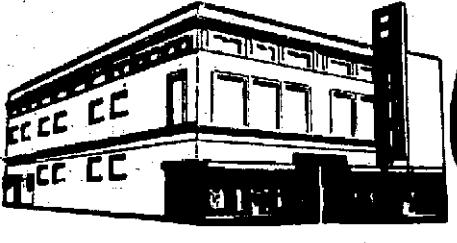
*Reg. Trademark of Borg-Warner Corp.

Bassett Refrigeration Co.

Dial 3-6685 117 S. Locust St. Appleton

FOR WALLS AND WOODWORK

FOR WOODWORK



DIAL RE 4-9811 for Free Home Delivery

The Store Re-Designed With You In

NEW MODERN
Gloudemans
DEPARTMENT STORE
 424-430 W. COLLEGE...APPLETON
 Mind for Easy, Friendly Shopping

Mothers, Brides Naturally Want Fine Gift Lamps
All Types Low Priced At Gloudemans!

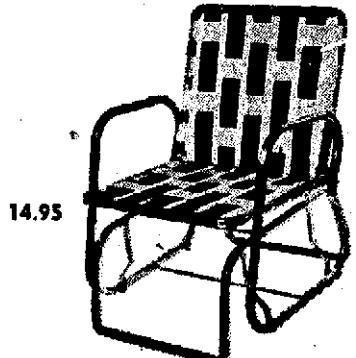
5.95, 7.95, 9.95, 12.95

The gift that will last for years! The lamps that will brighten up living rooms and please her in a big way! Beautiful new types with fiberglass and chromespun shades! Ceramic, brass with ceramic and brass with walnut stands!



Pretty colonial silhouettes decorate each can! Black tops with knobs! Polished aluminum to add beauty to kitchens! Traditional West Bend quality!

14.95



Lovely Design West Bend 4 Pc. Cannisters

5.99

Specially Priced

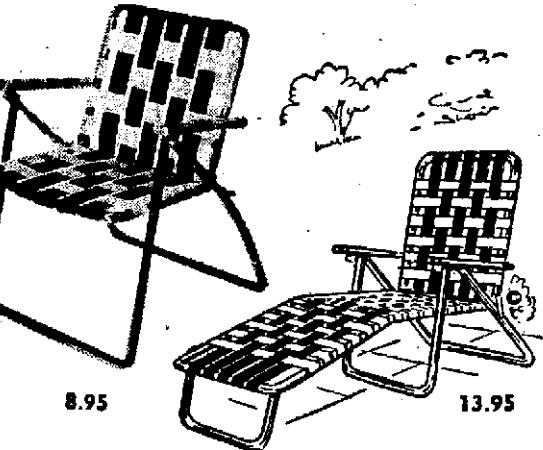
Ivory • Green
Brown

TILOS to personal comfort angle
THE SECRET IS THE ADJUSTABLE TILT-TOP CUSHION

PEARL-WICK
 Adjustable Leg Lounger Hassock

Reg. 11.95 Model **9.95**

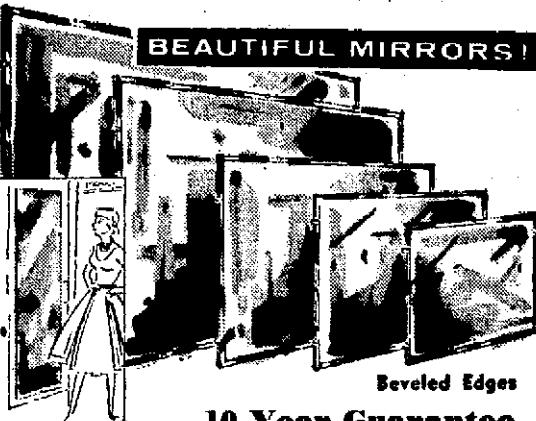
The first leg lounger that tilts to your comfort angle! Upholstered with tough, washable, stain-and-scruff-resistant leather-like Vinyl fabric! Brass plated legs and runners!



Durable, Good Looking
Lawn Chairs By Kalamazoo

Carousel Folding Chair **8.95**
 Folding Chaise Lounge **13.95**
 Carousel Single Glider **14.95**

Reserve These Now On Our Layaway!

**10 Year Guarantee**

**Beveled Plate Glass Mirrors
 That Make Such Fine Gifts
 And Low Priced At Gloudemans!**

**Genuine Libbey Queens True Reflection Types!
 Sizes For Every Home Need!**

Hang Either Way!
 Many Sizes!

Libbey Oven "Parallel-O-Plate" that keeps its beauty and has a 10 year guarantee! Beveled edges makes them richer looking! Masonite backed for durability with stainless steel clips!

Phone Orders Taken
 Now For Delivery!

20 x 28 Inch	... 10.99
24 x 30 Inch	... 13.99
24 x 36 Inch	... 14.99
26 x 36 Inch	... 16.99
30 x 40 Inch	... 19.99
30 x 48 Inch	... 24.99
30 x 60 Inch	... 33.99
36 x 48 Inch	... 30.99
36 x 54 Inch	... 35.99
36 x 60 Inch	... 39.99
36 x 72 Inch	... 49.99

Seamed Edges 16 x 68" ... 17.95
 Plate Glass 18 x 68" ... 19.95
 DOOR 29 x 68" ... 22.50
 MIRRORS 22 x 68" ... 26.50

Gift Shoppers' Special!

**8 Pc. Set Corning
 New "Pyroceram" Set**

• Heat Proof • Cold Proof

Reg. 14.95 **12.98**

EXTRA NICE and extra easy to keep clean because it is so smooth! Made of the same material that's used in missile cones — practically indestructible! She'll love this set!

GENERAL ELECTRIC

ELECTRIC APPLIANCES -- FINE GIFTS
Shop At Gloudemans For Lowest Prices!



SPECIALLY PRICED, Now!

Check the listed items!

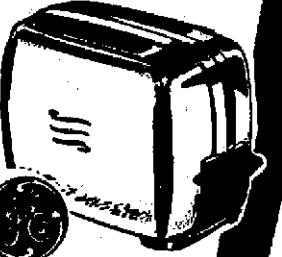
**NEW! FROM
 TIP
 TO TOP**



**AUTOMATIC
 SKILLET**

Brand new with "exclusive Tip Top" controlled cooking . . . skillet is raised at one end, draining away fat . . . "tilt-top" cover serves as spatter shield, top. It makes a great gift for the bride . . . or mother on Mother's Day.

Only **24.70**



Model TS2
 Automatic
 TOASTERS

14.88



GE
 Automatic Grill &
 Waffle Baker

Reverse grids let you toast sandwiches, fry bacon and eggs, make waffles, etc. Fully automatic. Ideal for meals, snacks, etc.



Even flow steam moistens fabrics uniformly for perfect ironing. Straight-up cord for left or right hand women. Dial setting for all fabrics.



**General Electric
 Stainless Steel Automatic
 Coffeemaker**

Completely automatic — signals when ready. Gleaming chrome on stainless steel easier to keep clean . . . gives you pure coffee flavor.

REDUCED

Model F60
 General Elec.
 Steam Iron

12.98

• A Grand Iron



Reduced!

3 SPEEDS
 Portable
 Mixer**15.99**

Powerful for all mixing jobs. Light — weighs less than 3 lbs. Includes bracket to hang on kitchen wall. All white, yellow, pink, turquoise.

General Electric
 Automatic
 Percolator
 REDUCED

12.98

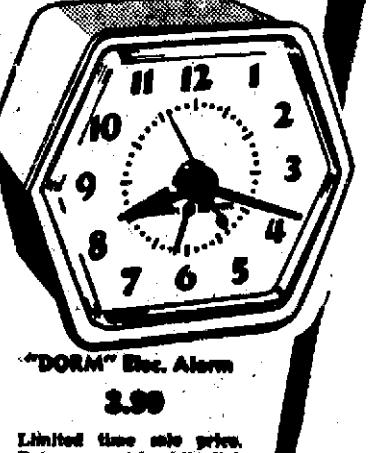
Popular model P31 in shiny chrome plate. Set for mild, medium or strong coffee. Stays perking automatically when done and stays hot.

NOW EVERYONE
 CAN ENJOY
 GOOD COFFEE!



General Elec.
 Electric
 Can Opener
22.97

New cans can be opened at a touch of the finger. Safe — no sharp edges. Magnet holds lid.



"DORM" Elec. Alarm
3.99

Limited time sale price.
 Beige case with white dial.
 Plus tax.



Extra Quiet Running
GE HAIR DRYER

• Specially Priced **24.97**

Be quiet, you can even be using it when answering the phone! So dependable it will last for years!



"Snooze Alarm" Clock
 Formerly \$3.99 **6.98**

You not only save now but you get the lighted dial model at this low, low price. Repeat alarm — wakes you, lets you sleep, wakes you again.

NEWSPAPER HERCULES & COMPANY

Democrats Warned About Prejudice

Lucey in the Open as He Blasts Party Leaders Opposing Kennedy

Post-Crescent Madison Bureau

Madison — In an extraordinary speech, the head of the state Democratic party has demanded that Democrats of the country nominate Sen. John Kennedy for the presidency or run the risk of an appearance of religious prejudice.

Lucey

Patrick M. Lucey, Madison real estate dealer and self-assertive chairman of the state Democratic party machine, was a principal speaker at a Louisiana Democratic rally in New Orleans during the weekend. He distributed his prepared remarks here before delivery.

No Neutral, He /

In the address, he shed all semblance of neutrality for the developing contest for his party's presidential nomination. During the recent Wisconsin presidential primary contest between Kennedy and Sen. Hubert Humphrey, Lucey was known to favor Kennedy, but refrained from open espousal of the Massachusetts contender.

Lucey described Kennedy as virtually the ideal candidate, a sure winner against Vice President Nixon, and a man who proved in his Wisconsin victory margin his vote-getting abilities in doubtful territory. Lucey claimed that Humphrey should have been favored in the Wisconsin election because of his powerful backing by most of the party politicians, farm groups, organized labor and other influential forces.

Prejudice Issue

But Lucey conceded that the party is far from unanimous about Kennedy and then added "If the candidate's religion accounts for our reluctance, the Democratic party is fast becoming the chief victim of its own prejudice."

Lucey also ridiculed the fact that backers of all other candidates are eager to get Kennedy on the ticket as the vice presidential nominee.

"They seem to think Kennedy can beat Nixon by proxy while propping up a less popular candidate," he said scornfully.

"At this moment for the

Gassy?

Stop Heart Gas 3 Times Faster
Delayed laboratory tests prove BELL ANS test sets neutralizes 3 times as much stomach acid as any other test set. Get BELL ANS today for the fastest known relief. \$50 at drugists. Send postcard to BELL ANS, Brooklyn, N.Y. for liberal free sample.

FREE MAP OFFER
See Page D4

EARLY AMERICAN
TODAY'S HOMES

at SHAMBEAU'S of Waukesha
The largest selection of Early American furniture north of Milwaukee.



You now can choose Early American furniture for relaxed, comfortable living today! All sizes and pieces of typical Early American reproductions... authentic in every detail... with maple, fruit wood and cherry... for every room in your home.

Select also from a complete assortment of Early American Draperies, Pictures and Accessories by Aaron of California.

SHAMBEAU'S

FINE FURNITURE & APPLIANCES
Waukesha, Wis. 500 E. Fulton St. Ph. 48 or 54
Go North From the Waukesha School One Block
Turn Right One Block

Cub Pack Names Committee for Coming Season

New committee members have been elected and Cub Scouts received awards at a meeting of Cub Pack 71, sponsored by the Lincoln school PTA.

Weber awards were given to Thomas Meiers and Larry Neack. Both were web Honor flag.

came into Boy Scout Troop 2 by Explorer Scout Nick Meiers.

New committee members for the 1960-1961 season are Harry Neack, cubmaster; Gregory Eisch, assistant cubmaster; Oscar Meiers, chairman; Robert Kruger, treasurer; Bernard Pearlman, award chairman, and Harold P. Meiers, publicity.

An inspection was held and Den 5 was the winner of the

Four From Fox Cities Graduated From Beauty Schools

Four Fox Cities residents have been graduated from the accredited schools of beauty culture.

Winnebago Indians were present.

Cub Scouts will sponsor a Cub Carnival from noon to 4 p.m. Saturday, May 14, at Linwood park.

Yvonne Marsh, daughter of Mrs. Eleanor Marsh, 111 E. Franklin street, Appleton, Jo Ann Turkev, daughter of Mr. and Mrs. Wilbur Turkev, 822 W. Winnebago street, and Carol Watry, daughter of Mr. and Mrs. Giles Watry, 116 Depot street, Little Chute, were graduated from the Green Bay school.

Jean Ann Thistle, daughter of Mrs. Flora M. Thistle, 812 W. Winnebago street, was graduated from the Milwaukee school.

Monday, May 2, 1960 Appleton Post-Crescent A4

Approve New Switchboard For Amherst

Post-Crescent News Service

Neosho - The Amherst Telephone company has been authorized by the state pub-

lic service commission to install a new switchboard at its exchange in this Portage county community to improve service to about 300 local subscribers.

The company has also been authorized to improve equipment to reduce the line load and serve new subscribers in the Polonia area from Neosho.

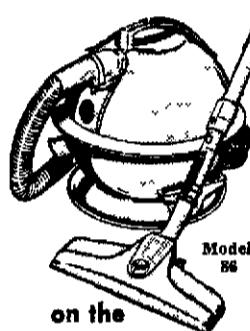
Store Hours: 9 a.m. to 5:30 p.m. Daily Except Friday ...
Friday Store Hours: 10 a.m. to 9 p.m.

Gifts for your first lady

on Mother's Day

Choose from a Complete Selection:

Special Low Price!



HOOVER
Constellation

The switch is on the handle where you want it.

- Exclusive Double-Stretch Hose
- Full H.P. Motor
- Fast Bag Change

49.95

Steamfitters to Test Knowledge

Steamfitter apprentices in their fifth year as apprentices will compete in a written and performance tests May 5 to determine who will represent the Appleton area in state competition May 20 and 21 in Milwaukee.

Carl Recker, Kimberly, and Richard Brouillard, Appleton, will represent Local 458 in the contest, which will be held at the Appleton Vocational and Adult school.

49.95

BRAND NEW



HOOVER POLISHER

- It scrubs, polishes, and waxes
- Takes all the work out of scrubbing

29.95

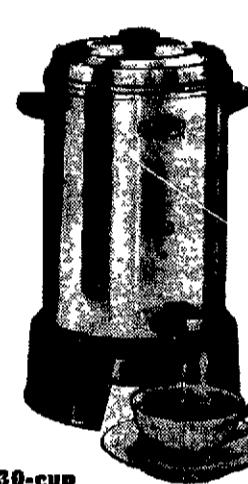
SAVE! ON THE HOOVER CONVERTIBLE

Del. Special
It Beats,
as It Sweeps,
as It Cleans Model 31

Special Low Price

69.95

Vacuum Cleaners — Prange's Rio Annex



West Bend
"Party Perk"
18.99

Just pour in cold water, plug into AC outlet add coffee and forget it. Delicious coffee every time.

- Stays serving hot automatically
- Signal light on base flashes when coffee is ready to serve.
- Perfect for dinners and parties

3.50

Serving Oven

3.50

- Heats on range unit
- Serves rolls, muffins and all baked foods oven-hot



6.99

- Preserves 2 qts. ice cubes
- Keeps food serving hot
- Chrome and stainless finish

Special 6.99

Special Offer!

3.95

Magazine Editor Cited For Series

**Albert Wilson
Wrote on Paper
Industry in USSR**

Albert W. Wilson, Wilmette, Ill., editor of "Pulp and Paper" and "Pulp and Paper International," won first prize in the Associated Business Publications editorial achievement contest with a series of articles on the Russian paper industry.



Wilson wrote of his first-hand experiences and observations while touring Russian mills and research institutes. He had conferences with the state planning commission, which controls Russia's international activity in the wood-pulp and paper markets.

He said it would take Russia eight to 10 years to catch up to the United States in manufacture and consumption of paper, but added the Russians are determined to catch up. It will take them three to four years to catch up to Canada, he noted.

Wilson estimated the Russians would go ahead of England, Germany and Japan this year, but the per capita use of paper in Russia will remain lower because of its larger population.

The editor described a new Russian process for making paper without water, the conventional forming material. The Russian process draws wood pulp fibers onto a screen by vacuum, then bathes them in rosins or other sizing materials.

Experienced Writer

Wilson is a native of Seattle and a graduate of University of Washington school of journalism. After graduation he became sports columnist and writer for the New York Evening World. Then he spent 13 years in Europe, the Near East and Africa as correspondent for the Chicago Tribune and later the Associated Press.

He covered the Ethiopian War for Associated Press and was stationed at its London bureau for three years.

In 1942 he became editor of "Pulp and Paper." Wilson spent three months in Europe last year for the new companion magazine, "Pulp and Paper International," and will return to Europe again this year.

**UNDECIDED ABOUT
A NEW PIANO?**

THEN RENT ONE!

DECIDE LATER!

Get that new piano now! Double monthly rates if you want to buy it. Rental payments apply to purchase price. Call today for particulars.

Piano Sales Open Monday
and Friday Evenings

\$9 a month minimum rental
for a Cellophane-wrapped
Cartage charge extra.

H.C. Prange Co.

"Nautical or Knot"

Smart Summer Sportswear

by Sportsmaster of California

Ideal for now and for all summer . . . not only for boating,

but for all outdoor summer activities. Marine print or solid-color water-repellent poplin in authentic sailing colors: navy, gold, red and white.

Featured in the May issue of "Seventeen".



Authentic Signal Flag T-Shirts 4.95

Sailors' Knot Shirt 6.95

Outrigger Jamaicas 6.95

Boating Skirt 8.95

Quarter Master Pants 8.95

Pea Coat 18.95

Sailors Hat \$3

Sizes 8 to 16

Sportswear —
Second Floor
Prange's

Religion Called Overstressed in West Virginia

Kennedy's Faith Plays Greater Part in Primary Without Issues

BY SAMUEL LUBELL

In interviewing typical voters in five West Virginia counties this reporter has been impressed by one striking paradox. Repeatedly miners, farmers and city residents have declared, "We're for Humphrey because we don't like that other fellow's religion."

Yet, when questioned further, the overwhelming majority of these Humphrey supporters say they would vote for Sen. John F. Kennedy in November if he got the Democratic nomination for president.

In fact, Kennedy's potential losses to Vice President Nixon because of anti-Catholic feeling seem likely to be lower in West Virginia than through the country generally.

Where in Wisconsin and the South my interviews earlier this year showed that roughly one of every four to five Democrats would break against a Catholic nominee in a national election, among the registered Democrats to whom I talked in West Virginia only one in nine would balk at voting for Kennedy.

Primary's Different

These findings raise the question whether the religious controversy that seems to have engulfed West Virginia is not being misunderstood at least in part.

Now...Awful Distress of Change-of-Life Relieved for 8 out of 10 Women Tested

In doctor's clinical study!

Every case tested got striking relief from distress of change-of-life. Nervousness was reduced for up to 87%, "hot flashes" 75%!

No costly shots needed! Female Ailments Relieved!

Results were credited entirely to Lydia E. Pinkham's Vegetable Compound. Acting through the sympathetic nervous system, it has remarkable power to relieve this functionally-caused discomfort.

Don't suffer needlessly. See if that test is right for you. Call Lydia E. Pinkham's. See if you don't escape suffocating "hot flashes" that made change-of-life so hard to bear. Get Lydia Pinkham's Vegetable Compound at drug stores.

SLEEP & SWEAT—WAKE UP TIRRED? When due to simple iron deficiency anemia, take Pinkham Tablets. Rich in iron, they start to strengthen your blood in one day.

Advertisement

Lydia E. Pinkham's Vegetable Compound. Acting through the sympathetic nervous system, it has remarkable power to relieve this functionally-caused discomfort. Don't suffer needlessly. See if that test is right for you. Call Lydia E. Pinkham's. See if you don't escape suffocating "hot flashes" that made change-of-life so hard to bear. Get Lydia Pinkham's Vegetable Compound at drug stores.

Issues Lacking

Every now and then a voter will say he favors Kennedy because "Humphrey promised to put a Negro into the cabinet."

But more often the preference for one man or the other is justified by little more than that "he's too young," or "he's a little older," or "Humphrey was the first to

come into the coal fields," or favored Humphrey. When I asked how they would vote in November if the choice were unchanged from 1956 when Al Smith lost the state.

The importance of this lack of deeply felt issues in the primary contest is underscored when one asks people how they intend to vote in November. Their religious preferences do get subordinated to expressions of intense party loyalty or bitter economic discontent.

In Garrison, for example, I was interviewing one elderly miner when his wife asked, "Tell me, is it true that Franklin Roosevelt was a Catholic? That's what people are saying." Her husband quieted her, explaining, "Roosevelt's son has been campaigning for Kennedy, so a silly rumor has started that Roosevelt was a Catholic."

Laborers Democratic

Both the miner and his wife

Weekly State Highway Maps Again Available

Special Wisconsin highway maps available to the public and showing the location and status of road construction projects and detours on the state trunk highway system will again be published each week beginning May 10, it was announced today by the state highway commission.

The paradox posed by the May 10 primary is that these economic feelings have not really come into conflict in the contest between Kennedy and Humphrey. As a result, even mildly felt religious preferences have been blown up far beyond any possible November importance.

(Copyright 1960)

(Tomorrow — Voting for Hope.)

Information on the progress of each road improvement project is gathered every Friday in all of the 71 counties by the commission's nine district offices. This information is then graphically transferred to copies of the state map on Monday and the marked maps are then mailed on Tuesday to subscribers. The maps are published

each week from May 10 through November and a season's subscription is \$5 a year.

The up-to-the-minute information on the maps is widely used in the commission's district offices, in county highway shops, by the state traffic patrol and other governmental agencies.

Subscriptions for the map service can be had by writing to the state highway commission at Madison. Judge Oscar J. Schmitz set Kuettel's bond at \$18.95 for trial July 29.

language to a state policeman.

The incident took place in Hortonville Dec. 11, after a basketball game between

Hortonville and Shiocton.

State Patrolman Argil Zabel said that while he was

parked in near the school a carload of teenagers drove past and shouted an obscene name at him. He said he stopped the car to warn the youths, but Kuettel, who was

sitting in the front seat, continued to call him names.

When he attempted to arrest Kuettel, Zabel said a crowd of teenagers gathered and it was necessary for Hortonville Police Chief Ira Dominowski to assist in keeping the crowd quiet.

Judge Oscar J. Schmitz set Kuettel's bond at \$18.95 for trial July 29.

Prange's Linens and Domestics —

Corner of Washington and Appleton Streets

H.C. Prange Co.

72 x 90 inch
100% Acrylic
Blankets
9.99
• 100% virgin Acrylic
• Will resist shrinkage
• Machine washable
• Non-allergenic
• Completely moth proof and mildew proof
Acrylic fibre by Chemstrand

Chenille
Bedspreads
5.99 ea.
Double or twin sizes
Two-tone textured effect combining rayon and cotton tufting. (88% cotton and 12% rayon). Horizontal stripe effect, fringed hem.
• Pink • Brown
• Grey • White
• Green • Yellow
• Tan • Turquoise

Cannon "Capri"
Towel Ensemble
Bath Towel 79c
Face Towel 49c
Wash Cloth 29c
Choose from Cannon Care-free Colors:
• Pink • White
• Green • Yellow
• Blue • Peach
• Taffy

MAY WHITE SALE

stock up
as
you save!



"Springeale" Combed-Percale Sheets & Cases

72" x 108" or Twin Fitted 2.39

81" x 108" or Double Fitted 2.69

42" x 38 1/2" Cases 69c ea. 45" x 38 1/2" Cases 79c ea.

"Whiter than white" finish which helps your sheets stay white for the life of the sheet.

"Spring Knight" Muslin Sheets & Cases

Durable, long wearing sheets and cases with deep hems. Over 128 threads to the inch. Bleached snow white.

72" x 108" or Twin Fitted 2.09

81" x 108" or Double Fitted 2.29 42" x 36" Cases 49c ea.

Striped Sheets & Pillow Cases

"Candycale" Percale

72" x 108" Twin Fitted 3.49

81" x 108" or Double Fitted 3.99 42" x 38 1/2" Cases 99c ea.

Smooth silky percale, luxuriously styled. Choose from pink, blue, green, yellow or multi-stripes on white background.

100% Imported
Goose Down Pillows
8.99 ea.

Plump, soft down filled pillows with an attractive floral print ticking. Handy corner hang up loops.

Dacron® Bed Pillows
2.99 ea.

• Pure white virgin Dacron
• Non-Allergenic
• Washable
• Resilient
• Candy-stripe percale covering

Printed Terry Towel Ensemble

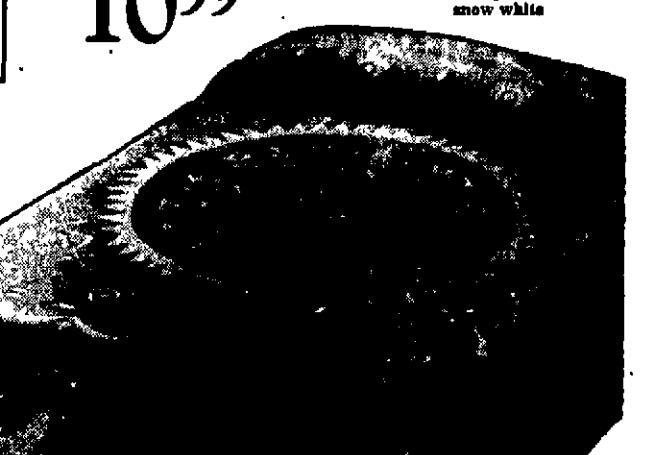
Pretty floral rose... chrysanthemum, or lilac patterns printed on white terry cloth.

Both size \$1
Face size 59c
Wash Cloth 29c

Bates "Pride of Vermont" Heirloom Spreads

10⁹⁹

• Twin or double sizes
• Antique white or snow white



special

"Confit"
Mattress Pad & Cover Combination
Twin size Double size
3.99 4.99
Sanforized, seamless cloth... bleached white filling. Extra wide binding. Double box stitched.

"Nyle-Fluff"
Flat Mattress Pads
38" x 76" Twin Size
3.49
54" x 76" Double Size
4.49
All sanforized, nylon filled. Will not shrink, can be tumble-dried. Wide binding.

Ruffled Reversible
Summer Quilts
6.99
Large 80" x 84" size in printed percale with solid color ruffles.
Choice of:
• Blue • Pink
• Green • Gold

Decron Filled®
Comforters
72" x 84" size
• Choose from pink or blue
Fluffy, light as a feather comforter. Non-allergic, completely washable.
80" x 90" Extra-large Size 8.99
Dupont's Polyester Fiber

Scalloped Hemstitched
Linen Cloths & Napkins
45" x 45" 2.69
52" x 52" 2.99
52" x 70" 3.99
60" x 80" 5.99
72" x 90" Oblong 7.99
72" x 90" Oval 7.99
72" x 108" 9.99
72" Round 5.99
Napkins 39c ea.
Imported linen cloths with scalloped edges and a beautiful hemstitched insert.
Colors:
• Pink • Luggage
• Aqua • Oyster
• Gold • White

Bates quality Heirloom Spreads, in the tradition made famous by Bates master weavers. Luxuriously button tufted, pre-shrunk... rounded corners.

FHA Approved "STANDARD" HUMPHREY
Aluminum Storms & Screens
10 Windows - 1 Door
Reg. \$360.00 Value \$199⁵⁰
Our Reg. Price \$279.50
SALE PRICE This Week ...
— INSTALLED ON YOUR HOME —

CALL US TODAY —
Sumnicht
Phone 4-4544
APPLETON
Between E. Winona Ave. & Hwy. 41 on French Road E. of City

Lawyers Join in Turkish Protests

CONTINUED FROM PAGE 1
watch the ministers arrive. A line of troops stood in front of the crowd to clear the avenue but did not molest the youths.

As U. S. Sec. of State Chris-

Fisherman Dies In Wolf River

CONTINUED FROM PAGE 1
nose. Hecker was fishing with a Chicago woman. Dr. Maasch said there would be no inquest.

Reported at 4:15 a.m.

The drowning was reported to the sheriff's office at 4:15 a.m. by Mrs. Kenneth Thompson, Weyauwega police chief's wife. Charles Keeney and George Meating, deputy sheriffs, investigated.

Hecker was born Jan. 23, 1926, in Chicago. He served in the air force during World War II and was a member of the Arndt-Bruley American Legion post here that will provide a military escort for the funeral.

Funeral services will be at 2 p.m. Tuesday at the Bauer Funeral home with the Rev. Noah Bess, Waupaca, in charge. Burial will be in Oakwood cemetery, here. Friends may call at the funeral home after 7 p.m. today.

Hecker is survived by his father, Alan, Sr., Chicago; one son, Gary, Weyauwega, and his grandmothers, Mrs. Elizabeth Bruley, Weyauwega, and Mrs. Walter Hecker, Chicago.

Herbert Hoover Seals Wish Into Cornerstone

New York — Herbert Hoover has a wish for the America of a half century from now.

In a note sealed Sunday in the cornerstone of a building across from United Nations headquarters, the former president hoped that the year 2010 will find America "morally and physically stronger."

He donned white gloves and handled a trowel at the ceremony. The cornerstone, to be opened in 2010, is for a new Boys Club of America headquarters named after Hoover. He has been chairman of the boys clubs board for a quarter century.

Body of Youth Found in River

La Crosse — The body of William Kreutz, 17, of La Crosse, was found Sunday in the Mississippi river near the spot where he and a companion disappeared Wednesday night.

Authorities continued to drag the river for the body of Parris Engler of La Crosse, who also was 17.

The youths lost their lives when their 10-foot skiff apparently overturned.

Chessman Case Headline Topic Over Europe

CONTINUED FROM PAGE 1
said "Chessman will die with dignity."

Another French editorial said:

"It is clearly essential for Washington that Chessman's life be spared. For once in history, political necessity might save a human life."

English newspaper headlines were factual. There was no editorial comment although in the past the papers have called for mercy for Chessman.

The director of a British advertising agency, Dennis Bernard, telephoned the White House early today, pleading for clemency for the condemned man.

"If enough people phone the White House," he said, "it still might do some good."

There was a similar outcry in Europe prior to the reprieve granted by Gov. Edmund G. Brown last Feb. 19.

Painter Charged in Murder of 2 Persons

Sydney, Australia — A 32-year-old painter was charged in court today with murdering a man and wife whose headless bodies were found in their home 120 miles north of Sydney.

The defense counsel told the court the accused, Terrence Patrick O'Connor, "denies he had anything whatever to do with the killing." He was held without bail for trial May 18.

The bodies of Sidney Shelley and his wife were found April 23. Mrs. Shelley's head was recovered from a harbor Saturday. Shelley's is still missing.

"How would you feel if you had to run for congress as a Republican on a ticket headed to \$30,000."

72,521 Catholics Pray in Memorial Coliseum

Los Angeles — A crowd of 72,521 Roman Catholics prayed for peace in the memorial coliseum Sunday in 90-degree heat.

It was the 13th annual Mary's hour, originated in 1948 by Catholic college students in the Los Angeles area.

Politicking Heavy as Primaries Draw Near

CONTINUED FROM PAGE 1
by this vice president?" Truman asked at a Democratic rally in Washington Saturday night.

"All I can say is, there are some things worse than retirement."

But cities will be exempted from its provisions. This will

School-Bus Bill Becomes Law in New York State

Albany, N.Y. — The controversial school-bus bill increasing the distance that New York public schools must transport pupils of both public and private schools was law Sept. 1, 1961.

Cities Protest

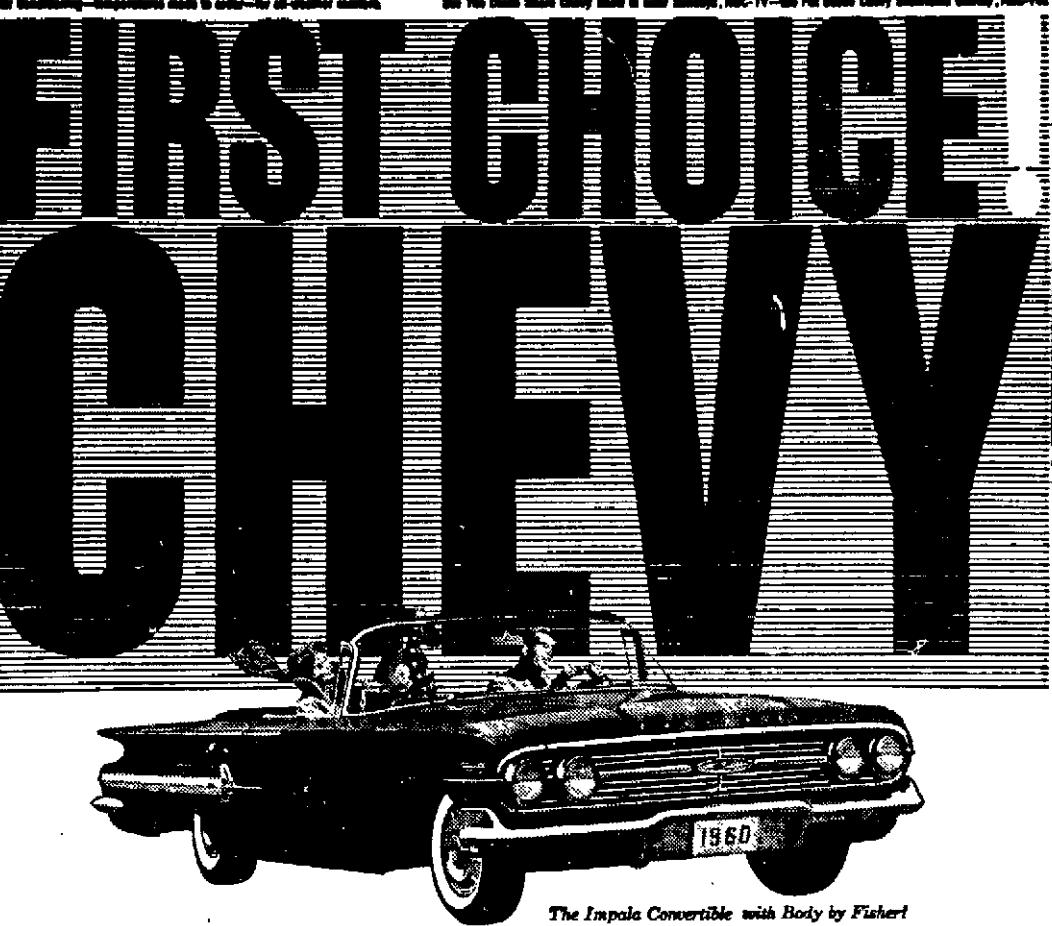
Most of the protest against

represent a major change in do not now provide transportation. The law will apply essentially to districts that now provide transportation. These must offer it equally to public and private schools. Most of the latter in the state are Roman Catholic parochial schools.

The districts will be required to transport pupils up to 10 miles each way. The bill came from cities that present maximum is 8 miles.

Monday, May 2, 1960 Appleton Post-Crescent A7

By Associated Press. Photos made to illustrate other stories. See the photo story story later in this Sunday, NBC-TV—the Pet Show Show. Broadcast Sunday, ABC-TV.



The Impala Convertible with Body by Fisher

Why shouldn't you be driving America's first-choice car right now? You couldn't do better by your family—or your family budget—than to pick out one of Chevy's 18 FRESH-MINTED MODELS, load up its VACATION-SIZED TRUNK and take off on one of those springtime trips Chevy so dearly loves. Once you're whisking along the highway, cushioned by FULL COIL SPRINGS at all four wheels, you'll have your own smooth-running account of why Chevy's '60's best seller. And right now when beautiful buys are in full bloom at your dealer's!

Save—right now—during the Spring Fever Selling Spree at your local authorized Chevrolet dealer's

GIBSON COMPANY, INC.

129 S. Superior

Appleton, Wisconsin

RE 3-5581



H.C. Prange Co.

A fabulous new fabric . . .
lustrous

Satin Suavette

by Van Raalte

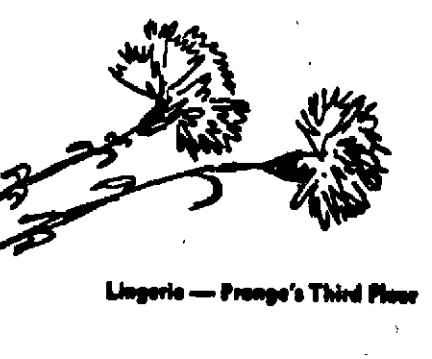
It looks like the finest satin . . . it feels like the finest satin . . . it IS the finest satin . . . yet it's all nylon tricot, with all the easy-care qualities of no ironing.

For Mother's Day Gifts . . . it's Satin Suavette nylon tricot in exciting lingerie . . . left to right . . . Appliqued Rose Sauvage Lace-trimmed Waltz Gown . . . satin sash . . . shoulder straps of piping and Satin Suavette. Sizes 32 to 38 . . . colors: Foam/Surf Sand and Spray Pink/Surf Sand . . . 12.95

Classic Gown . . . figure-flattering gown with self fabric sash . . . Colors: Spray Blue, Spray Pink, or White. Sizes 32 to 38 . . . 12.95

Single Slash Sheath Half-Slip . . . with deep inverted scallops of Richelieu Rose Alencon lace. Colors: Black, White or Sand Dune/Surf Sand . . . Sizes: small, medium or large . . . 8.95

Versailles Rose-Lace-trimmed Slip . . . single slash hemline . . . colors: Black, Sand Dune/Ecru, or White . . . Sizes 32 to 42 . . . 10.95



Creativity Lacking in TV, Says Writer
Comedy Big Problem, Only Few Stars Manage to Survive

BY CYNTHIA LOWRY
 AP-TV-Radio Writer

New York — One of the curious aspects of television: Although it is basically concerned with entertainment, it has shown little creativity in the theatrical areas.

TV borrowed the form — the time schedules and commercial structure — from radio. Its material and dramatic forms come largely from Broadway and motion pic-

tures. Its great stars, if they didn't come into TV with big stage or movie names, at least had their basic training there.

Perhaps one of the big problems of the medium is the development of comedy, a gossamer product which often is so topical and attuned to the times that a month-old quip is as dated as yesterday's newspaper.

Comedy Difficult

TV eats up comedians almost as voraciously as it consumes manuscripts. Some of the big ones have retired — or been retired, victims of over-exposure or tired material. Only a few have managed to survive more than a few seasons. And if there is a crop-shortage in the medium, it is in their replacements.

Dorothy Loudon, one of the season's few bright, funny finds, suspects she knows the reason for the sad plight of the funnymen and funnywomen.

"The main trouble is in production and direction," she insists. "Everybody is so nervous and they never want to give you enough time to set anything up properly. Even in a nightclub you have 30 or 35 minutes. You can start slowly and build, carrying the audience along with you. In television they give you three minutes or five minutes and expect you to have everybody screaming."

WHEN YOUR TV GOES BAD DON'T GET MAD • • •
 TEST YOUR OWN TUBE OR SELF-SERVICE WHO CAN REPLACE BAD TUBES HERE

TRUDELL'S

Valley Fair
 Open 9 to 9 Daily

TV TONIGHT CHANNEL 5, 8:30-10:00



proudly presents

GREER GARSON · CHRISTOPHER PLUMMER
 IN GEORGE BERNARD SHAW'S SWASHBUCKLING ADVENTURE

CAPTAIN BRASSBOUND'S CONVERSION

90 rollicking minutes in living color

PRODUCED AND DIRECTED BY GEORGE SCHAEFER

PENNEY'S
 ALWAYS FIRST QUALITY

SHOP
 Mon., Fri. — 9:30 to 9:00
 Tues., Wed., Thurs., Sat.
 9:00 to 5:00

FOR MOTHER!
"GIFTS OF DISTINCTION"



Ceramic Parasol Girl & Poodles

\$1

Our little lady is a full 8 inches tall, beautifully dressed in lace. She's strolling with 2 poodles. Assorted styles, colors. You'll want one in your collection.



1-Qt. CERAMIC CASSEROLE

2⁹⁸

Handiest of all hostess accessories because you can cook in it, put it right on the table in its warming stand! Pretty pastels.



FLOWER PRINTED GIFT TOWELS!

2⁹⁸

boxed, 2 pieces
 Such a pretty gift, such a colorful way to dress up a bathroom! Choose favorite flowers on fluffy terry. Bath towel, hand towel, washcloth.



EVER-BLOOMING PORSALANA!

\$5. \$10



10 Cup Decorated CARAFES

2⁹⁸

Choose from 3 beautifully decorated carafes . . . all of heat-resistant glass with brass finish trim, candle warming base! Smart decorator piece, too! Sharp, modern colors complement most any room! Gift boxed!

Gift Shop - Department Store



16 INCH CERAMIC LAZY SUSAN

3⁴⁹

The revolving pressed wood brings all food within easy reach! Smart decorator piece, too! Sharp, modern colors complement most any room! Gift boxed!

For Your ENTERTAINMENT
 TV Day Special Events & Movie Times

Television Schedules

WBAY-TV, Channel 2, Green Bay

Monday, P.M.
 6:30—As The World Turns
 6:35—Poppies
 6:35—Sports
 6:45—Weather
 6:55—Doris Edwards
 7:00—Father Knows Best
 7:30—The Texan
 7:30—Father Knows Best
 7:30—Danny Thomas
 7:30—Anne Sothern
 7:30—Hennessey
 7:30—June Allyson
 7:30—Weather, News, Sports
 10:30—San Francisco Beat
 11:00—Feature Theater

WTMJ-TV, Channel 4, Milwaukee

Monday, P.M.
 6:30—Bob and Colette
 6:30—Afternoon Theater
 6:45—Sports Picture
 6:45—Weatherman
 6:55—Nostalgia
 6:55—Special Assignment
 6:55—Bachelor Father
 7:00—Grand Jury
 7:30—Tales of Wells Fargo
 7:30—Jack Parr
 11:00—Peter Gunn
 Tuesday, P.M.
 6:30—Cheer-Up Time
 6:30—CBS News
 6:35—Party Line
 6:35—Capt. Kangaroo
 6:45—The Love Boat
 6:45—I Love Lucy
 6:45—December Bride
 6:45—Love of Life
 6:45—Search For Tomorrow
 6:45—Midnight Light
 6:45—Never Show
 6:45—Conrad Test
 1:30—House Party
 2:00—The Millionaire
 2:00—The Verdict Is
 2:00—Yester
 2:00—The Brighter Day
 10:30—Highway Patrol
 11:00—Feature Theater

Wednesday, P.M.
 6:30—Edge of Night
 6:30—As The World Turns
 6:35—Poppies
 6:35—Quick Draw McGraw
 6:35—Sports
 6:45—Weather
 6:55—Laramie
 7:00—Starline
 7:30—Starline
 7:30—X-Files
 7:30—Shout
 11:00—Queen for a Day
 10:30—News
 10:30—Adam & Eve
 10:45—Tonight Milwaukee
 11:00—Jack Parr

Thursday, P.M.
 6:30—Theater
 6:30—Steve Allen
 6:30—Weather, News
 6:30—Adam & Eve
 10:30—Women's World
 10:30—From These Roots
 10:30—Star Parade

Friday, P.M.
 6:30—Queen for a Day
 10:30—News
 10:30—Adam & Eve
 10:30—Women's World
 10:30—From These Roots
 10:30—Star Parade

Saturday, P.M.
 6:30—Your Weatherman
 6:30—Queen for a Day
 6:30—News
 6:30—Adam & Eve
 10:30—Purple Gang, once at 8:45
 10:30—Tower Outdoor—(ends tonight) Rally Round the Flag Boys and in Love and War. Box office opens at 7:30 p.m.

Sunday, P.M.
 6:30—Your Weatherman
 6:30—Queen for a Day
 6:30—News
 6:30—Adam & Eve
 10:30—Purple Gang, once at 8:45
 10:30—Tower Outdoor—(ends tonight) Rally Round the Flag Boys and in Love and War. Box office opens at 7:30 p.m.

Viking—(now playing) Home from the Hills at 2:15, 6 p.m. and 9:30. Justice of Gary Chessman at 1:30, 5:05 and 8:45.

Monday, May 2, 1960 Appleton Post-Crescent A9

Fox Cities Movie Times

Appleton—(now playing) Room 43 at 1:30, 4:15, 7:05 and 9:45. The Threat at 3:10, 5:35 and 8:45.

41 Outdoor—(now playing) This Earth is Mine and Happy Anniversary. Box office opens at 7:30 p.m.

Neenah—(now playing) Visit to a Small Planet at 7:15 and 10:10. Purple Gang, once at 8:45.

Tower Outdoor—(ends tonight) Rally Round the Flag Boys and in Love and War. Box office opens at 7:30 p.m.

Vaudette, Kaukauna—(now playing) A Dog of Flanders at 7 and 9 p.m.

Viking—(now playing) Home from the Hills at 2:15, 6 p.m. and 9:30. Justice of Gary Chessman at 1:30, 5:05 and 8:45.

on WOSH
 the difference is
PERSONALITY!



JIM WALLACE
 6 P.M. to Midnight
 Mon. Thru Fri.

Family Circle Radio

WOSH 1490

In Oshkosh

Baby's Big Week at WOOLWORTH'S
 where Pata-Cake® means the best for baby!

**Important extras
 for baby**

25¢ 1.00



OUR BABY Book 1.00
 TOY DOLL IN SWING 1.00
 TWIN HANDLE BABY CUP 39c
 STAINLESS STEEL FORK & SPOON SET 59c
 JOLLY BEAR OR MOUSE ACROBAT 1.00
 CHAIN OF 5 CLICK KEYS 25c
 REVOLVING TEETHER RATTLE 25c
 COMB AND NYLON BRUSH SET 89c
 STA-WARM FEEDING DISH 59c

**extra durable
 training panties**



4 for 88¢
 comp. 1.00 value

Extra thick . . . so very soft!
 Cotton panties with double flat knit body . . . triple crotch for extra protection. Wash in a wash. White, pink, maize, blue. Sizes 1 to 3.

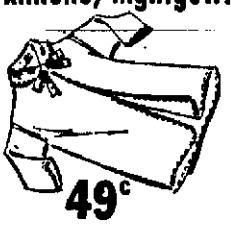
**dress n' slip sets
 in sheer nylon**



1.98

Dainty lace and embroidery trims on flocked, pleated and solid nylon. Opaque lace trim slips. Pretty details . . . choice of colors. With hanger. Fits to 1 year.

**soft flannelette
 kimono, nightgown**



49¢

For infants up to 15 pounds. White flannelette with set-in sleeves, shell stitched edges, flower print motif, ribbon bow. White with pink, blue.

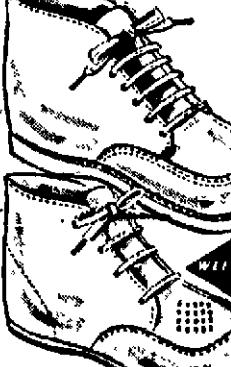
**Buster Brown®
 infants' color-bright
 cotton anklets**



29¢

Quality socks of soft cotton for comfort and long wear. White, mint, red, pink, blue, yellow. Sizes 4 to 6.

**infants' washable
 soft sole shoes**



**1.39
 to
 1.98**

Famous make, recommended by pediatricians! White, washable leather with soft soled soles, mocassin vamps, heel back seam.

**Selection Guaranteed
 on Your Money Refunded!**

108 E. College Ave., Appleton

WOOLWORTH'S

Valley Fair Shopping Center

102 E. Wisconsin Ave., Neenah

APPLETON POST-CRESCENT

Monday, May 2, 1960

Who Pays for Political Campaigns?

Gov. Nelson told newsmen recently that Wisconsin needs a stronger law on political corrupt practices. He pointed to some of the activities during the recent presidential preference primary as indicating this need. However, he was saying nothing new. The same practices have been noted by other governors and indeed by many citizens in years past. They have been pointed out in disgust but nothing has been done to improve the law.

Gov. Nelson noticed that an advertisement published in weekly newspapers paid for by the Square Deal for Humphrey committee had stirred up considerable controversy because of its anti-Catholic tone. Because of the commotion created, it soon was determined that the advertisement had been placed by a former state Democratic chairman now living in Florida. Some others connected with the committee became known because they denounced the ad and resigned from the group.

Only recently, Miss Audree J. Thompson of Milwaukee, secretary of the committee, filed a financial statement as required by law. Her report indicated that persons identified as H. Green and I. Green had contributed sums of \$700 and \$730, respectively, for the committee's work. The total spent for the advertisement was \$1,428.28. That is all the information available and all required by law. Obviously no one knows who H. Green or I. Green is and there is no way of finding out.

However, as Gov. Nelson said, and as many others have pointed out in the past, the people of Wisconsin are entitled to know who these gentlemen are and, further, they are entitled to know who the contributors to the campaign are.

There have been many surface indications that the money spent in the Hum-

phrey-Kennedy battle for the Wisconsin Democratic delegation ran far above the expenditures of any similar campaign in recent years. In fact, it may be an all time high record of spending for Wisconsin. In the heat of the campaign, when each side was accusing the other of spending and complaints were made of inadequate reporting of expenses, both Sens. Humphrey and Kennedy promised to make full reports to the Wisconsin people. However, the final reports have been filed and there is no indication whatsoever that any improvement in reporting has resulted from these promises. There are serious doubts, in fact, that either of the senators could have conducted the campaign that he did with the sum of money he has reported under the Wisconsin law.

Obviously the people of Wisconsin can have any kind of political reporting law they want. That being the case it appears probable they do not want too strict a reporting law. Certainly the politicians welcome a little leeway in reporting. It is difficult to raise money for political purposes and quite obviously strict reporting of such contributions could make them more difficult to obtain. Since money is absolutely essential to the conduct of a campaign there may be a feeling that too severe restrictions upon giving would tend to limit campaigning and therefore limit the information available to the voter.

Probably, before any more restrictions can be written into the corrupt practices act, it will be necessary to make contributing to political campaigns respectable. Once it can be made known that contributing to campaigns is as much a civic duty and as honorable an undertaking as giving to charity, there will be less trouble about regulating the reporting.

Russians in Foreign Aid

When the Russians began to get into the foreign aid and technician business, some American observers predicted they would reap mostly resentment and bad feelings. In Iraq today this seems to be at least partly true, according to a New York Times reporter in the area.

Oddly enough one of the charges made against the Russians is that they live too austere. Arab peasants may suffer the most abject poverty and the communists exploited this when Iraq's king was overthrown and murdered. But the Arabs seem to feel that there should be some splendor among the leaders, and the living of many of the sheiks of the desert have set a high standard. According to some disappointed Arabs, 35 of the Russians live in one small house, "live on bread and Coca-Cola," or sit around at cheap restaurant tables sipping water.

More serious are the charges that the Russians have failed to solve overnight the myriad of economic problems of Iraq. Apparently the Soviet Union underestimated the number of technicians needed, most of them don't speak Arabic, and they are bewildered by much of the oil machinery put into operation by American and British technicians. The inability of the Rus-

sians to fill all the roles is indicated by the long lists of ads run in British papers for doctors, nurses and teachers to work in Iraq.

On the other side, it appears that, while the United States government still is regarded with suspicion, Americans in general are liked.

Actually there is a psychological background for this change of heart in that recipients of aid do not generally love the benefactor. The distaste with which Americans and Britons have been held in various poverty stricken nations when they have tried to bail them out has not been due entirely to British bungling or naivete. A certain amount of grudging acceptance must be expected if only to maintain self-respect for those who are in need.

All this does not mean that Iraq suddenly will become an ally of the west or toss out the communists, who are very active within the nation despite official discouragement from the Iraqi government. But Iraq's neutrality may, to paraphrase George Orwell, become a little more neutral. And the Russians presumably will learn some lessons which can help them if they move into another Middle Eastern nation to sow good will, credit and communist infiltrators.

What's Wrong With the Constitution?

Remembering that Gov. Nelson has gotten precisely nowhere with at least one major proposal for getting rid of a section of the state constitution, there will be those who wonder whether his creation of a constitutional revision study commission may be a publicity vehicle for his own political designs.

There will be many others also, we must suppose, who will tend to agree with him that because the basic law of the state was written in 1848 it is time to consider whether we should not have a new model. It is a part of the philosophy of the times, and an unfortunate one, in our view, that something that is old is necessarily worthless and must be replaced.

What does the governor say is wrong with the present constitution?

He is strangely vague in his elaborate announcement of his revision commission and its assignment. He relates that there have been scores of proposals for change lately. He relates also that some of them have been approved and have become effective.

Yet those are precisely the reasons why we should be careful to avoid impulsive, politically motivated and ephemeral purposes. The present constitution provides its own machinery for amendment. When the

legislature declines to endorse amendments, or the people in a referendum, isn't that enough reason to suppose they are not wanted?

And when the legislature does approve changes, as it has done several times in the last decade, and the people ratify them, isn't that sufficient proof that the mechanics of change are adequate when there is need and demonstrated will?

Persons concerned with the stability and the continuity of our political institutions will observe this study commission cautiously. If there are early proposals for getting rid of the debt clause, or the prohibition of works of internal improvements, or the other favorites of those special interests that have not been able to have their way through the regularly established channels of revision, there will be a suspicion cloaking this commission that will be hard to dispel.

Gov. Nelson says there long has been agitation for a basic constitutional overhaul in Wisconsin. Yet he is aware of the legislature's powers and obligations in this respect. He was a member of that legislature for 10 years. To our recollection, he never moved for the summoning of a constitutional convention through ordinary legislative channels.

and using licenses for more purposes, are making more use of admission charges for the use of recreation and park facilities, and some are even utilizing a relatively new state law to require the payment of fees when zoning matters are appealed. These are only a few examples of the various types of fees and charges which are being used.

This trend is apparently the result of 2 factors: (1) governing bodies are concluding that those citizens who receive special services from their local governments should pay at least a portion of the cost, and (2) increased revenues from special charges tend to relieve some of the pressure on the local property tax.

The expanded use of special assessments. By 1957 special assessments by local governments yielded over \$15 million in revenue as compared to \$2 million about 10 years before that time.

We also find many Wisconsin cities and villages undertaking the use of sewerage service charges on the theory that it is just as justified to charge for the removal of sewage from a house as for furnishing water to a house. A number of communities are increasing license fees



Smoothing the Way to the Summit?

People's Forum

Too Late to Accept Bid to Tax Meeting, GOP Legislator Says

Editor, Post-Crescent:
Mr. Robert Moses,
Eau Claire, Wis.

Dear Mr. Moses:

We regret that your open invitation, (Letter in Post-Crescent of April 20 to meeting April 30) to Republicans to attend your tax meeting was called to our attention too late for us to make arrangements to attend.

In the future, may we suggest that a direct invitation sent directly to Republican spokesmen would undoubtedly produce better results than your haphazard attempt to obtain free publicity in the letters to the editor column of various newspapers.

Meanwhile, in regard to the anti-sales tax purpose of your meeting, may we point out that under 20 years of

Republican leadership in the past, no sales tax was ever seriously proposed or considered. In fact, since surpluses instead of deficits were the rule under Republican leadership in the past, no substantial increases or new taxes were necessary. Instead, the present Democratic governor inherited a \$17.5 million surplus from the previous Republican administration.

On the other hand, it wasn't until Democrat Gov. Nelson introduced the highest budget in the history of the state — 25 per cent higher than any previous Republican budget — depleted the \$17.5 million surplus, and created a \$23.5 million Democrat deficit that it became necessary to even consider substantial new taxes.

Moreover, it is significant that the only proposal you and your committee have made to bail out the Democrat financial mess is to collect 1960 and 1961 tax both in the same year. Presumably if still more money is needed in 1961, you will propose to collect 1962 and 1963 taxes in 1961 — a trick of collecting taxes in advance,

similar to the one resorted to by Gov. Soapy Williams in Michigan. Gov. Williams decided not to run again after he put the State of Michigan in the kind of mess that required this type of advance-tax-collection financing.

In all fairness, Democrats did propose another kind of tax. Edwin Larkin of Eau Claire, a Democrat who is on Gov. Nelson's Blue Ribbon Tax committee, proposed to tax cooperatives — a proposal that should interest you as a representative of cooperatives.

Please extend our greetings to the members of your audience. We are sure they will be intrigued by your plan to make up a \$23.5 million Democrat deficit by an alleged "reduction" of present taxes, whose present inadequacy is the very reason for the deficit in the first place.

Willis J. Hulnik
Ranking Republican
member of the State
Legislature in North-
western Wisconsin

April 30, 1960
Republican Truth Squad
Assembly Chambers,
Madison

Editor, Post-Crescent:
To: Mr. Wayne Bryan, Director of Public Works, Neenah.

Dear Mr. Bryan:

While California has its smog problem, Reddin avenue fights the foundry soot!

Shortly after my wife hung out her family wash on (a recent) Monday morning to behold she noticed her bed sheets covered with black specks. After closer examination and investigation it became apparent where the source of the trouble was coming from. We noticed the city truck had just deposited a fresh load of foundry soot, as fill, in the slough area.

Mr. Bryan, how much longer do you intend to castigate the Reddin area residents? It looks like a sad situation again this summer for our backyard barbecue. Our added seasoning to the potato salad obviously will once again be speckled with dear old foundry soot. Personally, I feel, this intolerable practice should be discontinued immediately.

John Omachinski
857 Reddin Ave.
Neenah

vote of the State was sure for the Democratic nominee.

25 YEARS AGO
Monday, April 23, 1933

The Louisiana delegation at Charleston, together with most of the South-Western States, bolted and left the Democratic convention because that body refused to affirm it to be the duty of Congress to intervene in the Territories for the protection of Slave property whenever the Territories refused or neglected to award such protection.

A pure abstract law question to be decided in the U. S. Courts and which should have no place in the party platform. Immediately thereafter the Louisiana State Central Committee telegraphed to Charleston that the Fire Eaters were misrepresenting their constituents and that the electoral

ing easel, designed by Miss Lucile Fitzsimmons, kindergarten teacher at the senior high school, together with the kindergarten children, was completed and was in use. The easel was constructed by William Campshire, one of the high school custodians.

Mrs. H. O. Peterson, Appleton, was elected president of the Valley Federation of Missionary Societies for the year 1950-51. Miss Gladys Michaeisen, Menasha, vice president, and Mrs. Philip Schaeke, Oshkosh, secretary and treasurer.

Jean Ann Stuzman was elected queen of the Winneconne white bass festival, May 20. The Business Men's association was sponsoring the event.

Under the Capitol Dome

Wyngaard Answers Kennedy's Complaint

BY JOHN WYNGAARD

Madison — There is no greater critic of the American press than the politician who cannot handle it as he wishes.

There is no one more aware of the problems — and weaknesses — of the American press than the professional Wyngaard newspaperman, or more ready to acknowledge how far is the gap between the ideal and the possible under the laws of economics and others that apply to journalism as to all other human pursuits.

Sen. Humphrey made a greater effort to make serious addresses to the voters. But covering him quickly became monotonous, too. Anybody who had heard Humphrey four or five times had heard virtually all that he had to say.

If these men were disappointed by the flavor of their publicity, they need not long seek those responsible. Who elevated the "bean feed," so called, into a symbol of proletarian democracy? Who made of the parlor coffee party a political rite? Who imported Allan Ameche and Jackie Robinson to lecture to the athletics-enamored voters of the state? Who played the raucous Sinatra recording in every village square of the state for six weeks? Was the drenching of the state with bill-boards and television spot announcements an appeal to the reasoned judgment of the Wisconsin electorate? Who brought into this state the deceptive invitation-reception gimmick?

Sen. Kennedy told a convention of newspaper editors a few days ago that he was disappointed at the shallowness of his press coverage in Wisconsin, bluntly indicted the newspapers for emphasizing the trivia and the frills, and subordinating or ignoring the significance in his campaign and particularly his speeches.

There are several things that ought to be said in rebuttal.

First, Kennedy was making the speech to the wrong audience.

Editors didn't cover his book with Humphrey. They know no more about what happened on the campaign trail, as a group, than do the men who put the stories into type, or the circulation managers who saw that the papers got delivered.

Reporters covered the campaign and they did a more extensive, conscientious and expensive job than in any other primary this state ever has seen.

Sen. Kennedy grumbles that they concentrated on the sidelights and ignored his main themes on policy and his program.

Sen. Kennedy wasn't talking like that when he campaigned here and wanted the good will of reporters. Moreover, he knew very little about the function of the American press if he believes that the reporter is going to file each day the same repe-

It's a sad commentary on the depth of our reading public that one must "sex up" a volume to make it sell. Literary works in today's market place seem to thrive on the exploitation of lust, bording on the carnal.

Unfortunately in this great nation of ours, it is difficult to control any publication for fear of endangering our freedom of the press. Rather than legislate, it is much safer to allocate the role of "police" to aroused citizens.

Frankly, the idea sounds appealing to us having a growing family. It seems rather senseless to pervert young minds with some of the trash that is now selling both as paperback and as recognized library works on the best seller lists.

It's a sad commentary on the depth of our reading public that one must "sex up" a volume to make it sell. Literary works in today's market place seem to thrive on the exploitation of lust, bording on the carnal.

Spring wouldn't be so bad, if it weren't for the apparently unquenchable opinion among comedians that the head cold and the income tax are funny.

GRIN AND BEAR IT



"We're a team, Piggy! . . . and if you've heard them before, as organized men laugh at the organization's jokes!"

What Others are Saying

Use of Special Charges By Government Increasing

From The Muncipality Magazine

The expanded use of special charges and fees is one of the definite trends we see developing in Wisconsin local government. The use of charges of municipalities for water, electric and other utility services has been an accepted practice for many, many years. Today we witness many cities and villages resorting to other types of special charges for specific types of services rendered.

Probably the most significant trend has been in the

use of special assessments. By 1957 special assessments by local governments yielded over \$15 million in revenue as compared to \$2 million about 10 years before that time.

We also find many Wisconsin cities and villages undertaking the use of sewerage service charges on the theory that it is just as justified to charge for the removal of sewage from a house as for furnishing water to a house. A number of communities are increasing license fees

Potomac Fever — by Fletcher Knebel

France's de Gaulle takes Washington by storm. His regal bearing makes him a kind of Lyndon Johnson-without the spurs.

Washington swarms with tourists. Thousands gaze at the Washington monument, one of our few missiles that failed to blow up on the launching pad.

The nation's newspaper editors predict it'll be Stevenson vs. Nixon: The toastmaster general vs. the general's master roaster.

One candidate, taking advantage of the religious uproar in politics, intends to campaign on the slogan: "Stamp out tolerance!"

Q—What is a status-seeker? A—A guy who commutes by sports car and keeps a spare Cadillac to haul his boat around.

If Jack Kennedy wins in West Virginia, he may get the nomination. If Hubert Humphrey wins, he may get the gold watch.

De Gaulle says the summit confab must "grapple" with crucial issues. If this is going to be a wrestling match with Khrushchev, maybe we'd better keep the home—and send Gorgeous George.

10 YEARS AGO

Monday, May 1, 1950

The threatened nationwide tieup of telephone service averted by agreement by the striking maintenance and installation men to resume negotiations.

Rep. Karsten (D-Mo) suggested that

Science Shrinks Piles New Way Without Surgery Stops Itch—Relieves Pain

New York, N. Y. (Special) — For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids, stop itching, and relieve pain — without surgery.

In one hemorrhoid case after another, "very striking improvement" was reported and verified by doctors' observations.

Pain was relieved promptly. And, while gently relieving pain, actual reduction or retraction (shrinking) took place.

And most amazing of all — this improvement was maintained in cases where doctors' observations were continued over a period of many months!

In fact, results were so thorough that sufferers were able to make such astonishing statements as "Piles have ceased to be."

Reg. U. S. Pat. Off.

Advertisement

WARNING to City of Appleton DOG OWNERS

Pertaining to Section 16.01 DOGS NOT TO RUN AT LARGE:

It shall be unlawful for any person to permit his dog to run at large within the City limits of the City of Appleton at any time. A dog shall not be considered running at large when it is accompanied by its owner, a member of the owner's family, or an employee of the owner, and under its immediate control, except that no dog shall be allowed in any public park in the City of Appleton at any time.

Signed:
APPLETON POLICE DEPARTMENT

Post-Crescent Classified
Columns
Are the Logical Market Places
For Buyer and Seller

Monday, May 2, 1960 Appleton Post-Crescent At 1

Stamps in the News

Collectors Waiting for New 50-Star Flag Issue

BY SYD KRONISH
AP Newsman

A problem!" And among those sufferers were a very wide variety of hemorrhoid conditions, some of 10 to 20 years' standing.

All this, without the use of narcotics, anesthetics or astringents of any kind. The secret is a new healing substance (Bio-Dyne) — the discovery of a world-famous research institution. Already, Bio-Dyne is in wide use for healing injured tissue on all parts of the body.

This new healing substance is offered in suppository or enema form called Preparation H. Ask for individually sealed convenient Preparation H suppositories or Preparation H ointment with special applicator. Preparation H is sold at all drug counters. Satisfaction guaranteed or money refunded.

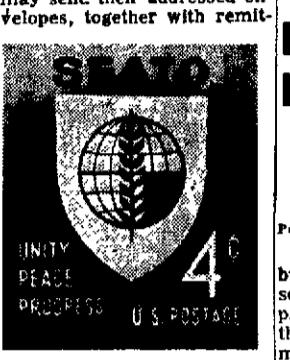
Reg. U. S. Pat. Off.

announced some months ago, the post office department has just released information on the design of the new adhesive. It will go on sale May 31.

The 4-cent SEATO stamp will feature the emblem of the group, and the words "Unity," "Peace" and "Progress." It will be identical in size and format to the NATO commemorative issued last year.

Collectors desiring first day cancellations of the 4-cent SEATO stamp may send their addressed envelopes, together with remittance, to the Postmaster, Washington 25, D. C., prior to May 31. The outside envelope to the postmaster should be endorsed "First Day" Covers 4-Cent SEATO Stamp."

Collectors desiring first day cancellations of the stamp may send their addressed envelopes, together with remit-



Natural Gas Hearing Set

Firm Wants to
Convert Present
Waupaca System

Post-Crescent Madison Bureau

Madison—Conversion from butane-air gas to natural gas service in the city of Waupaca will be considered by the state public service commission at a hearing here on May 31.

The conversion has been proposed by the Milwaukee Gas Light company, owner of the Waupaca utility.

The improvement would cost about \$65,000 and would follow completion of the new transmission facilities from Marshfield to Neenah planned by the Michigan Wisconsin Pipe Line company, a natural gas carrier.

Auto Hits Tree;
Driver Not Injured

The right front side of a car driven by Donald J. Barriveau, 27, of 804 S. State street, was damaged at 11:45 p.m. Friday when it went out of control and struck a tree in the 1000 block of N. Badger avenue. Barriveau was not injured.

* * *

Nationalist China has announced the issuance of a set of three new stamps to honor the "Thunder Tiger" flying team of the Chinese Nationalist Air Force. The set will illustrate various formations of the planes.

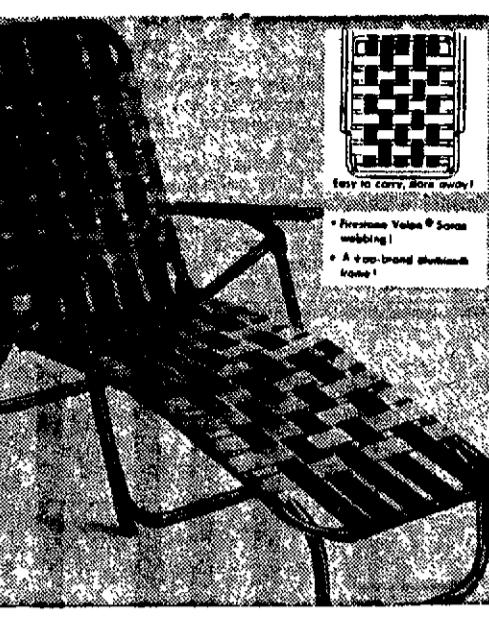
Although plans to issue a commemorative stamp honoring the Southeast Asia Treaty Organization conference (May 31-June 3) were

PENNEY'S
ALWAYS FIRST QUALITY

JAMBOREE!

SHOP — MON., FRI. — 9:30 to 9:00
Tues., Wed., Thurs., Sat. — 9:00 to 5:00

SAVINGS



KING-SIZED LUXURY... WEBBED CHAISE LOUNGE!

Built to take lots of punishment
... the durable heavy gauge tubular aluminum 'n' Firestone's Velen
see to that! Adjusts to 4 relaxing
positions. 72 x 26½ inches.

11⁹⁵

Matching Chair \$5.95
Outdoor Living — Downstairs Store

BOYS' STRIPED POLO SHIRTS

2 for \$1

Sizes 4-12

Boys' Shop — 2nd Floor

GIRLS' KNIT SPORT TOPS!

88^c

Sizes 7 to 14

Girls' Shop — 2nd Floor

MEN'S CHAMBRAY WORK SHIRTS!

1²⁹

Sizes Sm., Med.,
Lg., X-Lg.

Work Clothes — Main Floor

LADIES' KNOCKABOUT CANVAS SHOES

2⁹⁸

Sizes 5 to 10
Slim and Med.

Shoe Dept. — Main Floor

SAVINGS

JAMBOREE!



MEN'S CORDINO REVERSIBLE JACKET

These fine cordino jackets are right of price and style. Solid color one side — reverse it to a smart plaid! New English-type collar and band bottom. Choose from 5 new colors, Riviera gold, natural, black, moss green, capri blue.

Sizes 36 to 46
Regulars and Longs

Men's Side — Main Floor

9⁹⁵

BOYS' COTTON CORDINO TROUSERS

3⁹⁸

Sizes 16 to 20

Boys' Shop — 2nd Floor

TODDLERS LIGHTWEIGHT KNIT SLEEPERS!

\$1

Sizes 1 to 4

Infant's — 2nd Floor

MEN'S POPLIN UNIFORM TROUSERS!

2⁶⁹

Sizes 36 to 42

Work Clothes — Main Floor

"NO IRON" COTTON EMBOSSED P.J.'S FOR MEN

2²²

Sizes A, B, C, D

Men's Side — Main Floor

Midcalf And Blouse Set

2⁹⁹

2 Piece Set
Sizes
12 to 18

Fine combed cotton
Bedford midcalfs with
a coordinating blouse
of block print! Smart
go-togethers for the
fun days ahead. Choose
from blue, black and
antelope!



3 PIECE P.J. SETS LIKE HAVING 2 PAIRS

\$2

Another terrific bargain! 3
piece cotton broadcloth pa-
jama sets! Pretty tops go with
either the long or baby doll
pants. Pink or blue. Sizes 32
to 36.

Women's Side — Main Floor



2²⁹ **99c** **2³⁸**

Reg. 2.98 each
All bleached cotton
Flannel, stitched ed.
Twin mattress covering
3.98 fl. ... 3.99
Twin size
mattress pads
"Pompano"
bath towels
Bath sheet set in
looped cotton

Reg. 1.49 quality
20x46" cotton in
yellow-dyed colors.
Hand towel ... 60c
Washcloth ... 35c

Reg. 3.98 runner ... 3.18

**SALE! "Holiday" cotton bedspread
In lively tattersall; no-ironing**

4⁹⁹ **Reg. 5.98**

Interplay of light-to-dark tones outlined in black; complements any setting. Retains wet-dyed colors after repeated laundering. An unusually low price so you can afford an extra for matching drapes.

Per or pair

Reg. 2.98 each
All bleached cotton
Flannel, stitched ed.
Twin mattress covering
3.98 fl. ... 3.99
Twin size
mattress pads
"Pompano"
bath towels
Bath sheet set in
looped cotton

Reg. 1.49 quality
20x46" cotton in
yellow-dyed colors.
Hand towel ... 60c
Washcloth ... 35c

Reg. 3.98 runner ... 3.18

Reg. 2.98 each
All bleached cotton
Flannel, stitched ed.
Twin mattress covering
3.98 fl. ... 3.99
Twin size
mattress pads
"Pompano"
bath towels
Bath sheet set in
looped cotton

Reg. 1.49 quality
20x46" cotton in
yellow-dyed colors.
Hand towel ... 60c
Washcloth ... 35c

Reg. 3.98 runner ... 3.18

Reg. 2.98 each
All bleached cotton
Flannel, stitched ed.
Twin mattress covering
3.98 fl. ... 3.99
Twin size
mattress pads
"Pompano"
bath towels
Bath sheet set in
looped cotton

Reg. 1.49 quality
20x46" cotton in
yellow-dyed colors.
Hand towel ... 60c
Washcloth ... 35c

Reg. 3.98 runner ... 3.18

Reg. 2.98 each
All bleached cotton
Flannel, stitched ed.
Twin mattress covering
3.98 fl. ... 3.99
Twin size
mattress pads
"Pompano"
bath towels
Bath sheet set in
looped cotton

Reg. 1.49 quality
20x46" cotton in
yellow-dyed colors.
Hand towel ... 60c
Washcloth ... 35c

Reg. 3.98 runner ... 3.18

Reg. 2.98 each
All bleached cotton
Flannel, stitched ed.
Twin mattress covering
3.98 fl. ... 3.99
Twin size
mattress pads
"Pompano"
bath towels
Bath sheet set in
looped cotton

Reg. 1.49 quality
20x46" cotton in
yellow-dyed colors.
Hand towel ... 60c
Washcloth ... 35c

Reg. 3.98 runner ... 3.18

Reg. 2.98 each
All bleached cotton
Flannel, stitched ed.
Twin mattress covering
3.98 fl. ... 3.99
Twin size
mattress pads
"Pompano"
bath towels
Bath sheet set in
looped cotton

Reg. 1.49 quality
20x46" cotton in
yellow-dyed colors.
Hand towel ... 60c
Washcloth ... 35c

Reg. 3.98 runner ... 3.18

Reg. 2.98 each
All bleached cotton
Flannel, stitched ed.
Twin mattress covering
3.98 fl. ... 3.99
Twin size
mattress pads
"Pompano"
bath towels
Bath sheet set in
looped cotton

Reg. 1.49 quality
20x46" cotton in
yellow-dyed colors.
Hand towel ... 60c
Washcloth ... 35c

Reg. 3.98 runner ... 3.18

Reg. 2.98 each
All bleached cotton
Flannel, stitched ed.
Twin mattress covering
3.98 fl. ... 3.99
Twin size
mattress pads
"Pompano"
bath towels
Bath sheet set in
looped cotton

Reg. 1.49 quality
20x46" cotton in
yellow-dyed colors.
Hand towel ... 60c
Washcloth ... 35c

Reg. 3.98 runner ... 3.18

Reg. 2.98 each
All bleached cotton
Flannel, stitched ed.
Twin mattress covering
3.98 fl. ... 3.99
Twin size
mattress pads
"Pompano"
bath towels
Bath sheet set in
looped cotton

Tax Revision Ends In Generalizations

Commission Study Stalemates as Politics, Disagreements Continue

BY JOHN WYNGAARD
Post-Crescent Staff Writer

Madison — After weary months of study and deliberation, Gov. Gaylord Nelson's tax revision commission is faltering toward generalized conclusions about basic remodeling of the state and local government revenue system.

But the results of cautious weekend work here are so nebulous that there is virtually no chance that the legislature will get a concrete tax re-tailoring package when it reconvenes May 16. The tax reform question will be considered seriously only after the fall elections — in the legislature of 1961.

First Declaration

The commission — at the insistence of Democratic members — wrote into its first statement of findings a declaration that:

"Fundamental revision in revenue-gathering should not be undertaken until a mature and informed judgment can be made as to whether a fundamental revising in revenue distribution is also required."

Sponsors of that reservation admitted that it will result in an indefinite delay in

compiling the final report, and while the Republicans on the commission restrained themselves and merely expressed negative votes, it is almost certain that Republicans on the campaign stump this summer and fall will complain that the commission is stalled.

Here's The Problem

Heart of the commission's problem and the reason for its cautious procedures is a visible division of its members on the touchy question of a sales tax or higher income tax to produce the multi-million dollar sums it proposes to blueprint to cover expanding governmental costs, and to replace other present taxes — notably the real and personal property tax.

But the commission has not yet had a clear-cut vote, and in its weekend final declaration it straddled the question.

The bulk of additional revenue required, said the report non-committally, must come "through a broad-based income tax, sales tax or some combination of the two."

Upper Income Tax

Significantly, the statement continued that the ultimate tax program must tax "more heavily the first few thousand dollars of taxable income beyond basic exceptions."

The preliminary statement also observed that "the resulting tax should not depart too radically, in fact and appearance, from the prevailing pattern of other state and local revenue systems."

Thus there appeared to be an implication, some tax observers thought, that whatever the final proposal is it won't ask for a more progressive state income tax pattern. The present Wisconsin personal income tax is one of the most steeply graduated in the country and its maximum effective rates are near the top among the income tax states.

Sales Tax

The commission also gave some slight comfort to the arguments of some sales tax advocates when it observed that the tax pattern for which it is striving would "add to the state's good economic factors a balanced tax structure that will compare favorably with the neighboring states in order to attract, keep and expand business and employment, thereby increasing personal income."

Other objectives of the commission in its labored first progress report suggested broad-scale revision of traditional financing methods in the state, but again in such vague terms that their meaning cannot yet be assessed.

Their prospects will remain highly uncertain, moreover, until the commission decides how it proposes to extract from the taxpayers the huge sums involved in them.

Chief items among revisions:

The transfer to the state of the management and financing responsibilities of the \$73 million public assistance program now operated by localities and counties, which would reduce local costs more than \$22 million yearly and correspondingly boost obligations of the state treasury.

Property Tax

Increase state subsidies for local schools, and maintain the present highway subsidy rate unchanged, pending further and independent studies.

Direct relief from taxes on personal shelter, owned and rented, but in uncertain amounts and through uncertain means. Discussions indicated that the homestead ex-

emption concept may give way to a form of income tax credit for real property costs of shelter owned and rented.

Enabling legislation for the expansion of local and county taxing authority in such likely spheres as motor vehicles, special sales taxes, hotels and motels, and amusement admissions.

Complete elimination of personal property taxes on farm livestock and merchants and manufacturers stocks.

Higher, but unstated, taxes on "special luxury items" such as tobacco products and alcoholic beverages including beer.

Severe Dissension

Continuation of the present corporation income tax, and extension of taxation "to those businesses which are now not bearing their equitable share of the tax burden," without detailing or describing them.

Some of the propositions

were approved with so many dissenting votes that their ultimate reception in the legislature may be cool. The personal property tax proposal was given a thin endorsement of nine to seven.

Legislative politicians on the commission reacted according to form.

Two of them, Republicans Huibregtse of Sheboygan and Merriam of Janesville, voted against the report because it failed to endorse a sales tax.

Sen. Lynn Stalbaum of Racine, Democrat, voted against it also, apparently because it might be interpreted as a gesture in favor of the sales tax.

While observers were satisfied that the vote against a previous "package" proposal including a sales tax might have been changed had Upton permitted separate votes on the separate questions it contained, it has become apparent lately that the commission

Monday, May 2, 1960 Appleton Post-Crescent A12

sales tax issue under any circumstances.

While a clear-cut vote on a sales tax as a means of property tax relief might provide a small majority in favor of such action, a narrow majority would not be persuasive in the legislature, according to political authorities, and it would also have a doubtful value for the educational purpose which Gov. Nelson regards as one of the principal gains from the commission.

The proceedings have shown that the members of identifiable partisan leanings have not changed their attitudes on the sales tax question during their year of study, and that some of them may have stiffened. Two labor representatives stand adamantly opposed.

Several business representa-

World's Only
Fully Automatic Cleaner
ELECTROLUX
Factory-Authorized Sales and Service

A. L. PREIMESBERGER
Dial 2-0798

FREE MAP OFFER
See Page D4

ULLABYE SHOP

is Celebrating National Baby Week

May 1st to May 7th at

413 West College Ave.

REG. \$24.95

**Welsh Buggy
and Car Bed
Combination**

Duchess
Gear
(Limit 1 Only)

16⁹⁹

BABY WEEK
SPECIAL

REG. \$2.00

Crib Bumper

(Limit 1
Only)
98c

Diaper Pail

ONLY
(Limit 1 Only)
1⁹⁹

Bathinette

REG. \$16.00
Original Bathinette
\$12.99

REG. \$26.00
Lifetime Bathinette
\$21.95
(LIMITED SUPPLY)

Play Yards

REG. \$14.00 — Hardwood
Play Yard \$11.88

Mattress

REG. \$12.95 — Water Repellent
Innerspring \$7.99

ALL FINISHES

★ MATCHING CHESTS available for

any of the above cribs priced from

\$39.95 to \$64.95.

For You Do-It-Yourself Parents

or Parents-to-be Lullabye Shop
Carries A Complete Line of
Unfinished Furniture
\$19.95 and Up!

Miscellaneous

\$4.95 Nursery Chair	3.99
\$3.50 Nursery Seat	1.99
\$3.95 Play Yard Pad	2.49
\$2.50 Buggy Pad	1.99
\$7.00 Jumper	4.99
\$2.50 Ger Seat	1.69
\$5.00 Pictures	3.99
\$3.00 Pictures	2.49

16 Different

**BUGGY STYLES
ON THE FLOOR**

Priced From

\$13.95

**OPEN MONDAY
and FRIDAY**

9 a.m. to 9 p.m.

Tues., Wed., Thurs., and Sat.
9 a.m. to 5 p.m.

- Use Our Convenient Layaway Plan
- Easy Credit Terms
- Complete Juvenile Furniture Rental Service

ULLABYE SHOP

413 WEST COLLEGE AVE.

RE 4-9332

ACROSS FROM GLODEMAN'S

VINYL-TEX New 100%

**VINYL
FLOOR
COVERING**

REG. \$1.49 Sq. Yd.
9' and 12' Widths

**6 Ft. & 9 Ft. Heavyweight
Congoleum**

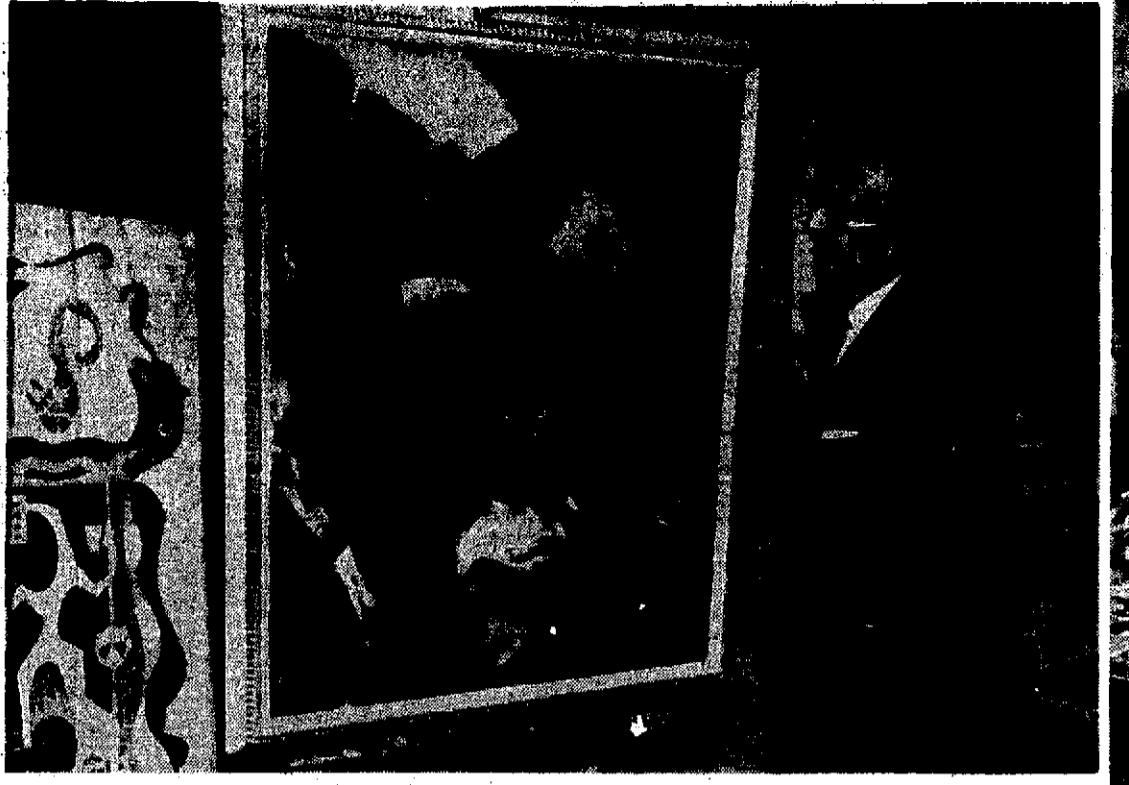
Reg. 98c Sq. Yd.

50c
Square
Yard



ACE FLOOR COVERING
LINOLEUM CARPETING RUGS
WALLPAPER

'The Arts of Brush and Fire' Will Be Exhibited by Fox Cities Artists



Sixteen Area Artists will participate in "The Arts of Brush and Fire" sponsored by the Silver Cross circle of The King's Daughters May 10 at Riverview Country club. The art show and tea will begin at 2 p.m. and proceeds from the show will be donated to the School for Retarded Children. Chris Borggren, above, displays some of the paintings he will exhibit in the show. The painting on the right also is one of Borggren's pieces. Below, Salvatore A. Tralongo, art teacher at Roosevelt Junior High school, gives a preview of his stone and wood carvings.



Harold P. Carlson, art instructor at Wilson Junior High school, selects paintings he will exhibit at the art show and tea May 10 at Riverview Country club. Some of the work displayed by the artists will be sold to the public.



Appleton High School Art teacher, Francis S. Conrad, sits amid a group of paintings in watercolor, oil and pastel which will be his offering to the benefit art show and tea sponsored by the Silver Cross circle of The King's Daughters.



Post-Crescent Photo

AHS Sophomore Girls Plan Dance

"Swing into Spring" is the theme chosen by Appleton High school sophomore girls for the traditional spring formal dance. The Crystal room of the Conway hotel will be the setting for the event from 9 p.m. to 1 a.m. Saturday.

Beverly Hay is dance chairman and is being assisted by Betty Jane Bradford, Carole Langenberg, Diane Natrop, Kathy Crowe, Natalie French, Roberta Taggart, Andrea Polinsky and Carol Nass, committee chairmen.

The formal is open to all high school students and tickets will be available at the door until 10:30 p.m.

Tots Togs Made Of Practical Goods

Children's sportswear, sensibly enough, is being made of wash-and-wear fabrics that are rugged but at the same time soft and comfortable. The sizes range from wee ones clear up to teens and juniors, and styles are just as varied.

Bride-Elect Honored at Tuesday Shower

Miss Jane Vander Wielen, daughter of Mr. and Mrs. Joseph Vander Wielen, 117 S. Lincoln street, Kimberly, was guest of honor at a miscellaneous bridal shower on

Tuesday evening at the home of Miss Janet Hartjes, 2114 N. Racine street. Co-hostesses were Miss Patricia Burke and Miss Marjorie Mueller.

The bride-elect's co-workers from the Institute of Paper Chemistry attended the shower.

Miss Vander Wielen will become the bride of Charles Kampf, son of Mr. and Mrs. Carl Kampf, route 2, on May 28.

Pair Says Promises in Ceremony

The Rev. Robert Vandenberg officiated at the double ring ceremony at 11 a.m. Saturday at St. Therese Catholic church uniting Miss Nancy Ann Riehl and Rudolph O. Plach.

Parents of the young couple are Mr. and Mrs. Nolan Riehl, route 2, Shiocton, and Mr. and Mrs. John Plach, 2523 E. Wisconsin avenue.

Mrs. Lawrence Plach was matron of honor and Miss Kathryn Riehl, sister of the bride, was bridesmaid. Lawrence Plach was his brother's best man and another brother, John Plach, Jr., was groomsman. Norbert Fuhrmann, brother-in-law of the bride, and Michael Huss, Little Chute, ushered.

The American Legion club house in Shiocton was the setting for the dinner, reception and dance.

The former Miss Riehl is a graduate of Shiocton High school and her husband is an alumnus of Appleton High school. They are both employed at Appleton Coated Paper company.

The newlyweds will reside at 716 N. Division street.

Couples Club To Celebrate Anniversary

The Faith Lutheran church couples club will celebrate its sixth anniversary with a buffet dinner at 6:30 p.m. Sunday in the church hall. Mr. and Mrs. Clarence Hosft are chairmen.

Committee members include Mmes. and Messrs. Menford Radke, David Buelow, James Ormson and Max Hensel.

The Kimlarks and other local talent will provide entertainment.

Pins Given to New Brownies

Mothers of Brownies of the newly organized Troop 358 of Richmond school were guests at the recent investiture ceremony at the home of Mrs. Victor Desens, 1331 E. South River street.

Pins were presented to Misses Robin Airis, Janet Bartmann, Vicki Lynn Desens, Christine Leustal, Jarlene Krehn, Susan McGregor, Debbie Moritz and Debra Sanderson. Others receiving pins were Misses Pam Schabla, Sharon Schilling, Dianne Wallenfang and Ellen Weber.

Mrs. Julian Conkey, troop organizer of Richmond school, also was a guest. Mrs. Desens is the troop leader, and her assistant is Mrs. Harold McGregor.

Troop committee members are Mrs. Joseph Sanderson, chairman, and Mmes. Marvin Moritz, William Bartmann and Robert Airis.

After the investiture, the Brownies provided entertainment, and lunch was served.

AHS Class Plans 15 Year Reunion

Appleton High school class of 1945 will hold its 15 year reunion June 25 at the Elks club.

Donald Crabb is chairman.

Lynn Miller, Menasha, will be the master of ceremonies and Floyd Jahnke will give the benediction. Joseph Kronzer and James Prink are in charge of the prize committee.

Reservations for the banquet may be made with Crabb or Mrs. Robert Carew.

Tot of the Week



MARY

Daughter of Mr. and Mrs. Fred Christman, 425 Alice St., Appleton . . . Every Tuesday is "Tot's Day" . . . a famous Peckman Baby Portrait for only \$4.95.

Rely on your PHARMACIST

FOR ALL MEDICATIONS

It's wise to buy all of your drug needs, even a bottle of aspirin, from a registered pharmacist. He does not prescribe, but he can help you with the selection.



Make it a habit to see your doctor when you're ill . . . make it a habit to visit our drug store to have your prescriptions filled.

COURTEOUS PRESCRIPTION SERVICE



Your Problems

Gelatin-Making Discourages Ann; Gets Tips From Readers

BY ANN LANDERS

DEAR READERS: Recently a woman wrote to bemoan the fact that she couldn't make a successful gelatin dessert. I had to admit my molds wouldn't win any prizes either. I invited the readers to help us both with "inside tips."



Apparently thousands of women in America are making perfect gelatin desserts—and I feel more stupid than ever. Thank you, one and all, for the homely hints. Here's what the mail has been like—and it's still pouring in!

White Plains, N. Y.: Any one who can't make a gelatin dessert doesn't know how to boil water—and I mean it literally! When the directions say boiling water it doesn't mean hot water. I'll bet this is where you goofed.

Pueblo, Colo.: I follow the directions that used to be on the box. The old instructions called for hot water. Some flea-brain changed it to boiling water. I'll bet this is why you're having trouble.

Fredonia, Ky.: I'm bet warm fruit is what's lousing you up. If you chill the fruit for three hours your mold will be perfect.

Detroit: I'm a man but I cook better than my wife. Your gelatin will never set if you put fresh pineapple in it.

Toronto, Canada: My mother taught me the secret of perfect molds. Mix the gelatin in a plastic bowl.

Syracuse, N. Y.: Your trouble is probably the mold, not the gelatin. Grease it slightly and it'll flop out in perfect condition.

Lafayette, La.: Throw out new faffled plastic bowl, Ann Landers, and use the old-fashioned clear glass bowl that Grandmother used for everything.

Salem, Ore.: Call me crazy but I never made a successful mold until my neighbor told me her secret. Mix it in a stainless steel fry pan.

Martina Ferry, Ohio: Add a pinch of salt. It "seals" it.

Charleston, W. Va.: A teaspoon of sugar will make it congeal.

Marshalltown, Iowa: My mother never fooled with measurements or directions and she was a marvelous cook. She never stirred gelatin, she shook it. One July 4th she made a mold of the American flag, using

GEENEN'S INSURED FUR STORAGE

FUR STORAGE Dial 3-7321

"FREE" Pick-Up

• CLEANING

• RESTYLING

• REPAIRING

Board Circle of KING'S DAUGHTERS RUMMAGE SALE

WED., MAY 4th

9 a.m. to 12 noon Congregational Church 8. Oneida St. Entrance

BEAUTIFUL PERMANENTS

You live in loveliness when you have a fashion-smart permanent created by Vegas Stylists.

Vegas Stylists

PERMANENT HAIR STYLING HAIR COLORING HAIR STYLING

Princess Margaret Again Will Meet Anglican Primate

BY COLIN FROST

London.—Two principals in one of the strongest dramas of British royalty—a beautiful princess and a plain-spoken richly robed archbishop—will meet again Friday at the altar of Westminster abbey.

"Margaret Rose," the archbishop will say, "wilt thou have this man to be thy wedded husband, to live together after God's ordinance in the holy estate of matrimony?"

"I will," the princess will reply.

And the archbishop may then be permitted a moment of self-congratulation.

Five years ago 73-year-old Geoffrey Fisher, Archbishop of Canterbury and Anglican primate of all England, was



AP Wirephoto

This Picture of Princess Margaret was taken on her 29th birthday last Aug. 21 by Antony Armstrong-Jones, her fiance. The portrait was made at Royal Lodge, Windsor, England.

cided to put these considerations before all others."

As this public renunciation and the months that followed showed, Margaret is a deeply religious woman. Suggestions that she might enter a religious order were not entirely idle gossip.

Religious Experience
And so her marriage, enriched by its incomparable abbey setting of pomp and pageantry for the royal bride will be a deeply religious experience.

The ceremonial of the Church of England has a double function. It makes the exchange of vows between bride and bridegroom a legal and binding contract, just as

would a civil ceremony, and it invokes God's blessing on them.

In addition, as the archbishop writes in the official wedding program, the ceremony has three purposes:

"That children may be born and brought up in the fear and nurture of the Lord, "That the sex instincts and affections may be rightly and reverently used, "And that each partner may find companionship, comfort and encouragement in the other."

At the heart of the ceremony, the archbishop will lead Margaret from the side of Prince Philip and clasp her right hand in that of her bridegroom.

"Archbishop, you may put away your books: my mind is made up."

Then followed her historic renunciation of her love for Townsend:

"Mindful of the church's teaching that Christian marriage is indissoluble, and conscious of my duty to the Commonwealth, I have de-

signed in breaking up Princess Margaret's romance with Peter Townsend, the divorced air hero she wanted to marry.

On Friday the archbishop will be officiating at her marriage to Antony Armstrong-Jones. Margaret's sorrow will have come to a happy ending and the church's teaching of

RUMMAGE SALE

Sponsored By The Pythian Sisters.

Tuesday, May 3
9:00 A.M.

K.P. Hall — Corner of Lawrence and Morrison Sts.

DO IT YOURSELF

and let the big Spiegel Catalog be your Guide

Borrow a LIBRARY COPY today!

SPIEGEL CATALOG SHOPPING CENTER

NEW SPRING HAIR STYLE FOR YOU!

So Lovely . . .

Headline attraction for spring is a new hair-do expertly styled for you by our skilled beauticians. Call for appointment.

Open Monday & Thursday Evening

LOU'S BEAUTY SHOP

303 W. College Ave. — Over Kobussen's

Ph. 3-1764

ALL NEW!
these family fare specials
— at —

THE PATIO

CONWAY HOTEL

ready-to-serve dinners added each day to our regular menu!

Mondays:

Hickory Smoked Pork Chops, Grilled Pineapple Ring \$2.25
Old-Fashioned Beef Stew With Fresh Vegetables, En Casserole ... \$1.75

Tuesdays:

Roast Young Tom Turkey, Sage Dressing and Cranberry Sauce \$2.00
Chop Suey over Fluffy Rice, Chow Mein Noodles \$1.75

Wednesdays:

Roast Loin of Pork, Sage Dressing, Applesauce \$1.75
U. S. Choice Beef Tenderloin Tips, Mushrooms, En Casserole \$2.25

Thursdays:

Kosher Corned Beef, Cabbage \$2.25
Spaghetti with Italian Meat Sauce ... \$1.75

Fridays:

Sea Food platter assortment of Perch, Shrimp, Scallops, Pike .. \$3.00
Michigan Lake Perch, Cole Slaw, French Fries \$1.25

Saturdays:

One-Half Ranch-Style Chicken, Cranberry Sauce ... \$2.10
Baked Sugar-Cured Ham, Ham-Style Pineapple Sauce
Dinners include — \$3.00

Hors d'Oeuvres

Potato or Vegetable Salad
Rolls and Butter Beverage

League Lashes Out Against Obedience Vows

London.—The president of the Women's Freedom league came out today against Princess Margaret promising at her marriage to obey Antony Armstrong-Jones.

Miss Marian Reeves, 70, league president, said:

"Her royal highness' decision to have the 'obey' included in her marriage vows has shocked a great many people. It is a disgraceful thing."

In an interview, she said the league tried unsuccessfully to persuade Queen Elizabeth II, to eliminate obey from her vows.

"As we were unsuccessful then," she said, "I feel it would be no good to hammer away at Princess Margaret."

Miss Reeves has been campaigning for full rights for women for more than 30 years.

"Princess Margaret's wed-
ding more work there is for doing just goes to show how to do," she added.

the sanctity of marriage will have been upheld.

The archbishop is an ex-schoolmaster. Beneath the wispy gray hair repose one of the great brains of Britain. He lives simply, smokes a pipe, has a general good humor. He likes a game of cricket and a glass of wine.

In short, he is exactly the sort of man the British normally approve of. Yet no one would call him popular.

After the Townsend affair he was booed in public. Newspapers said he was out of touch with the 20th century and called for him to resign.

All this made no difference in his belief in the lifelong duration of Christian marriage in the sanctity of the words "those whom God hath joined together let no man put asunder."

This was the view he pressed on Margaret in 1953 and the view she accepted—that she must not marry the divorced man Townsend. As she marched into his study at the height of the crisis she announced:

"Archbishop, you may put away your books: my mind is made up."

Then followed her historic renunciation of her love for Townsend:

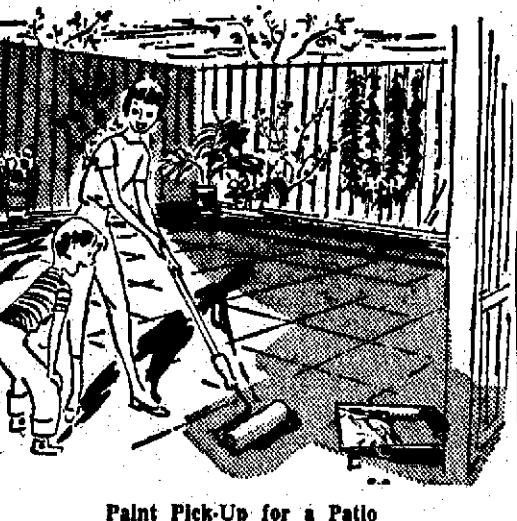
"Mindful of the church's teaching that Christian marriage is indissoluble, and conscious of my duty to the Commonwealth, I have de-

signed in breaking up Princess Margaret's romance with Peter Townsend, the divorced air hero she wanted to marry.

On Friday the archbishop will be officiating at her marriage to Antony Armstrong-Jones. Margaret's sorrow will have come to a happy ending and the church's teaching of

Designing Woman

BY ELIZABETH BILLITER



Paint Pick-Up for a Patio

Paint for the concrete of a patio can be as much of a scene changer as a new rug for the living room. The color might be a velvety green

that glides into the plantings, or bright blue to contrast with them, with repeat blues and green on the furniture. Sulphur yellow below it would snap out the rich tones of redwood, a juicy melon color would be handsome with silver metals. Use a long-handled paint roller for a fast slide, stand-up job.

The floor and deck enamel to use on newly finished concrete, or concrete which may suffer from moisture below, is the kind that is water-thinned. Rubber-based floor and deck enamel that thins with solvent should be applied only to thoroughly dried concrete that has no moisture problem. Before painting, remove all traces of grease and oil, and anything that's loose or peeling on the concrete surface—which may mean a going-over with a wire brush. After cleaning, wait until any remaining moisture has dried. Good quality for the paint is important as it al-

ways is, especially because of outdoor exposure.

Mrs. C.S. "We're moving into an old house which is full of heavy woodwork and plan to refinish it downstairs, but to paint it upstairs. We like light colors for the bedroom wallpaper and feel that paint will be better to keep the light effect. What kind of curtains will be best where the wood framing is wide and fills in under high stiles to the floor? We prefer lightweight curtains to drapery?"

If the woodwork is handsome, let it show by keeping the curtains minimum, perhaps cafe style within the frames. But if you feel that curtains should cover it, paint the window framing woodwork the color of the wallpaper background in each room, and make curtains in the same color, to hang on rods set as wide as, or wider than the frame width.

Even in the wood under the windows won't be noticeable under sheers or semi-sheers that match it. The best style might be two tiers, the lower to the floor to stay closed while the upper tier is open.

Mrs. L.G. "I like both

orange and shades of amethyst and purple for pillows, scatter rugs and flowers in my living room. Now that I'm moving to a new apartment, I wonder how lilac or orchid would be for the walls to go with beige, toast and medium brown furniture, and so

I could use orange accessories sometimes, and sometimes change to accessories in amethyst and purple. The apart-

ment has beige walls now, but I am tired of beige. If the walls shouldn't be lilac or orchid, what do you suggest?

The rug is medium brown."

A carefully chosen, soft, grayed shade of lilac could be very attractive with the beige and medium browns, and the toast, too, if the shade is not too rusty. Amethyst and purple will not be contrast enough for accessories—try touches of fresh yellow-greens and yellow with them. The change to orange accessories will be most successful if the shades of orange or more toward gold than a raw, middle orange.

A practical matter, he can come to the right conclusion if he thinks South is a good player. What is good for South cannot be good for West, so West refuses the trick and defeats the con-

tract.

Daily Question
Parler opens with one NT (showing 16 to 18 points), and the next player passes. You hold: SQ J 8 5, H-K 10 9 4, D-Q 9 2, C 6 2. What do you say?

Answer: Bid two clubs. This is the Stayman convention, asking the opener to show a major suit of four or more cards if he has one. You are ready to raise either major suit to three; and you will bid two NT if partner bids two diamonds to say that he has no major suit.

(Copyright 1960)

Alumnae Director Addresses Group

Mrs. W. J. Beyer, West Allis, Wisconsin province alumnae director of Delta Zeta sorority, was guest of 15 Fox Cities area Delta Zeta alumnae at a luncheon at Skall's Colonial Wonder Bar Saturday.

Mrs. John Streib, Neenah, has been chosen state recommendations chairman of the sorority.

(Copyright 1960)

Sheinwold

Guess, By Gosh Play Works Here

BY ALFRED SHEINWOLD

No matter how good a bridge player you are you must sometimes operate by guess and by golly. In some situations your only guide is

South dealer North-South vulnerable

NORTH

Q 6 5 2

Q 6 3 2

Q 6 5 3

A K Q

WEST

10 9 3

Q 8 7

A 8 4

J 10 9 4

EAST

Q 8 5

K 10 9 4

Q 9 2

6

SOUTH

A K 4

A J 3

K 10 9

8 7 5 3

South West North East

1 NT Pass 3 NT All Pass

Opening lead —

the principle that what's good for the opponent cannot also be good for you.

Take West's seat in today's hand. You lead the jack of clubs to dummy's queen. Back comes a low diamond from dummy. Your partner plays the deuce, and declarer plays the jack.

What should you do?

If you weren't thinking prettily hard, you would take the ace of diamonds and lead the four of clubs. Or perhaps you would lead the ace of diamonds and then do your thinking about the suit to lead.

Either way, declarer would make his contract. He wins the second club in dummy, finesses the 10 of diamonds, and cashes the king of diamonds. Then he gets back to dummy with a third club in time to cash dummy's last diamond.

There are now only eight diamonds left for declarer.

South cannot continue the diamonds from his own hand. If South leads a second club to dummy for another diamond finesse, West takes the ace of diamonds and then leads a third club. This takes the last entry out of dummy, and declarer cannot cash dummy's last diamond.

There are now only eight diamonds left for declarer.

South cannot continue the diamonds from his own hand. If South leads a second club to dummy for another diamond finesse, West takes the ace of diamonds and then leads a third club. This takes the last entry out of dummy, and declarer cannot cash dummy's last diamond.

There are now only eight diamonds left for declarer.

South cannot continue the diamonds from his own hand. If South leads a second club to dummy for another diamond finesse, West takes the ace of diamonds and then leads a third club. This takes the last entry out of dummy, and declarer cannot cash dummy's last diamond.

There are now only eight diamonds left for declarer.

South cannot continue the diamonds from his own hand. If South leads a second club to dummy for another diamond finesse, West takes the ace of diamonds and then leads a third club. This takes the last entry out of dummy, and declarer cannot cash dummy's last diamond.

There are now only eight diamonds left for declarer.



Post-Crescent Photo
A "Spring Fling" at St. Pius X parish hall is being planned by the St. Pius X Home-School association. Preparing for the dance are, from left, Walter Cotton, publicity chairman; Kenneth Lang, treasurer; Richard Murphy, financial chairman, and Richard Douglas, secretary. Verne DeBruin is president and William Bedat, vice president of the association. A local orchestra will play at the informal dance, from 8:30 p.m. to midnight May 14.

A Lovelier You

By Mary Sue Miller

What Does Sun Tan Do for You?

A gently acquired suntan makes most women look younger, or healthier, or prettier. But many a woman should be wary of tanning, lest it despoil her skin. Allergic to sun, the hello-

Freckles are another cate-

gory of lovelies who should avoid prolonged sunning. Just summer's light and warmth bring out freckles. Let the sun's infrared rays—the heat rays—linger on freckled skin, and a spotted-leopard effect soon takes over. As no preparation as yet fends off infrared rays, the best defense is cover-up clothing.

However, many frecklers have found that a sun-screen lotion is helpful. Sun screens filter out burning rays and permit a light tan. This seems to blend the light skin and the freckles to a more even shade.

If prone to any of these problems, begin now to use the prescribed safeguards when outdoors. The sun's rays have full strength at this season. So play it safe, and you won't be sorry!

What's your hair problem? You will find a way to overcome it in my 16-page booklet, "Rule Your Waves." Advice includes: beauty treatments for oily, dry, and normal hair; ways to manage unruly locks; how to add color and highlights; tips on cutting, permanents and styling; grooming tricks. Write me in care of this newspaper for your copy, enclosing a large, self-addressed, stamped envelope and 20 cents in coin.

Gift for Mother

Our Expert Stylists Are Skilled In Creating Easy-Care Coiffures

Cream Gold Wave \$6.50
Lovely for Gray Hair
Reg \$12.50 Heavy Lanolin

Cold Wave \$8.50

Open Tuesday and Thursday Evenings.

American Beauty Salon

10734 E. College Ave. — Over Otto Jenes Clothing
Phone RE 3-7590

OUR CLEANING SERVICE



What makes the difference between ordinary cleaning and quality cleaning? The extra touches! We give you three extra touches AT NO EXTRA PRICE! Your clothes are specially treated to be moth-proof, mildew-proof...and now, built-in deodorant to prevent perspiration odor from cleaning to cleaning! Why not get the very best service when you have your clothes cleaned. Get the extra touches that make the difference...AT NO EXTRA PRICE...at

Peerless Uneeda Laundries, Inc.

PEERLESS
Laundry & Cleaners

207 E. College Ph. RE 3-4428

UNEEDA

Laundry & Cleaners

518 W. College Ave. Ph. 3-6678

NORTH SIDE
Laundry & Cleaners

200 W. Wisconsin Ave.
Phone RE 4-1818

VALLEY FAIR
Laundry & Cleaners

Valley Fair Shopping Center

GIFTS FOR MOTHER

Mother's Day May 8th

French Lace - Lavished Nylon Tissue

Tricot Pleated Slip

4.98

- Beautifully styled
- Not transparent
- Bodice pleated to match hem
- White — 32-42 regular and short 34-42 tall length.

Matching Petticoat
Small, Medium and Large **2.98**

Royal Purple

Guaranteed Double the Wear

NYLONS

1.50 Pair
3 Pairs Only 4.25

- Seamless or full fashioned
- Proportioned Fit
- Sizes 9 to 11

SUMMER PURSES

Popular beaded styles in gleaming white ... **2.98**
plus tax

Others to 7.98



5 DAY SALE!

*figure
trimmers*

Store Hours
Mon. - Fri. —
8:30 a.m. to
9 p.m.
Tues. - Wed.
Thurs.
8:30 a.m. to
5:30 p.m.
Saturdays —
8:30 a.m. to
5 p.m.

cotton bras
with circular-stitched
cups to give you
firm uplift!

regular 1.98 each
SAVE 1.19
ON TWO!
2 for 2.77

Does so much for your figure, yet costs so
very little! That's the beauty of this cotton
broadcloth bra with net-lined cups that
accentuate flatteringly, stay shapely.
Have yours in white. 32-42; A, B, C.

comfort panty with
the wide waistband
and panel front that
slims, trims!

regular 5.98
SAVE 1.48
4.50

A joy to wear, a joy to save on this
lightweight panty girdle that gives you
an eye-stopping figure comfortably!
Of powernet (nylon, rayon and rub-
ber) White. In sizes S-M-L and XL.

comfort girdle
also has a firming front
panel of satin elastic
(rayon, cotton, rubber).

Remember! you can charge all your apparel needs at Sears

Quality Service Since 1855

Newspaper ARCHIVE.com

Lawrence Lists Events' Calendar

The final month of events at Lawrence college before Commencement on June 12 contains a number of musical programs, guest speakers, and a one-man art exhibit during May.

Among the musical offerings will be a faculty recital by organist Daniel Smith at 8:15 p.m. Sunday in the Memorial chapel. Next is a benefit concert by Lawrence alumnus and harpsichordist Edward Smith, sponsored by Sigma Alpha Iota at 8:15 p.m. May 12 in Harper hall. A jazz concert by Louis "Satchmo" Armstrong is scheduled for 8:15 p.m. May 13 in the Memorial chapel, while the spring concert of the Lawrence band, directed by Fred Schroeder, will be presented at 8:15 p.m. May 15, also in the chapel. A saxophone recital by conservatory senior

Mother's Helper

by Heimann & Pearson



CHILDREN are usually starved when they get out of school, and really need "a little something" to tide them over. If you're taking them directly to a music lesson or other activity, bring a snack they can eat in the car on the way (fruit, or cookies in a sandwich bag—even a small can of juice with a straw). (Copyright, 1960)

GRADUATES

you can own the fabulous new Royal

FUTURA PORTABLE



Best Trade-In and Budget Terms in Town!

Fox River Office Equipment Company

1107 W. Wisconsin Avenue

Phone RE 4-2685

"Shop at Fox River Where Parking is No Problem!"

AWAY Go Corns!

Zino-pads Speedily Prevent, Relieve, Remove Corns.

Instant-acting Dr. Scholl's Zino-pads do everything for you. Stop corns before they can develop when used at first sign of sore toes... Stop pain in a jiffy... Remove corns one of the quickest ways known to medical science. Water-repellent—do not come off in bath.

Dr. Scholl's Zino-pads



Johnson's MOTHER'S DAY

Dry Cleaning Specials

- SUITS \$1.25
- COATS (Plain) \$1.00
- Topcoats Pickup & Deliver
- DRESSES (Reg. \$1.25)

* Fashion Award Cleaning Exclusively Yours at

JOHNSON'S

1302 E. Wis. Ave. — We Deliver — Phone 4-2538

COLD WAVE SET

7.15

with haircut

Reg. 12.50



GEENEN'S

Beauty Salon 111 E. College Ave. • Tel. Regent 3-7321

Women Join Battle to Save Lafayette Square

BY MARTHA COLE

Washington—Five million women have joined the battle of Lafayette square. They're campaigning to save the Dolly Madison house and two other old buildings on a historic corner of Lafayette square across the street from the White House.

"We really want to do it, we're giving it all the effort we can," said Miss Sally Butler, director of legislation for the General Federation of Women's Clubs.

The federation speaks for five million women.

Wen Battle

Its president, Miss Chloe Gifford, noted in a letter to Sen. James E. Murray, (D-Mont.), that the federation spearheaded the program for restoration of Independence Hall in Philadelphia—and won.

They're joining ranks now with two representatives and seven senators to oppose the General Services administration, which wants to build a modern courts building on the old corner.

In the Dolly Madison house, the charming and beautiful wife of the nation's fourth president, James Madison, spent 12 years of her widowhood—1837-49.

It was a great gathering place of society in those days. Now it's the home of a new age—the National Aeronautics and Space administration.

New London—Mr. and Mrs. Ormand J. Sternberg, 612 N. Water street, have announced the marriage of their daughter, Sandra Lee, to Eugene Ray Angell. He is the son of Mr. and Mrs. Walter E. Angell, 234 Lorraine avenue, Neenah.

The couple was married Dec. 25 in Madison and spent their honeymoon in California. Mrs. Angell is a graduate of New London Washington High school and is attending the University of Wisconsin. Her husband graduated from Neenah High school and is employed in Madison. He will enter law school at the state university in September.

The couple is residing in Madison.

Needle Work



Monday, May 2, 1960 Appleton Post-Crescent 24

Say Vows In Catholic Ceremony

Navarre—St. Lawrence Catholic church was the setting at 10 a.m. Saturday for the marriage of Miss Nancy Lee Kable, Oshkosh, and Robert J. Brownson, Oshkosh.

A dinner was served at St. Denis parish hall after the ceremony and a reception was held during the afternoon in the hall.

The Rev. Gerard J. Van Nuyland officiated at the double ring ceremony. Parents of the couple are Mr. and Mrs. Frank Kable, Jr., route 1, Shiocton, and Mr. and Mrs. Clarence Brownson, also of Shiocton.

Miss Barbara Allen, Appleton, was maid of honor and Myron Krusick, Shiocton, was best man. Guests were seated

Flavor Green Beans With Garlic Clove

Some cooks like to add a halved clove of garlic to the water in which they have

cooked green snap beans.

by Edward Kable, brother of the bride, and Mark Brownson, brother of the bride-groom.

A dinner was served at St. Denis parish hall after the ceremony and a reception was held during the afternoon in the hall.

Mr. and Mrs. Brownson are graduates of Shiocton High school and are attending Wisconsin State college, Oshkosh.

Miss Barbara Allen, Appleton, was maid of honor and Myron Krusick, Shiocton, was best man. Guests were seated

SINUS Sufferers

Here's good news for you! Exclusive new "hard core" SYNA-CLEAR Decongestant tablets act instantly and continuously to drain and clear all nasal-sinus cavities. One "hard core" tablet gives up to 8 hours relief from pain and pressure of congestion. Allows you to breathe easily—stop watery eyes and runny nose. You can buy SYNA-CLEAR at your favorite drug counter, without need for a prescription. Satisfaction guaranteed by maker. Try it today!

FORD REXALL DRUG

228 W. College Ave.

Appleton

CARPETS and FURNITURE CLEANED in your home

the safe Duraclean

"flower-fresh" way

No messy soaking... no shrinking, no harsh scrubbing. See fibers, colors revive!

Phone Jim Nabbeleid — RE 4-1810

Duraclean Service

300 Gardners Row

Appleton

Since 1930

WERNER McCABE

COMMERCIAL PARENTS'

Parents Announce Marriage

Bring sunshine into your kitchen! Splash these lively roosters on towels, curtains and cloths.

COLOR to crow about—vivid applique in print 'n' plain contrasts with gay embroidery.

Pattern 532: transfer of 4 motifs 8x11 inches; pattern of patches.

Send Thirty-five Cents (coins) for this pattern—add 5 cents for each pattern for 1st class mailing. Send to Appleton Post-Crescent, 338 Needlecraft Dept., P. O. Box 169, Old Chelsea Station, New York 11, N. Y. Print plainly PATTERN NUMBER, NAME, ADDRESS and ZONE.

New! New! New! Our 1960 Laura Wheeler Needlecraft Book is ready NOW! Crammed with exciting, unusual, popular designs to crochet, knit, sew, embroider, quilt, weave—fashions, home furnishings, toys, gifts, bazaar hits. In the book FREE—3 quilt patterns. Hurry, send 25 cents for your copy.

Shop today... use a Wards credit plan... buy a complete, new, summer dress wardrobe... don't miss the most exciting dress event in Wards history!

WARDS

Montgomery Ward

Bigger than ever!
Greatest selection!
Tremendous values!
All occasion styles!

Wards summer fashion pageant

1000 dresses

5.98 to 16.98

See dresses at 5.98 and 6.98

See dresses at 8.98 and 9.98

See dresses at 10.98 and 12.98

See dresses at 15.98 and 16.98

- Bouffants, sheaths, shirtwaists, coat styles and jacket dresses, too!
- Cottons, Dacron Polyesters, Nylons, plus the newest miracle blends!
- Eyelets, lace, checks, plaids, prints and solids!
- Dresses for every occasion, junior, misses, half sizes.

Buy now, pay later... use the convenient Wards credit plan

12.98

Dresses for every occasion! For office or town, vacations or week-ends, graduations or weddings. Come see!

In Good Taste Young Man Sends in Problem

BY EMILY POST

Dear Mrs. Post: I am a junior in college and throughout the school year dances are given by the various school organizations in the gymnasium. These dances are informal and usually the girls go to the dance alone, or in groups, and the boys do the same. (This is a coeducational school.) At the dances most of the boys find someone they like and dance with her throughout the evening. I like to circulate around and dance with different girls. However, this always creates a problem as I never know how to break away from one girl after the dance is over without feeling as though I had left her stranded, and as a result I am often "stuck" with her for the evening. Will you please tell me how this situation can be handled tactfully and without hurting the girl's feelings?

Answer: This is a very difficult problem to solve, and the only thing I can suggest is that you dance only with girls who are seated in groups so that after a dance you can take her back to the group and feel perfectly free to dance with someone else.

Reception At Home

Dear Mrs. Post: How can I serve approximately 40 guests at a wedding reception which I am giving in my house for a young relative. We have no servants and will probably not be able to engage any for this occasion. What also is the typical decoration of the table?

Answer: You should not find it at all necessary to have anyone help you at a simple buffet. Put cakes and sandwiches and punch on the dining table with glasses grouped around the punch bowl, and the guests will very readily help themselves. They would do this even if you had half a dozen caterer's men.

For typical table decorations—as much white as possible. White flowers, white wedding cake, white iced cakes, white and green, or white and gold china on a white damask tablecloth.

Interruption

Dear Mrs. Post: If it is nec-

Four Students Initiated Into Greek Groups

Four students from Appleton recently have been initiated into Greek groups at the schools they attend. Miss Barbara Giffin, daughter of Dr. and Mrs. Walter Giffin, 200 S. Walnut street, was initiated into Alpha Tau Delta, national professional nursing sorority. Miss Giffin attends Marquette university and was among 35 students so honored.

At the University of Wisconsin, Kenneth Kloehn, son of Dr. and Mrs. Kenneth Kloehn, 300 W. Prospect avenue, was initiated into Beta Theta Pi social fraternity.

William B. Dykema, Jr., and Marty Semmelhack became full-fledged members of Alpha Tau Omega social fraternity at the state university. Dykema is the son of Mr. and Mrs. William B. Dykema, 1749 N. Meade street, and Semmelhack's parents are Mr. and Mrs. Fred A. Semmelhack, 1701 N. Harrison street.

Mark Gresenz was among nine students who recently pledged Alpha Kappa Psi, professional commerce fraternity at the University of Wisconsin. His parents are Mr. and Mrs. Donald R. Gresenz, 804 S. Summit street.

Herb-Vinegar Good In Salad Dressing

After you've let herbs steep in vinegar—so you'll have a flavorful concoction for salad dressings—strain the vinegar through a couple of thicknesses of muslin.

As a fashion coordinator my work has taken me from the boutique of Emilio Pucci in Florence and the House of Dior in Paris to the busy, chaotic garment center in New York City. This meant days and sometimes weeks of traveling with only one suitcase. I well remember the time and money I spent in coordinating my petticoats with my dresses and then trying to cram them into one piece of luggage. It left little, if any room, for other necessities. To solve this problem, I made one petticoat to go with everything all around the skirt on right by simply using removable and wrong side by top stitching ruffles in different fabrics and colors to match each of my dresses.

Mrs. Post offers readers leaflets on a variety of subjects concerning etiquette. If you would like to have her leaflet E-8, entitled "Today's Typical Wedding," send 10 cents in coin to Dept. E. P. O. Box 99, Station G, New York 19, N. Y.

For the petticoat, choose a purchased in a kit that in-

Forever Feminine



"It's a 'safe driving award' from my husband. I got it for not using the car all winter!"

SLAMS TO ME

By Patricia Scott

Convertible Petticoat



Now is the time to plan your summer wardrobe! Not next month or even next week, but now. No doubt the big question on your mind is, where do I start? For a good beginning, make a convertible petticoat—an absolute must for your wardrobe, and especially for vacation time.

As a fashion coordinator my work has taken me from the boutique of Emilio Pucci in Florence and the House of Dior in Paris to the busy, chaotic garment center in New York City. This meant days and sometimes weeks of traveling with only one suitcase. I well remember the time and money I spent in coordinating my petticoats with my dresses and then trying to cram them into one piece of luggage. It left little, if any room, for other necessities. To solve this problem, I made one petticoat to go with everything all around the skirt on right by simply using removable and wrong side by top stitching ruffles in different fabrics and colors to match each of my dresses.

Now, take some lightweight dot snappers (they may be

clued a little device for attaching snappers to the fabric) and place them about two and one-half inches apart on this row of binding and also at the waist closing. All you have to do now is make your ruffles to match your various dresses.

To make ruffle, cut a strip of fabric seven inches wide and sufficiently long. You can usually do this with one yard of fabric, cutting four strips and sewing them together to form one strip. This of course depends on the fullness of your petticoat as does the amount of binding you'll need.

Now, turn one edge under one-fourth inch and stitch for hem. Then sew bias twill tape to the other edge on right side of fabric. Turn twill tape to wrong side, press and stitch down. This will act as reinforcement for the snappers. Shirr the strip and adjust fullness until ruffle fits petticoat perfectly.

To shirr use machine ruffler attachment, or set machine for longest stitch, make two rows of stitching one-fourth inch apart and pull threads to ruffle. You can also make a good ruffle by using elastic thread in your bobbin with regular thread on the top. Next you apply dot snappers to ruffle, being very careful to space them exactly as you did on the petticoat. Then, sew both ends together.

By the way, you might try a couple of accordion-pleated petticoat extensions since there are so many permanently-pleated fabrics available. Also, if you need a full-length evening petticoat, make an extension of the same non-woven fabric, unruled. Be sure sides of extension follow the flare line of the petticoat.

(Copyright, 1960)

A dinner and reception were held at the Hotel Appleton. The couple will live at 8024 W. Oklahoma street when they return from Niagara Falls, N.Y.

Mrs. Zuleger graduated from Green Bay East High school and is employed at Kimberly-Clark corporation.

Her husband is an alumnus of Appleton High school and is working at the Wisconsin Telephone company.

Monday, May 2, 1960 Appleton Post-Crescent 23

Say Vows In Morning Nuptials

A double ring ceremony April 23 at St. Therese Catholic church united Miss Joan Ann Manders, 8024 W. Oklahoma street, and Daniel Peter Zuleger. The Rev. F. A. Milbauer officiated at the rite.

Parents of the newlyweds are Mrs. Helen K. Manders and Theodore L. Manders, both of Green Bay, and Mr. and Mrs. Ben F. Zuleger, Sr., 126 E. Roosevelt street.

Miss Tita L. Manders, Minneapolis, was her sister's maid of honor and Mrs. Thornton Lemons, sister of the bridegroom, was bridal attendant.

Best man was David W. Janssen and groomsman was Kenneth D. Zuleger. Robert and Ben Zuleger, Jr., brothers of the bridegroom, ushered.

The children have no such

feeling. They have arrived at the stage where they have discovered their peculiar self and feel they must protect it.

It is more an emotional feeling than a physical one, and they cannot explain it.

One Situation

One morning a distraught mother told me: "My boy did not come home last night. We've searched for him everywhere and notified the police but so far we can't find a trace of him." I knew at that moment the boy was in his classroom. "Wait a moment. Maybe I can find him," I said.

I went to the classroom and beckoned him out to the hall. "What's wrong?" I asked. "You'll have to tell me so I can help you. Your mother is in the office, and she is

the police are looking for you. What's the matter?"

For a moment the boy did not speak and then, in great embarrassment he said, "I just can't stand my mother kissing me. When I leave for school, when I get back, every time she feels like it, then at bedtime again. I can't stand it." Then he began to cry.

Phase Passes

"I see. You go and wash your face. I'll come back for you when I explain to your mother and she will promise not to kiss you until you want her to. All right?"

When I explained this to the weeping mother she wept more. "He doesn't love me. My son—" By and by I won her promise not to kiss the boy if he came to the office to see her. When he came he stood in the doorway but got no further. I dismissed him and he promised to go home which he did when school was over.

This phase happens in the early teens. It passes in time, but when it shows it is best to respect the children's feelings and keep hands off.

Angelo Patri offers readers leaflets on a variety of subjects concerning child training. If you would like to have his leaflet "The Shy Child," send 10 cents in coin to him, P.O. Box 99, Station G, New York 19, N.Y.

OPEN TONITE & FRI. 9 to 9 — TUES., WED., THURS., SAT. 9 to 5:30

GEENEN'S

CLIP THIS COUPON and Let US Make Your DOWN PAYMENT!



Ideal Gift for Mother on May 8th



In Good Taste Young Man Sends in Problem

BY EMILY POST

Dear Mrs. Post: I am a junior in college and throughout the school year dances are given by the various school organizations in the gymnasium. These dances are informal and usually the girls go to the dance alone, or in groups, and the boys do the same. (This is a coeducational school.) At the dances most of the boys find someone they like and dance with her throughout the evening. I like to circulate around and dance with different girls. However, this always creates a problem as I never know how to break away from one girl after the dance is over without feeling as though I had left her stranded, and as a result I am often "stuck" with her for the evening. Will you please tell me how this situation can be handled tactfully and without hurting the girl's feelings?

Answer: This is a very difficult problem to solve, and the only thing I can suggest is that you dance only with girls who are seated in groups so that after a dance you can take her back to the group and feel perfectly free to dance with someone else.

Reception At Home

Dear Mrs. Post: How can I serve approximately 40 guests at a wedding reception which I am giving in my house for a young relative. We have no servants and will probably not be able to engage any for this occasion. What also is the typical decoration of the table?

Answer: You should not find it at all necessary to have anyone help you at a simple buffet. Put cakes and sandwiches and punch on the dining table with glasses grouped around the punch bowl, and the guests will very readily help themselves. They would do this even if you had half a dozen caterer's men.

For typical table decorations—as much white as possible. White flowers, white wedding cake, white iced cakes, white and green, or white and gold china on a white damask tablecloth.

Interruption

Dear Mrs. Post: If it is nec-

Four Students Initiated Into Greek Groups

Four students from Appleton recently have been initiated into Greek groups at the schools they attend. Miss Barbara Giffin, daughter of Dr. and Mrs. Walter Giffin, 200 S. Walnut street, was initiated into Alpha Tau Delta, national professional nursing sorority. Miss Giffin attends Marquette university and was among 35 students so honored.

At the University of Wisconsin, Kenneth Kloehn, son of Dr. and Mrs. Kenneth Kloehn, 300 W. Prospect avenue, was initiated into Beta Theta Pi social fraternity.

William B. Dykema, Jr., and Marty Semmelhack became full-fledged members of Alpha Tau Omega social fraternity at the state university. Dykema is the son of Mr. and Mrs. William B. Dykema, 1749 N. Meade street, and Semmelhack's parents are Mr. and Mrs. Fred A. Semmelhack, 1701 N. Harrison street.

Mark Gresenz was among nine students who recently pledged Alpha Kappa Psi, professional commerce fraternity at the University of Wisconsin. His parents are Mr. and Mrs. Donald R. Gresenz, 804 S. Summit street.

Herb-Vinegar Good In Salad Dressing

After you've let herbs steep in vinegar—so you'll have a flavorful concoction for salad dressings—strain the vinegar through a couple of thicknesses of muslin.

As a fashion coordinator my work has taken me from the boutique of Emilio Pucci in Florence and the House of Dior in Paris to the busy, chaotic garment center in New York City. This meant days and sometimes weeks of traveling with only one suitcase. I well remember the time and money I spent in coordinating my petticoats with my dresses and then trying to cram them into one piece of luggage. It left little, if any room, for other necessities. To solve this problem, I made one petticoat to go with everything all around the skirt on right by simply using removable and wrong side by top stitching ruffles in different fabrics and colors to match each of my dresses.

Mrs. Post offers readers leaflets on a variety of subjects concerning etiquette. If you would like to have her leaflet E-8, entitled "Today's Typical Wedding," send 10 cents in coin to Dept. E. P. O. Box 99, Station G, New York 19, N. Y.

For the petticoat, choose a purchased in a kit that in-

Forever Feminine



"It's a 'safe driving award' from my husband. I got it for not using the car all winter!"

SLAMS TO ME

By Patricia Scott

Convertible Petticoat



Now is the time to plan your summer wardrobe! Not next month or even next week, but now. No doubt the big question on your mind is, where do I start? For a good beginning, make a convertible petticoat—an absolute must for your wardrobe, and especially for vacation time.

As a fashion coordinator my work has taken me from the boutique of Emilio Pucci in Florence and the House of Dior in Paris to the busy, chaotic garment center in New York City. This meant days and sometimes weeks of traveling with only one suitcase. I well remember the time and money I spent in coordinating my petticoats with my dresses and then trying to cram them into one piece of luggage. It left little, if any room, for other necessities. To solve this problem, I made one petticoat to go with everything all around the skirt on right by simply using removable and wrong side by top stitching ruffles in different fabrics and colors to match each of my dresses.

Now, take some lightweight dot snappers (they may be

clued a little device for attaching snappers to the fabric) and place them about two and one-half inches apart on this row of binding and also at the waist closing. All you have to do now is make your ruffles to match your various dresses.

To make ruffle, cut a strip of fabric seven inches wide and sufficiently long. You can usually do this with one yard of fabric, cutting four strips and sewing them together to form one strip. This of course depends on the fullness of your petticoat as does the amount of binding you'll need.

Now, turn one edge under one-fourth inch and stitch for hem. Then sew bias twill tape to the other edge on right side of fabric. Turn twill tape to wrong side, press and stitch down. This will act as reinforcement for the snappers. Shirr the strip and adjust fullness until ruffle fits petticoat perfectly.

To shirr use machine ruffler attachment, or set machine for longest stitch, make two rows of stitching one-fourth inch apart and pull threads to ruffle. You can also make a good ruffle by using elastic thread in your bobbin with regular thread on the top. Next you apply dot snappers to ruffle, being very careful to space them exactly as you did on the petticoat. Then, sew both ends together.

To shirr use machine ruffler attachment, or set machine for longest stitch, make two rows of stitching one-fourth inch apart and pull threads to ruffle. You can also make a good ruffle by using elastic thread in your bobbin with regular thread on the top. Next you apply dot snappers to ruffle, being very careful to space them exactly as you did on the petticoat. Then, sew both ends together.

To shirr use machine ruffler attachment, or set machine for longest stitch, make two rows of stitching one-fourth inch apart and pull threads to ruffle. You can also make a good ruffle by using elastic thread in your bobbin with regular thread on the top. Next you apply dot snappers to ruffle, being very careful to space them exactly as you did on the pet

Tornadoes May Have Language All Their Own

Weather Bureau To Use Research Planes in Test

Washington — Tornadoes may speak a strange and ominous language that will give weather stations warning of their approach.

Close up, a full-blown tornado's sounds are overwhelming, the National Geographic society says. The violent winds shriek like hundreds of jet airplanes or thunder as thousands of railroad cars roaring overhead at once. The din is developed by winds racing at 40°, perhaps even 600, miles per hour.

Current speculation has it that tornadoes probably are also accompanied by low-frequency sounds inaudible to human ears. These sounds might conceivably be detected by sensitive instruments as an advance warning.

Planes to Test Theory

To test the "tornado-talk" theory, the weather bureau plans to send instrument-laden research planes over the tornado alleys of Kansas and Oklahoma this spring. At the same time, navy rockets will be used to try to photograph the tops of storm fronts containing tornadic activity.

Meteorologists watching radar screens can now identify the type of storm from which tornadoes are born. Soon actual tornadoes may be spotted from a distance by means of radar.

Little by little, scientists are unraveling the mysteries surrounding the tornado. They now know that certain conditions appear to be indispensable for a tornado's formation: moist, warm air at low levels and cool, dry air at higher levels; a southerly wind at the surface and a strong wind blowing over it from a different direction.

Final Ingredient

The final ingredient is some lifting mechanism, such as a cold front or a storm line, to push up the warm air.

Suddenly, from the midst of a thundercloud, a funnel-shaped cloud lashes out with a twisting elephant's trunk of whirling air that winds across the ground, sucking up matter in its path. As it picks up material, the twister may turn black, brown, or even white, if there is snow. The tornado meanders across the country, usually at 25 to 40 miles per hour. Generally, it spends its force quickly. The average tornado travels only 16 miles. But within its area, it wreaks fantastic destruction.

Buildings literally explode. Chickens are stripped of their feathers. Straws are driven into fence posts. Water is sucked from wells.

Lightning Display

Not the least of the terror is the tornado's electrical display. Forked lightning — vividly outlined with yellow, green, blue and purple — often dances against the dull glow of continuous sheet lightning.

The vortex remains a mystery, because instruments cannot survive the devastating wind. Few people have looked up into the terrifying funnel and lived to tell what they saw.

Each year tornadoes kill scores of people and cause millions of dollars worth of damage in the United States. There is still no real defense against a twister except to get out of the way. But new tools and techniques are providing better warnings and advance knowledge that may eventually lead to greater protection.

A possible approach to the old dream of controlling tornadoes may lie in softening their force by drawing off energy, perhaps through artificial cloud seeding. More basic knowledge of tornadoes and cloud physics is needed, however. Learning the "language" of tornadoes may be a big step in that direction.

AMAZING

PSORIASIS STORY

JAN. 10, 1959 — Pittsburgh, Pa. — "Docketed for psoriasis 30 years. Spent much money to no avail. Then used G.E.P. Ointment and Tablets for 2 weeks. Streaks disappeared as if by magic. In 6 weeks skin completely cleared and clean. First time in 30 years. Thanks for your marvelous products." This much abbreviated report tells of a user's success with a dual treatment for psoriasis now made available to all sufferers. Full information and details of a 30 day trial price from Cramer Co., Dept. 500, Rockport, Mass.

WE RATE TOPS WITH MOMS

fresh produce

CALIF. ORANGES

GOOD SIZE

3 doz. 98c

NEW

TEXAS ONIONS

4 lbs. 29c

HEINZ \$100,000 BABY FOOD CONTEST

WIN A SECOND HONEYMOON IN ROMANTIC PARIS

PLUS HUNDREDS OF OTHER PRIZES

Easiest Contest Ever Just tell in

3 WORDS about HEINZ Screw-on-cap BABY FOODS

See our BABY FOOD DISPLAY for complete details!

HEINZ BABY FOODS 3 for 31c

Heinz KETCHUP

14 oz. 2 for 49c
20 oz. Family Size 37c

HOT KETCHUP

12 oz. 2 for 47c

CHILI SAUCE

12 oz. 33c

MATCH 'EM!

TRY ALL 3 Dole PINEAPPLE JUICE

Dole FROZEN JUICES PINEAPPLE-ORANGE PINEAPPLE-GRAPEFRUIT PINEAPPLE

6 oz. 6 for 1.00

DOLE CHUNK PINEAPPLE

13½ oz. 4 for 1.00

DOLE CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

15½ oz. 2 for 59c

CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

13½ oz. 4 for 1.00

DOLE CHUNK PINEAPPLE

13½ oz. 4 for 1.00

DOLE CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

15½ oz. 2 for 59c

CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

15½ oz. 2 for 59c

CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

15½ oz. 2 for 59c

CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

15½ oz. 2 for 59c

CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

15½ oz. 2 for 59c

CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

15½ oz. 2 for 59c

CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

15½ oz. 2 for 59c

CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

15½ oz. 2 for 59c

CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

15½ oz. 2 for 59c

CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

15½ oz. 2 for 59c

CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

15½ oz. 2 for 59c

CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

15½ oz. 2 for 59c

CORNED BEEF HASH

16 oz. 39c

BEEF STEW

16 oz. 35c

REDI-MEAT

12 oz. 43c

LIFEBOUY

Nation's Birth Rate Drops for 6th Month

Experts at Loss for Explanation, but
Say Trend May Not be a Long-Term One

The nation's birth rate generally had expected births to surprise experts by 1960 to match last year's sinking below year-earlier number. But the national office of vital statistics reported levels. It is not yet clear, however, whether a long-term preliminary statistics indicated drop may be under way. Federal statisticians generally had expected a so-called "crude" birth rate of 23.2 births per 1,000

persons in the population during February. This is almost 5 per cent below the 24.4 rate of February, 1960. Moreover, the office computed that "the crude birth rate has been lower for each of the last six months than corresponding rates" a year earlier. The actual number of

in February was 229,000, about 1,800 more than the like month of last year. But February, 1960, had one more day than a year earlier, so the statisticians figure the total number of births during the month dropped 3.1 per cent.

The trend in the number of

reported births over the past six months has followed the same pattern as the "crude" birth rate. "Beginning in September, 1960, the number of births has been lower each month than corresponding figures for the previous year, with the exception of November when the number of births was about the same," the monthly report declared.

Federal statisticians con-

clude their surprise that 1960

births are failing to equal 1960. Whether the decline is in the beginning of a true, long-term drop, however, won't be known for a few more months, they claim.

If the decline continues through the first half of 1960, they explain, it probably would mean a true drop is taking place in the birth rate.

Federal statisticians con-

cine might be due to incomplete reporting by local registrars of the number of birth certificates filed. The continued drop in the statistics, however, tends to argue against this possibility.

A look at one other set of figures, however, tends to indicate that the birth rate may increase in the number of marriages per 1,000 population — climbed to 74, up almost 8 per cent. Pennsylvania reported a 72.9 per cent

reverse its current trend and marriage licenses issued dur-

ing the month.

Monday, May 2, 1960 Appleton Post-Crescent 59

it's bedroom week AT WICHMANN'S

**MODERN! TRADITIONAL! CONTEMPORARY! PERIOD! . . .
EVERY BEDROOM SUITE HAS BEEN REDUCED FOR THIS EVENT!**

This is the week we've set aside to acquaint you with our up-to-the-minute bedroom department. Here you'll find the largest most complete selection of the latest styles and finishes ever to be assembled in this area. To make your visit even more interest-

ing . . . every bedroom suite in our huge stock has been reduced in price. Don't let this week pass without visiting our bedroom department . . . you'll be glad you did.

3-pc. BEDROOM SUITE

In Limed Oak or Tara Mahogany With Bookcase Bed - Reg \$179.95 **\$166.00**

3-pc. BEDROOM SUITE

In American Walnut With Bookcase Bed - Reg \$199.95 **\$166.00**

Light Oak TRUNDLE BED

Complete With Mattresses and Springs - Reg \$129.95 **\$98.00**

3-pc. BEDROOM SUITE

In Walnut, Limed Oak or Mahogany With Bookcase Bed - Reg \$199.95 **\$176.00**

3-pc. BEDROOM SUITE

In Spin Gold Mahogany With Bookcase Bed - Reg \$349.95 **\$298.00**

Maple Finished BUNK BEDS

Complete With Mattresses and Springs - Reg \$119.95 **\$98.00**

3-pc. BEDROOM SUITE

In Charcoal or Walnut With Bookcase Bed - Reg \$249.95 **\$228.00**

3-pc. BEDROOM SUITE

By Kroehler in Pecan With Bookcase Bed - Reg \$349.95 **\$286.00**

Odd Limed Oak DRESSER

Complete With Mirror, Reg \$80.00 **\$48.00**

3-pc. BEDROOM SUITE

In Spice Mahogany With Bookcase Bed - Reg \$249.95 **\$211.00**

3-pc. BEDROOM SUITE

In French Walnut With Bookcase Bed - Reg \$229.95 **\$158.00**

Odd DOUBLE DRESSES

Complete With Mirror, Solid Maple Reg \$129.95 **\$78.00**

3-pc. BEDROOM SUITE

In Walnut, Double Dresser, Chest, Bookcase Bed - Reg \$259.95 **\$218.00**

big bargains in odd bedding!

Twin Size Spring Air Mattress - Reg. \$69.50 ..	\$48.00
Full Size, Beauty Rest Box Spring - Reg. \$79.50 ..	\$48.00
Full Size, Foam Rubber Mattress & Box Spring Reg. \$129.95 ..	\$88.00
Full Size, Spring Air Mattress - Reg. \$59.50 ..	\$38.00
Cot Size BOX SPRING Reg. \$39.95 ..	\$9.95
Twin, Slightly Soiled Box Spring - Reg. \$69.50 ..	\$27.00

3-pc. BEDROOM SUITE

In Golden Bisque Mahogany With Bookcase Bed - Reg \$219.95 **\$197.00**

3-pc. BEDROOM SUITE

In Teak With Harm-Proof Formica Tops - Reg \$329.95 **\$277.00**

3-pc. BEDROOM SUITE

In Mahogany, Double Dresser, Chest, Panel Bed - Reg \$249.95 **\$216.00**

3-pc. BEDROOM SUITE

In Cherry With Triple Dresser and Bookcase Bed - Reg \$339.95 **\$286.00**

3-pc. BEDROOM SUITE

In Cherry and French Provincial Styling, Bookcase Bed - Reg \$299.95 **\$246.00**

Double Twin Size Hollywood Headboard

Complete With Steel Frames Reg \$74.95 **\$36.00**

3-pc. Ethan Allen Bedroom Suite

In Solid Maple and Colonial Styling Reg. \$249.50 **\$199.00**

Roomy, Odd 3-Drawer Chest

Finished in Limed Oak Reg \$39.95 **\$17.00**

buy on
the valley's
easiest credit
terms!

Twin Size, Solid Maple Bed

With Bookcase Headboard, Reg. \$59.95 **\$36.00**

Electrically Operated RELAXER-BED

Complete With Sealy Bedding, Reg. \$329.95 **\$198.00**

. . . AND MANY, MANY MORE NOT LISTED

OPEN TONIGHT!

APPLETON

513 West College Avenue
1320 West Wisconsin Avenue

NEENAH

132 West Wisconsin Avenue

Wichmann's

FREE PARKING!

**CHOOSE YOUR NEW
BEDROOM NOW! . . .**

**WE'LL HOLD IT 'TIL
YOU'RE READY FOR
DELIVERY!**

Seminar on Religion, Mental Health Planned

Counseling, Rehabilitation Among Subjects of 4 Workshops

An all-day conference on "Religion and Mental Health" will be held Thursday, May 12, at the Conway hotel under the joint sponsorship of four mental health associations.

The conference is designed to provide clergymen with background to aid them in handling mentally ill in their congregations, and to train lay leaders to accept counseling responsibilities, according to Francis Sunmicht, president of the Fox Valley Mental Health association. The seminar is sponsored

Summer Typing Offered at Chilton

Chilton — Beginner's and advanced typing courses will be offered at Chilton High school during the summer, according to A. W. Gordon, superintendent.

Six weeks in length, the courses will start June 13. Advanced typing will be from 8 to 10 a.m. and the beginner's course from 10 to noon Mondays through Fridays. Miss Rosemary Haskay, a Chilton High school faculty member, will be the instructor.

These classes are open to adults as well as students. Deadline for the registration at the high school office, is May 9.

Travelers Attend Weyauwega Dinner

Weyauwega — The Rev. Philip T. Smith, Lancaster former pastor of the First Presbyterian church, who had been attending a conference meeting at Green Lake, was a guest at the mother daughter banquet at his former church.

Miss Lois Keeney, Monticello, W. V., daughter of Mr. and Mrs. Charles Keeney, who was en route from St Paul, Minn., where she attended a conference, also attended the banquet.

Birth Record

The following births were reported by Fox Cities area hospitals today:

Appleton Memorial:

Sons to Mr. and Mrs. Gerald Bohl, 1314 W. Harris street.

Daughters to:

Mr. and Mrs. Lawrence Peterson, 4251 W. Winnebago street.

Mr. and Mrs. Ronald McIlroy, 924 E. Glendale avenue.

Mr. and Mrs. Lawrence Alford, 832 W. Winnebago street, St. Elizabeth:

Sons in:

Mr. and Mrs. Roy Casey, 330 W. Lindbergh street.

Twin sons to Mr. and Mrs. Gordon Vandervyest, 2313 N. Owaissa street.

Daughters to:

Mr. and Mrs. Dennis Uttenbrock, route 4, Appleton.

Daughter to Mr. and Mrs. R. K. Burns, 214 S. Main street, Kimberly Kaukauna Community.

Son to Mr. and Mrs. Arnold Lamers, Jr., route 4, Appleton.

Daughter to Mr. and Mrs. Francis Reed, 708 Ida street, Menasha.

Theda Clark:

Sons to:

Mr. and Mrs. Mike Harn, 202 River street, Neenah.

Mr. and Mrs. Robert Miller, 404 Broad street, Menasha.

Mr. and Mrs. Robert Cowling, Jr., 1131 Higgins avenue, Neenah.

Daughters to:

Mr. and Mrs. Clarence Eckholm, route 2, Menasha.

A son was born to Mr. and Mrs. Sheldon Rusch, Adams, April 24. Grandparents of the baby are Mr. and Mrs. Eugene Weyenberg, Menasha, and Mr. and Mrs. Walter Rusch, Fremont.

Clintonville Community:

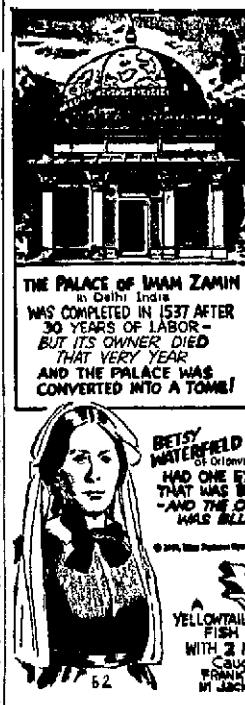
Daughter to Mr. and Mrs. Orville Young, Bear Creek.

A son was born recently to Mr. and Mrs. Richard Bachsky at St. Cloud, Minn. The great-grandfather is R. F. Schlesie, Fremont.

Chimney Fire

The town of Grand Chute volunteer fire department put out a chimney fire at 11:45 a.m. Sunday, at the Arthur Heiden home, 803 W. Northland avenue. No damage resulted.

BELIEVE IT OR NOT



New Books

Practical Politics Outlined In Manual for Businessmen

With elections of one sort or another drawing attention from coast to coast, a citizen may get the feeling he is missing something by not getting in on the excitement.

"Politics is Your Business," a new book by William H. Baumrucker and Donald G. Gerzberg, tells the average businessman how he can become a practical political worker. The volume is one of 13 new fiction and 21 new non-fiction books currently on display at the Appleton Public library.

It includes information on what business firms can do to become effective in politics, how workshops in politics are conducted, and what happens to businessmen who become candidates.

The inside story of a famous theatrical family is told in another new non-fiction volume, "Ed Wynn's Son," by Keenan Wynn as told to James Brough Keenan, as a boy, had too much money and too little parental control. The conflict between father and son and the

BY JEAN HAMMOND
By Ripley This Is Appleton

Cub Scouts Tell About Great Lakes

It's the monthly get-together of wolf, bear and lion Cub Scouts and their respective parents. This particular 'pack meeting' took place on Monday night at Morgan school. It's a family affair. Mother and Dad bring 3 year old Laurie and toddling Mike, in addition, of course, to a shining-faced blue-shirted cub

"Now you girls shouldn't run between the rows like that!" a mother calls back to two toddlers who think it's great fun to play tag and hide-and-seek under the auditorium seats. The children are giggling too loud to hear

"Go back and get them, Joe, before one of them knocks her teeth out."

Meeting Begins

Joe carries a squealing child under each arm and sets himself between them in the center section.

The meeting begins with the Flag Ceremony. A youngster with a flag twice as big as he and a grin bigger than that carries the banner.

"This month's theme is the Great Lakes," the first Den Mother announces. "Den 1 has Lake Ontario."

Sailor capped 10-year-olds who will one day make ferns in their hearts bounce hold a map of the lake. They tell its depth and area. Then one of them carries out a curtain rod from which hang two white dish towels colored with blue crayon. "Niagara Falls" is printed at the top.

They lay it on the floor and looking for "The Native Moment" is an explosive comment on street morality.

"The Hussar," by Gregor von Rezzori, is set in a country that resembles Rumania during World War I. The story of such characters as the Hussar, his drug addicted wife and the town drunk is told in terms of mock heroics and with sharp satire.

Other new fiction titles are "Clea" by Lawrence Durrell, a story with a theme of love set in modern Alexandria; "Mix Me a Person," by Jack Trevor, author of "The Trouble with Harry;" and "Enter, Sleeping," by David Karp, a thought-provoking tale about weird characters and the virtue of being sensible.

"When is it Bobby's turn?" she wants to know.

"Pretty soon" he slides her back on the seat. "Be quiet now."

Finally Lake Superior has its day. Two boys hold the map. Next to them stand a fisherman in a slicker, a boy with a miner's headlamp, and an Indian with a familiar looking orange and green headdress.

"I can't do it," the Indian

AAL Branch Meets at Wilmer Seifert Home

Greenville — The Aid Association for Lutherans, Branch 754, met at the home of Mr. and Mrs. Wilmer Seifert, route 1, Appleton, Thursday evening for its quarterly business meeting.

Cards were played after the meeting with John Stolzman, Erwin Tellock, Mrs. Melvin Siegert and Mrs. Eldred Tellock winning prizes in schafkopf.

Mr. and Mrs. Arnold Schroeder and Mr. and Mrs. Emory Tellock are on the committee to make plans for a picnic for the July meeting.

More Comfort Wearing FALSE TEETH

Here is a pleasant way to overcome bad breath. Take a small amount of improved powder, sprinkled on upper and lower plates, holds them there so that they feel more comfortable. No gummy, goony, pasty taste or staining of any kind (except acid). Does not sour cheeks, plate odor breath. Get FASTEETH today at drug counters everywhere.

FREE MAP OFFER

See Page D4

JOB OPPORTUNITIES

In The Meat Packing Industry

Train in your spare time at home for a life time career, upon completion of course we will provide transportation to Chicago for aptitude test and tour of the famous Chicago Stock Yards. Write Dept. B 426 Livestock Exchange Bldg Union Stock Yards Chicago 9 Illinois

DELUXE DRY CLEANING FOR LESS!

Men's Suits	\$1.00	Coats	
Ladies' Dresses	\$1.00	\$1.00 and up	
Save On All Your Dry Cleaning			

EXTRA BONUS

Free moth proof dustproof plastic storage bag with each winter coat — these bags are large enough for several garments.

BENNETT CLEANERS

Corner Oneida and Wisconsin Ave

Appleton Honored!



Appleton District Agencies Office

Suite 1109, 103 West College Avenue
Appleton, Wisconsin

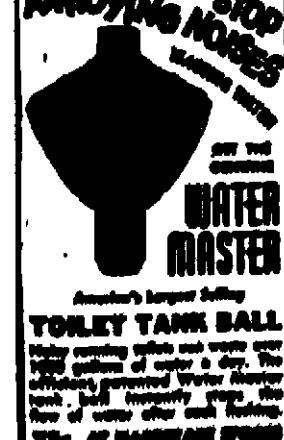
Front Row—Left to Right: Francis Lietzen, Joseph Cheslock; Joseph Lewandowski; Cornelius Hatchell, Roger Coates, Clarence Stemmagen; Staff Manager, Robert Michkowski.
Middle Row—Left to Right: Roger LaBerge, George Davis; Robert Roland, Marilyn Nowak, Leonard Fischer; Joyann Stecker, Clarence McMullen, Robert Niesen; Staff Manager.
Back Row—Left to Right: Willard Pire, Bruce Schaeffer; Eugene Haesly; Donald Knibbe, Walter Webster, John Weber; George Tarter, Vernon DeBewa; Staff Manager; Richard Cane.

These fine people with their associates at Oshkosh and Stevens Point have just been awarded Prudential's PRESIDENT'S CITATION for bringing outstanding insurance service to the families of this area.

You and your neighbors share this honor with them through your desire for the finest in modern insurance protection. We are proud to salute this distinguished group for their many achievements during the past year.



The PRUDENTIAL Insurance Company of America
NORTH CENTRAL HOME OFFICE • MINNEAPOLIS, MINNESOTA



Research Growth Called Good News

BY SYLVIA PORTER

Of every \$100 of goods you'll be buying only three years from now, at least \$12 will go for products not being made today—for absolutely new things or products so changed that they reasonably can be called new.

Of every \$100 of sales that the transportation equipment industry (largely aircraft) will be chalking up in 1963, at least \$27 will represent products still in the blueprint stage now. The electrical machinery industry expects \$18 of every \$100 of sales will be in new products, the chemical industry expects \$14 will be in new products, the auto industry expects \$11 will be.

Even the relatively stable food and beverages industries anticipate \$7 of every \$100 of sales in products not yet available and probably not imagined by most of us on this day.

Conservative Estimates
Starting though these projections are, they are likely to turn out exceedingly conservative. They are the forecasts of leading companies in the industries, and the companies traditionally tend to underestimate on predictions of this sort.

Regardless of the precise

figures, though, the vital news is that a flood of new products and processes will be robbing into the American marketplace in the next few years as a result of industry's ever-rising spending on research—spending which will hit an all-time high of \$9.5 billion this year, will climb to a minimum of \$10.7 billion by 1963.

This disclosure of the steadily rising level of research spending is, I submit, the brightest note in the generally encouraging report on industry's plans for spending on new plants and equipment in 1960 and through 1963 just released by McGraw-Hill.

Industry in Itself

It's difficult to exaggerate the significance of this up-trend. For research will bring into being new products, thus create new markets and, quite probably, whole new industries. It will spur us to want and buy things we never wanted or bought before, because we couldn't even dream of the products or their availability. It will compel a continuing revolution in our way of living. It will be a new dynamic force for growth. It will help us maintain an advancing standard of living, absorb our millions of new workers.

Research is not just a part of industry today. It is an industry in itself, and a huge one.

The \$9.5 billion being spent in 1960 for research is 6 percent more than was spent last year, compares with spending of less than \$1 billion at the start of World War II. McGraw-Hill reports that every industry is planning more spending on research this year than last with the sole exception of the aircraft industry; this industry gets a major part of its research funds from the federal government. Close to one-third of all large manufacturing companies will be devoting "a significant share" of their 1960 spending for new plants or facilities to make new products. The chemical industry will be putting 55 per cent of all its expansion funds into new product facilities.

7-Year Lag
If at this point you wonder when you'll be seeing all the new products, the answer is: At any time now. The boom in research by industry didn't start until the mid-50s, and earlier McGraw-Hill studies emphasize that there is an average lag of at least seven years from the beginning of research on a new product to the time of large-scale production.

The upsurge in spending for research in 1953-55 should start to pay off now. The new consumer products and processes which were laboratory dreams seven years ago should be reaching us in these early years of the new decade. There well might be an explosion of new things.

The research spending isn't leveling off. Quite the contrary, the growth continues at a phenomenal rate. Here is the best hope for our nation's and our own economic future.

Some southerners protested this feature when it was debated Saturday as an infringement on regional autonomy, even though the regional jurisdictions were given an alternative as to a meeting place.

The Rev. Lester Rumble of Atlanta argued that if northern and western jurisdictions met simultaneously with the general conference there would be some implication that southerners were being perversed if they didn't.

Not a Package

The revision was among those recommended by a 70-member study commission, headed by Charles C. Parlin, New York.

Recalling that northern and western delegates had conceded to southern demands that jurisdictional integration be left on a voluntary basis, Parlin said the provision for concurrent regional-national meetings was "the concession to be made by the south."

"The two things are coupled together," he said. "They have to be taken as a package."

Various amendments to modify the plan were offered by the Rev. Henry J. Chitwood, Tuscaloosa, Ala.; The Rev. Ted Hightower, Louisville, Ky., and the Rev. Nat G. Long, Atlanta, but all were defeated.

**Youths Questioned
When Seen in Car**

Two Appleton youths, 16 and 17, were taken to the police station for questioning Friday night after Appleton police spotted them going through a car parked on E. College avenue.

The youths said they thought the car belonged to a friend who was visiting his girl friend.

Police said both had been drinking. The boys claimed they found the bear behind a tree in Tealak park.

They were referred to the Juvenile Aid bureau.

**19 Appleton Jaycees
To Attend Convention**
Nineteen Appleton Jaycees and their wives will be among the 700 Junior State officers and directors Chamber Commerce members who will attend the 30th annual convention May 6 to 8 in Madison.

No License Costs Man \$50 at New London
New London — Lawrence Kornick, 22, route 1, New London, pleaded guilty of driving after his license was revoked when he was arrested before his license was fined \$50.

Monday, May 2, 1960 Appleton Post-Crescent B12

Just look at all you get

Tie into this one fast!

FORD FAIRLANE SILVER SPECIAL

\$
55
for only a month!

ACT FAST...OFFER ENDS MAY 31



THIS DEAL IS FOR REAL . . . DRIVE IT HOME TONIGHT!

Get the big one that saves like the small ones . . . the FORD FAIRLANE SILVER SPECIAL

may vary slightly with individual dealer's pricing policies—include all carrying charges. Collision and comprehensive insurance costs are also included for one year.

So come in now—before this offer expires—and you can be driving a new Fairlane this very night!

World's Most Popular Cars! Best seller in 1959 . . . best-selling 1960's too!

FORD

Get America's biggest buy for your dollar!

SEE YOUR LOCAL AUTHORIZED FORD DEALER TODAY!

FORD—The Finest Fords of a Lifetime

FALCON—The New-size Ford

THUNDERBIRD—The World's Most Wanted Car

12 x 15 - 12 x 17
12 x 18 - 12 x 19
12 x 21

Come Early . . . Quantities Limited. Never Before Such Fantastic Values.

Oversize Rugs
One Price Sale
Of Room Size Rugs

★ All Wool ★ All Nylon

★ Wool and Nylon ★ Avaco

Made to sell for at least twice the price. Your choice of any rug, any size.

\$5.00 Down — 24 Months To Pay!

\$79.88
Ea.

Gabriel Furniture Co.
201 E. College Ave.

Appleton

POST CRESCEANT News of the Twin Cities Menasha - Neenah

Chamber Annual Dinner Set for Elks Club May 23

**Minnesotta Economist to Talk
On 'Russian Impact' at Meeting**

Neenah — Named as speaker for the 20th annual dinner meeting of the Neenah-Menasha Chamber of Commerce is Dr. Robert J. Holloway, professor of marketing at the University of Minnesota. The dinner will be at 7 p.m. on Monday, May 23, at the Elks club.

New board members and officers will be introduced at the dinner meeting as well as those retiring from the board.

The president's message will be by Lyall C. Stipe.

Invocation will be by the Rev. Thomas K. Chaffee, rector of St. Thomas Episcopal church, and on the program will be the "Kimlarks," a group of 10 and 11 year old girls in the sixth grade at Holy Name school, Kimberly. They are directed by Mrs. James Vanden Elsen, who "discovered" them when she taught them in the third grade.

Russian Trip

Dr. Holloway has chosen "Russian Impact" as the topic for his talk. He spent 30 days within the Soviet Union, traveling from the northern border through Leningrad to Kiev and Kharkov in the UK-

Neenah — Two-year-old John Scovronski, son of Mr. and Mrs. Robert Scovronski, 1130 Maple street, was saved from possible drowning by Steven Miller, 8, son of the Roger J. Millers, 219 E. Peckham street, when the younger boy stepped into a flooded hole about 5 feet deep.

The hole was about six feet off Maple street near his home and was surrounded by

Turn to Page 4, Col. 6

Twin City Deaths

Mrs. Henry Cera

Menasha — Mrs. Henry Cera, 43, of 610 Seventh street, died at 6 p.m. Saturday after being in poor health for 13 years. She was born July 5, 1916 in the town of Stockton in Portage county and came to Menasha in 1940 from Auburndale.

A solemn high mass will be sung at 9 a.m. Wednesday at St. John's Catholic church with burial in the parish cemetery. Friends may call at the Leemrich Funeral home after 7 p.m. today and the rosary will be said there at 7 and 8 p.m.

Survivors are the husband; two daughters, Delores, who is at St. Joseph's convent at Stevens Point, and Nancy, at home; her parents, Mr. and Mrs. Felix Ropella, Sr., of Menasha; four brothers, Ambrose, Ernest, Gregory and Felix Ropella, Jr., all of Menasha; four sisters, Mrs. Ernest Wierzbka of Plover, Mrs. Steve Rekowski of Chicago, Mrs. Herbert Buss of Menasha and Mrs. Eugene Wenzel of Kaukauna; and a grandfather, Nicholas Trzebetowski of Marshfield.

Recommendations of the faculty to the vocational board include expanding to include other graphic arts processes, a 2-year technical training program beyond high school and, with an eye to the graphic arts potential in the area, a future institute similar to the Institute of Paper Chemistry in its field.

To the board of education the faculty has recommended a limited graphic arts program in the seventh and eighth grades, expansion of the high school program to include related graphic arts processes and limiting the amount of production work turned out by the students.

H. L. Sherman, director of motion pictures of southwestern Wisconsin, the area missed by the ice age glaciers, and of Wisconsin birds were shown by the Rev. Howard L. Orlans of Milwaukee, a member of the Audubon society.

Turn to Page 4, Col. 4

Surviving are his widow, Mary; a daughter, Mrs. Lyle Kronberg, route 2, Neenah; a son, Brian, Neenah; a brother, Edward, Shiocton; a sister, Mrs. Josephine Williams, Sugar Bush; and five grandchildren.

Services will be at 2 p.m. Tuesday at the Westgor Funeral home, with the Rev. R. E. Norenberg, pastor of Immanuel Evangelical and Reformed church, officiating. Burial will be in Oak Hill cemetery. Friends may call after 4 p.m. today. A prayer service will be at 8 p.m. tonight.



Post-Crescent Photo
The First Dirt for the New Martin Luther school addition in Neenah was turned over by the Rev. Paul G. Hartwig, pastor, in a ceremony Sunday morning. Watching are members of the church building committee, school board and congregation. The church congregation has planned a series of additions to its present school with the first one to be ready this fall.

Oshkosh Man County's Fifth Traffic Victim

Jacob Brewer, 25, Route 4, Struck by Car While Talking to Driver Who Had Stopped

Oshkosh — A rural Oshkosh man became Winnebago for treatment and released. county's fifth traffic victim of Miss Kleinschmidt told the year when he was struck county authorities that Brewer by a car while talking to a motorist who had stopped to assist him on County Trunk J in the town of Oshkosh early Sunday morning.

Jacob D. Brewer, 25, route 4, Oshkosh, was pronounced dead at the scene by Dr. G. A. Steele, Winnebago county coroner.

Stuck in Ditch

Four cars were involved in the mishap in which three other persons were injured. The injured were Julia Klein Schmidt, 17, route 5, Oshkosh, a passenger in the Brewer car, who received right shoulder and thigh injuries; Eugene P. Kissinger, 21, route 5, Oshkosh, treated for a contusion of the right knee and a bump on the hip; and Mrs. Robert Herring, 530 Evans street, Oshkosh, who sustained a bump on the head and a bruised neck. The injured Two passengers in the Kissin-

ger car and three in Hintz's auto were uninjured.

Last year at this time the county had eight traffic fatalities.

YOUR SAVINGS EARN

4%

Current Rate
Plus INSURED SAFETY
\$5 OPENS AN ACCOUNT
NEW LONDON
SAVINGS & LOAN
228 N. Water St.
Phone 33
New London, Wis.

You mean
you didn't
know there's
a difference?



INSTANT PAINT for Sudden Beauty

No thinning, no solvents, no fumes, no mess. Just open, stir, apply, and clean your brush and roller under the faucet. A rich, flat finish for walls and ceilings. Comes in a tough can that can be washed over again and again. Instant Paint for Sudden Beauty!

JEWEL Colorizer PAINTS
Schultz Paint & Glass Co.
209 W. Winona, NEENAH • Glass Cutting & Polishing • PA 2-3511

LIFE
1,822
COLORS

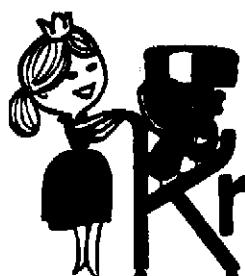
GALLOWAY COMPANY
Galloway Company
Division of
Galloway Company
1000 Main Street
Oshkosh, Wisconsin
Phone 2-7741
for
Home Delivery
601-631 S.
Commercial,
Menasha

SERVICES COMPLETE!

- ★ TRACTORS
- ★ DOZERS
- ★ SCRAPERS
- ★ GRADERS
- ★ ROLLERS
- ★ LOADERS

THE ESTIMATE COSTS
YOU NOTHING!

Badger Highways Co. Inc.



Krambo

Krambo
Tenderay Beef
... always U. S.
Choice!

Save!

Instant Sanka ... 4 oz. jar **81c**

Wyler's Best

Bouillion Cubes pkg. **23c**

White Pearl

Elbo Macaroni 2 ¹² oz. pkgs. **33c**

Medium Size

Ivalon Sponges 2 for **35c**

Serve Hot or Cold

Swift's Prem ... 12 oz. can **49c**

Star Kist

Chunk Tuna ... 9 1/4 oz. can **45c**

Van Camp's Heat 'n Serve

Spanish Rice ... 15 oz. can **21c**

Smucker's Butterscotch

ICE CREAM Topping 2 6 oz. jars **33c**

Smucker's

Grape Jelly 10 oz. **25c**

Lemon Juice

Realemon 12 oz. **27c**

Sanitary Napkins

Napkins Modess 2 pkgs. of 12 **97c**

Less Toil, Less Work With

Lestoil qt. **65c**

So Safe and Easy to Use . . .

Lestaire Bleach 10 oz. pkg. **49c**

Durkee's Flavorful

Vanilla Extract 1 1/2 oz. **45c**

Durkee's Tasty

Onion Flakes ... 1 oz. **17c**

Durkee's Ground

Cinnamon 1 1/2 oz. **22c**

Durkee's

Chili Powder ... 4 1/4 oz. **43c**

Durgee's Ground

Black Pepper ... 4 oz. **55c**

The Deodorant, Disinfectant Bleach . . .

Hilex Bleach gal. **59c**

No Hard Rubbing, Scrubbing . . .

Hilex Bleach ... 1/2 gal. **37c**

123 E. Forest Ave.,
Neenah
Open Daily 9 to 9;
Sunday 9 to 8:30

Who but Krambo has such fresh, fresh Oranges

Nobody!

Fresh indeed, because the pick of California's finest Valencia crop is waiting for you at Krambo. Every one of these luscious thin-skinned Valencias is dripping with sun-sweetened juice . . . yours to enjoy for their juice or eating out of hand.

California, Valencia, 138 Size

Oranges
3 doz. **99c**

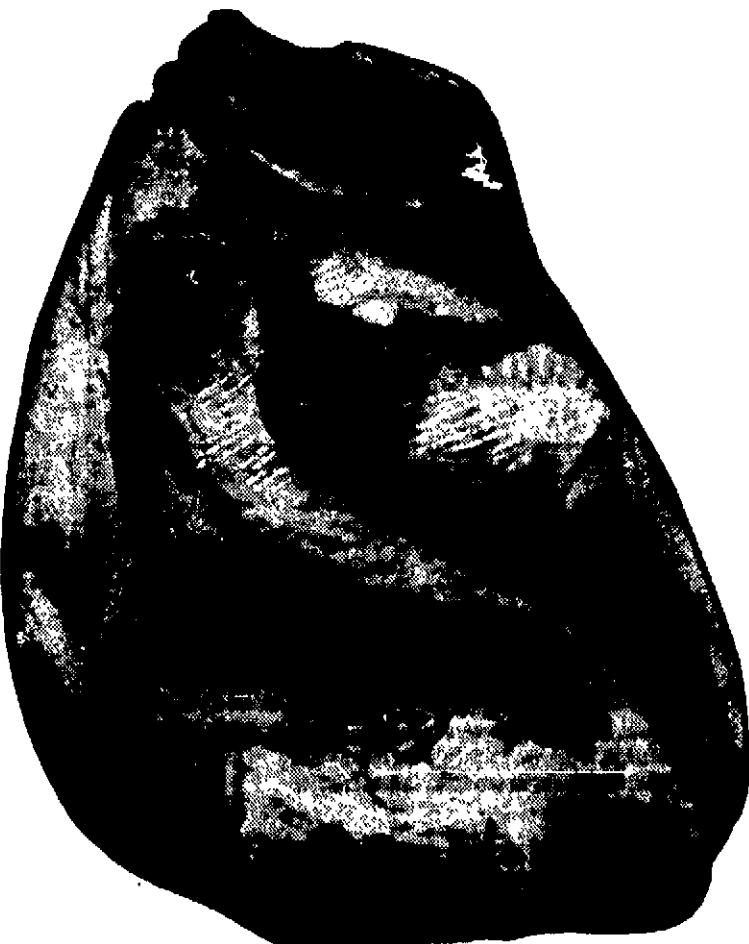


Kroger Quality, Drip or Reg. Grind

Vac Pac Coffee lb. **69c**

Dinner Rolls 2 pkgs. of 12 **25c**

Orange Juice 6 6 oz. cans **\$1.00**

Armour Star, Sugar Cured
Hickory Smoked, Whole

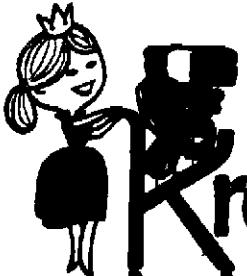
Picnics

6 to 8 lb. avg. **33c**

Lean, Cut From Young Porkers
First Cut

Pork Chops

39c



123 E. Forest Ave.,
Neenah
Open Daily 9 to 9;
Sunday 9 to 8:30

Krambo
is a girl's best friend

Colors Can Change Room's Appearance

Oshkosh — "An attractive home doesn't just happen, it is created," young homemakers were told at the first of a series of meetings for new homemakers Wednesday evening at Winnebago county courthouse.

Miss Lois Klusmeyer, county home agent, is conducting the programs, planned by Mrs. Greg Zurn, Oshkosh; Mrs. Charles Beck, Neenah; Mrs. Richard Jones, Oshkosh; and Mrs. Arthur Busse, Omro, county homemaker committee members.

The program was centered on color selection and construction of furniture. The appearance of a room can be changed by the lightness or darkness, the dullness or brightness of color. When buying furniture, consideration should be made for its functionality, flexibility, construction, kind of fabric and the amount of care necessary.

Furniture Selection

Furniture serves a family over a period of years and should fit the needs of the family. Miss Klusmeyer reminded. In planning furniture to be purchased, make a list

4 to Attend State WRC Parley

Menasha — Mrs. Margaret Reetz, Mrs. Ray Syring, Mrs. George Volkman and Mrs. Chris Steinfurt will be delegates from J P Shepard Women's Relief corps to the state convention in Madison June

At its Thursday meeting, the corps honored Grand Army daughters and heard readings by Mrs. Oliver Olson and Mrs. M. J. Grode and a declamation by Gary Gooding.

Guests at the Thursday meeting of H J Lewis Women's Relief corps were Mrs. Violet Thiele, Milwaukee, department president; Mrs. Myrtle Jerome, Milwaukee; Mrs. Helen Moder, Appleton, department press correspondent, and Mrs. Ruth Hintz, Appleton, corps president.

Past Presidents club will meet at 7 p.m. Wednesday at Mrs. Anton Dare's home. Committee members for the May 14 meeting are the Mmes. Ole Moseng, Philip Maas, E. W. Palmbach, N. G. Philips and Ella Smith.

The unit is making jackets for patients at King veterans home and voted a donation for a hospital machine at King

SPRING CLEANING CAN BE EASY

Smart housekeepers rely on Larson's fast, dependable service to eliminate hard work. Modern methods and special attention insure your furnishings lasting beauty.

BRING IN NOW . . .

Slipcovers, Drapes, Blankets, Curtains, Rugs.

10% OFF on All Household Articles

WINTER CLOTHING
Beautifully Dry-Cleaned
20% Discount on All Garments

"CASH & CARRY" 24 Hour Service

LARSON CLEANERS
113 S. Commercial St. Ph. 2-4161 Menasha

For His First Communion

Boys' Navy Blue Slacks	\$3.98	\$4.98
Wash 'N' Wear White Shirts	\$2.25
White Bow Ties	59c	each
BOYS' SUITS and TWOSES REASONABLY PRICED		
NYLON JACKETS		
Boys' All Colors	\$4.00
Men's All Colors	\$5.50

GROVE CLOTHING
Open Saturday Afternoons

Dancers Present 'Happy Holidays' Revue



Post-Crescent Photo by Lee Grabe

The Special Days of the Year, birthdays, summer vacation days and holidays were featured in the "Happy Holidays" revue presented by over 120 children of Neenah Recreation department dance classes Sunday afternoon. The revue, under the direction of Mrs. Esther Anderson, who also designed and made the costumes, was held at Neenah High school. The "Spirit of the New Year" is Judy Hickey, daughter of Mr. and Mrs. William Hickey, 212 Second street, Neenah. Patricia Pagel danced as the "Queen of

Hearts" She is the daughter of Mr. and Mrs. Robert Pagel, 306 Third street, Neenah. Deborah Yardley, posing in the center, daughter of Mr. and Mrs. R. E. Yardley, 726 S. Park avenue, Neenah, danced "Yankee Doodle Went to Town," for the 4th of July number. In her witch's costume for a Halloween dance is Christine Whitcomb, daughter of Mr. and Mrs. Robert Whitcomb, 308 Lincoln street, Neenah. The "Spirit of Christmas" is Michelle Murphy, daughter of Mrs. Mary Murphy, 310 Oak street, Neenah.

Karen Krings, Thomas Weeks Marry in Omro

Omro — Miss Karen Lee Krings and Thomas C Weeks exchanged nuptial vows at 9:30 a.m. Saturday at St. Mary Catholic church. The Rev. Francis Francart performed the double ring ceremony for the daughter of Mr. and Mrs. Alvin Krings, route 2, and the son of Mr. and Mrs. Clyde Weeks, Antigo.

The bride's aunt, Mrs. Leo Krings, was soloist. She was given in marriage by her father.

Maid of honor was Miss Jeanne Krings, Oshkosh. Serving as bridesmaids were Miss Virginia Rieves, Neenah, and Miss Kathleen Morrissey.

William Walsdorf, Madison, was best man for the bridegroom with Donald Mertes and Joseph Vanden-Hagan, both of Oshkosh, serving as groomsmen. Ushering guests to their places in the church were Charles Weier and Gerald Crozier.

A dinner for the wedding party was served at the Columbus club, Oshkosh, with a reception and supper held in the afternoon and evening.

The bride is a graduate of Omro High school and is employed at Theda Clark hospital, Neenah, after completing her studies at the Neenah-Menasha School of Practical Nursing.

The bridegroom is a senior at Wisconsin State college. Following a wedding trip to Minocqua the young couple will live in Oshkosh.

Charter Member

Oshkosh — Eileen Osborne was installed as a charter member of Gamma Tau chapter of Kappa Delta sorority Saturday at Ripon College when the pledge colony was activated.

The colony was established Feb. 27 from the Ripon local sorority, Delta Phi Sigma.

Officers will be elected at the business session. Devotions will be led by Mrs. Irving Merrill and members of BBB sorority will serve as hostesses.

Honor Bride

Menasha — Miss Lynn Frieders and Miss Mary Kellnhauser were hostesses at a miscellaneous shower at the Memorial building Friday evening, honoring Miss Mary Louise Jape, daughter of Mr. and Mrs. Arthur Jape, 816 Second street.

Miss Jape will be married May 14 to Claude Gyron, Jr., Appleton.

Announce Engagement Of Nancy Kay Mortenson

Neenah — At a dinner party at the home of Mr. and Mrs. Fred Hollenbeck, 315 Cleveland street, Neenah, Saturday evening, Mr. and Mrs. Martin F. Mortenson, 1009 E. Forest avenue, announced the engagement of their daughter, Nancy Kay, to Theodore Robert Bare.

Mr. Bare is the son of Mr. and Mrs. Theodore Edward Bare, Lake Mills.

An August wedding is being planned.

Cut Flowers

- Roses
- Carnations
- and others

PLANTS

- Rose Bushes
- Azaleas
- Hydrangeas
- Geraniums

• Combination Pots & Boxes

Open Evenings

All This Week

• Try the Tender Touch of a SENTIMENTAL CORSAGE

Linsdau Florist

304 London St. Menasha

Phone 2-3381

Monday, May 2, 1960 Appleton Post-Crescent Co

Brownie Units Hold Teas, Investiture Ceremonies

Menasha — Members of the Brownie troop 376 of St. Mary school received pins at a Wednesday mother - daughter tea held at the school.

Pins were awarded to Simone Smith, Bonita Kopitzke, Terry Sullivan, Lynn Grode, Carol Carol, Diane Huelsbeck, Carol Wittman, Nancy Borenz, Lynn Gullickson, Ann Zimmerman, Shirley Mayefski, Lynn Grode, Judith Walburn, Lois Rohloff, Connie VanDyke, Becky Wilfling, Elaine Bayer and Carol Schedick.

Mrs. Douglas Smith and Mrs. George Borenz are leaders. Mrs. Betty Sullivan heads the mothers committee and Mrs. Irvin Resch is cookie chairman. Mrs. Robert Thelen is transportation chairman and Mrs. Gilbert Huelsbeck, telephone chairman.

Hostesses were Margaret Wroblewski, Kathy Swiderski, Susan Smits and Christine Brochtrup. Seating arrangements were planned by Betty Wanserski, Janet Kolasinski, Sharon Babbits, Patty Bruehl and Barbara Popp.

Leaders are Mrs. Peggy Prast, Mrs. Smits, Mrs. Eula Asmus and Mrs. Bernice Landskron. Troop committee members are Mrs. June Demicheli, Jean Ehrhart, Deborah Freier, Deborah Foth, Diane Koepsil, Mary Elen Kozy, Cathy Landskron, Betsy Jo Langdon, Jackie Murray, Lori Suess, Susan Urban and Linda Van Linn.

Sarah Doty Club

Neenah — Sarah Doty Study club has postponed its meeting scheduled for tonight at Mrs. R. H. Quade's home to May 16. A program on architecture will be presented.

Special of the Week!

Cream Puffs ... 2/15c

BEST BAKERY

112 Appleton St.
Menasha
5-1968



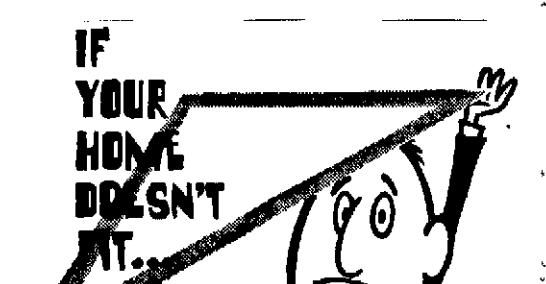
IS SUNDAY . . . She deserves a great big show of love and appreciation on Her Day! So treat her nicely with one of our fine gifts.

It's a Woman's Paradise

"Exclusive But Never Expensive"

CORRINE'S GIFT SHOP

18 Main Menasha



Then You Belong In An All New 1960 National Home! THE NATIONAL HOME FITS YOUR WAY OF LIFE Housekeeping is simple in a National Home . . . maintenance work and worry are things of the past. The well designed floor plan and all aluminum exterior bring you the utmost in convenience and comfort, leave you plenty of time for family fun.

THE NATIONAL HOME FITS YOUR FAMILY . . . 3 or 4 bedrooms, large dining space, more closets and storage space, better proportioned rooms . . . all make the 1960 National Home perfect for an active family to enjoy.

THE NATIONAL HOME FITS YOUR BUDGET As little as \$175 down and \$84 a month makes you the proud owner of the all new 1960 National Home. You get more built-in livability for less money than in any other kind of home. See for yourself Call for an appointment to see model homes under construction.



CONSTRUCTION CO.
Phone 2-4466
Hiway 41

Builder of National Homes Menasha

OSC Music Department Will Present Recital of Karen Winters Daehn

Menasha — The department of music of Oshkosh State college will present Karen Win-

Be Thou Contented and Rest Quiet	Bach
O Had I Jubal's Lyre "Joshua"	Handel
Invocation di Orfe	Peri
Rugadose Odorose Scarlatti	II
Der Nussbaum Schumann	
Morgen Strauss	
Der Tod Brahms	
Meine Liebe Ist Grun Brahms	
III	
Aria, Einsam in truben Tagen	Wagner
IV	
By the Brook Grieg	
The Swan Charles	
Chinoise Manning	
Thine On Me Alicia Scott	
The Unforeseen Cyril Scott	
Mrs. Daehn will be accompanied by Mrs. Stanley Linton, Oshkosh.	

Karen Daehn

ters Daehn, mezzo soprano, in a senior recital at 8:15 p.m. Wednesday in the college Little Theatre.

Mrs. Daehn, the daughter of Mr. and Mrs. W. J. Winters, 605 Sixth street, has been the soloist at First Church of Christ Scientist, Neenah, for six years. She has been featured as guest soloist with the Oshkosh State College symphony orchestra and concert band and had a leading role in the college opera production of "Martha." She also is a soloist with the college a cappella choir.

She is a member of the college concert choir, treasurer of the student chapter of the Music Educators National Conference and a member of Gamma Sigma sorority.

The recital, which is open to



Miss Teressa Dorn
Father Tells
Engagement
Of Daughter

New London — Arthur Doran, route 3, has announced the engagement of his daughter, Teressa, to Douglas Jones. He is the son of Mr. and Mrs. Milo Jones, Rapid City, S.D.

Miss Doran is a graduate of Wisconsin State College, Stevens Point, and is employed by the Neenah Public Schools. Her fiance served in the navy and is employed by Kurz and Root company.

FOR SALE
Like-New Hammond Spinet Organ Percussion With or without speaker Reasonable
Phone PA 2-6123

**MENASHA
SHOE
REPAIR**

STORE HOURS
Mon. thru Thurs. 9 to 5
Sat. 8 to 9
Sat. 9 to 1:30
224 Main St. Menasha Phone 5 3385 Harvey J. Scherer
Job Fitted Work Shoes by Weinbrenner

TECHNOCRACY

Four hours a day, 4 days a week (or less), 78 days vacation each year, retirement at 45 on full income — these are but a few samples of TECHNOCRACY'S program. Education for living rather than that of the fast buck will free the mind for the pursuit of knowledge and a truly enjoyable existence are for you and everyone else when more people understand and demand TECHNOCRACY'S program. Details in the literature available at Hedges Pharmacy, Menasha, and Vikings, Neenah.

Make It an Evening To Remember With . . .

Dinner at Holtz's

Good Food Served Just the Way You Like It!

- Sea Foods
- Steaks — Chops
- Chicken

Holtz's

Winneconne

**PUTA
Power Mower
TO WORK FOR YOU!**

**LAWN-BOY
Quietflite**

It Whispers

While It Works!

Quiet! As quiet as Sunday morning, as a modern mower should be. You can mow anytime, anywhere without disturbing anybody. Only LAWN-BOY offers the softest sound in power mowing. And it's free of annoying vibrations, too! Lightweight, easy to handle, pleasant to use. Guaranteed non-bendable crankshaft. You dial any of 5 cutting heights instantly, too. Instantly set individual wheel-height adjustment, easy quick, no tools needed. Your selection of 8 cutting heights, from 1 to 3 inches.

Model 5250 — 19"

ONLY \$99.95

Your Authorized Lawn-Boy Dealer

STORE HOURS
8:00 to 5:00 Daily
8:00 to 7:00 P.M. Fridays

We Give
3 Star Trading Stamps

Christensen's Paint & Hdwe.
622 S. Commercial St., Neenah
Ph. 2-9422



R.J. Alyward, Dies at Age 30

Was Vice President
Of Neenah Foundry;
Funeral Tuesday

Neenah — Richard J. Alyward, 30, town of Vinland, vice president and plant manager of Neenah Foundry company, died at 3 a.m. Sunday at St. Agnes hospital at Fond du Lac. He had a lung infection.

Born Feb. 14, 1930, he was a graduate of Wayland ac-

Schedule Open House For County Hospital

Tours Planned for Sunday Afternoon;
Mental Health Group's Gift Lauded

Neenah — As part of the observance this week of National Mental Health week, Supt. Clarence Ward of the county hospital, in making the announcement, praised the work of the Winnebago County Mental Health association for its volunteer work with the patients and for its \$1,000 gift to the hospital from funds collected in last year's Mental Health drive.

The money is being used to purchase recreational therapy equipment for use by patients and a downstairs room is being fixed up for such recreational therapy.

Some of the equipment already has been received and more is expected to arrive this week, Ward said. Guides will be on hand to escort visitors through the county hospital during the open house and to explain its operations. The hospital has been almost always at its capacity of 350 patients.

Legion to Meet

Menasha — Members of Lenz-Gazecki post 152, American Legion, will hear reports by Les Remmel and Sam Giulino, co-chairmen for the May 15 Sixth district Legion conference, at the May meeting at 8 p.m. Tuesday in the club rooms.

Final preparations are being made for the spring dance Friday night at S.A. Cook armory.

The money is being used to purchase recreational therapy equipment for use by patients and a downstairs room is being fixed up for such recreational therapy.

Some of the equipment already has been received and more is expected to arrive this week, Ward said.

Guides will be on hand to escort visitors through the county hospital during the open house and to explain its operations. The hospital has been almost always at its capacity of 350 patients.

Menasha — Mr. and Mrs. Martin Arno, 604 Racine street, have returned to their home after a 2 week trip through western states. They visited Mr. Arno's brother and sister-in-law, Sgt. and Mrs. Hugo Arno in Colorado Springs, Colo. They also visited relatives in Denver.

Menasha — Bids for gravel awarded by the town of Menasha board Thursday night to Courtney and Plummer, Inc., through western states. They were for \$1.05 per cubic yard, and Badger Highways, Inc., were for \$4.95 per cubic yard.

Menasha — Bids for gravel awarded by the town of Menasha board Thursday night to Courtney and Plummer, Inc.,

through western states. They

visited Mr. Arno's brother and sister-in-law, Sgt. and Mrs. Hugo Arno in Colorado Springs, Colo. They also vis-

ited relatives in Denver.

Boy, 2, Saved After Fall Into Flooded Hole

CONTINUED FROM PAGE 1

several square feet of standing water. Several older children of the neighborhood were walking through a nearby field and the younger ones were following them when the younger stepped into the flooded hole. The total rainfall was 1.54 inches.

Mayor Bell said he was called by Mrs. Scovronski about 8 p.m. Sunday and that he contacted Herman Achterberg, public works foreman, who had been working consecutively for about 36 hours trying to relieve sewer flooding conditions as the result of Friday night's and Saturday's rain.

Achterberg had a snow fence placed around the flooded spot as a temporary protection.

The mayor said this morning his attention has been called to another flooded field in the area behind the 600 block on Quarry lane where there is a low area covered with water to a depth of as much as 5 or 6 feet. This area is about 150 feet by 60 feet.

He asked that parents warn their children not to play in such flooded areas because of the hazards. He said he is planning to find out what protective measures may be taken to seal off such areas.

Street department crews put all available pumps into service and used other precautionary measures to handle the sewer problems resulting from the steady rainfall Saturday. Areas in the western part of the city and in the southeastern corner were reported to have been affected but the extent was not as great as from the previous Sunday's torrential downpour.

There is considerable water still standing in fields and around some homes that have low areas, the mayor mentioned. The slough also is up to about the height of its banks and the lake level is high as well.

Harry Wilson, government lockmaster at Menasha said the lake height is 18 inches over the crest of the Menasha dam while the legal limit is 21 inches over the crest. There are eight of the 20 sluice gates open, four in Menasha and four in Neenah.

The council will meet at 8 p.m. tonight in the council chambers as a committee of the whole to confer with citizens on the storm water problem, especially in the Third ward.

Also to be discussed tonight are a request by Robert Van dehey to purchase the city-owned parking lot behind the Valley theater building, or to change parking regulations on the land, and a proposed



Among Local Points of interest shown the foreign students and guests was the Jean Nicolet landing monument in Smith park, Menasha, commemorating the French explorer's coming ashore here in 1634. From left are Sumadij and Indonesia, Syed Pasha of India, Theodore Hetzel, Pasha's host, Miss Chang Ja Mo, of Korea, guest of the Douglas Gundersons, Mrs. Hayward Biggers, hostess of the Sumadijs, and Mrs. Sumadij. Fourteen Rotary guests of the originally scheduled 28 did not come up this weekend because of a misunderstanding on the date by a university faculty member.

Menasha Mayor to Appoint 3 Commissioners Tuesday Night

Menasha — Mayor John Klein will appoint three commissioners at Tuesday night's common council meeting.

Posts to be filled are weed laterals.

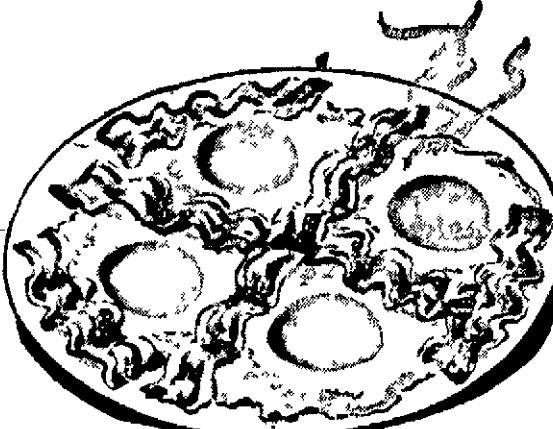
Over the weekend, Klein said, crews worked at Keyes street intersections with Park and Cleveland streets to make sure rain water did not overflow the Keyes street sewer,

which has caused sewage backups into many homes in that area. A fire department pumper truck was on the scene from 8:30 a.m. to 2:30 p.m. Saturday, pumping the sewer's excess water into curbs where it would flow to the river.

One major contributor of excess water, Klein said, was a manhole draining much of Smith park, which has been closed.

"Treat Your Family Royally at Food Queen"

BACON AND EGGS



1 lb. Rath's Mulberry
SLICED BACON

and

1 Dozen Farm Fresh
Ungraded Extra Large

JUMBO EGGS Both
For Only

69¢

CRISP, GOLDEN LONG FINGER

Carrots 7¢
Bunch

NBC CAMEO

CREME SANDWICH 29c

Birdseye
Fresh Frozen Sweet
PEAS
2 35¢
10 oz.
PKGS.

STEINER'S
FOOD QUEEN
A FREE RECIPE BOOKLET
With Every Purchase
Above Prices Good Through Tues., May 3rd

LAWN-BOY
Quietflite

It Whispers

While It Works!

Good Food Served Just the Way You Like It!

- Sea Foods
- Steaks — Chops
- Chicken

Christensen's Paint & Hdwe.

622 S. Commercial St., Neenah

Ph. 2-9422

We Give
3 Star Trading Stamps

Office Hours

Daily 9 A.M. 12 P.M.

1 to 5 P.M.

Saturday 9 A.M. Noon

Model 5250 — 19"

ONLY \$99.95

Your Authorized Lawn-Boy Dealer

STORE HOURS

8:00 to 5:00 Daily

8:00 to 7:00 P.M. Fridays

We Give
3 Star Trading Stamps

10 oz.

PKGS.

161 N. Commercial
Barrett Building
Neenah

154 9 Commercial
St., Neenah
Ph. 2-9422

Christensen's Paint & Hdwe.

622 S. Commercial St., Neenah

Ph. 2-9422

We Give
3 Star Trading Stamps

Office Hours

Daily 9 A.M. 12 P.M.

1 to 5 P.M.

Saturday 9 A.M. Noon

Model 5250 — 19"

ONLY \$99.95

Your Authorized Lawn-Boy Dealer

STORE HOURS

8:00 to 5:00 Daily

8:00 to 7:00 P.M. Fridays

Twin City '9s' Oppose Kimberly, Truckers

Rockets Attempt To Top .500 Mark Against Clints

Neenah — Neenah is host to Clintonville and Menasha goes to Kimberly for Tuesday's Mid-Eastern conference baseball game.

Neenah attempts to move above the .500 mark at the expense of Clintonville. The Rockets have been involved in a pair of 1-run contests, defeating New London and losing to Menasha by a single marker.

Clintonville, which has a 2-1 league slate, edged the Rockets 3-2 in last year's meeting at the Truckers city.

3 Marathon Loop Games On Docket

Menasha — The Marathon Softball league will swing into 1960 play with three encounters tonight at Jefferson Park.

Canal Plant and River Street are matched at 5:15, Neenah Office and Research and Development are paired in the 6:30 p.m. contest and it will be Office-Washington against Carton Press at 8 p.m.

The league has 11 teams and all but Industrial Relations will see action this week. Wednesday's pairings are Carton Miehle versus Central Shipping at 5:15 p.m., Carton Finishing versus Neenah Plant at 6:30 p.m. and Canal Plant versus Neenah Office at 8 p.m.

The Zephyrs were rained out in Saturday's inaugural against Marinette Central Catholic. They were scheduled to play at Sheboygan North this afternoon.

Washington are the new team replacing Main Office and Office Service. Carton Miehle nipped Research and Development 3-2 for last year's championships.

Post-Crescent Photo
Members of the Spring Road grade school basketball team were honored at a dinner Saturday night at the school. Left to right are Peter Krautkramer and Ed Huebner, Jr., eighth grade players; Ted Fritsch, the main speaker; and Robert Fowler, Spring Road principal and coach.

Menasha High Enters Ripon Invitational

Kimberly, Winneconne Also Send Squads to 3rd Annual Meet; Beaver Dam Defends Title

Menasha — Menasha and Kimberly will be two of the 17 central Wisconsin high schools competing in the third annual Ripon High school invitational track meet Tuesday night.

The Bluejays and Papermakers will take part in class B along with Ripon, Beaver Dam, Berlin, Columbus, Mayville, Omro and Portage.

The class C entries include Amherst, Cambria, Horicon, Juneau, Randolph, Waupaca, Westfield and Winneconne.

Field events and trials in the sprints and hurdles will get underway at 5:30. Finals in the running events will start at 7 p.m. and the sprint relay, which will conclude the program, is slated to start at 9:35.

Kimberly and Beaver Dam are expected to fight it out for class B honors while Winneconne and Horicon are favored in class C. The Wolves downed Horicon in last week's Beaver Dam invitational. The Beavers and Horicon are defending champs in the Ripon affair.

The Jays finished third to Beaver Dam and Ripon in a 3-way meet to kick off their season. The Beavers are sparked by Merlin Norenberg, a rare combination shot putter and dashman. Mike Campbell, one of the area's best milers, paces Ripon.

Darrell Jansen, a good bet to pick up firsts in both hurdles and the high jump leads the Papermakers.

Menasha Contenders

Menasha's leading contenders are Bill Gerhard and Dave Ristau in the dashes, Dexter Below, hurdles, high jump and broad jump, and Bob Klapper.

Menasha — Bill Page jolted a 619 series to lead the way in the Cocktail Mixed Couples Bowling league Sunday night at Muench's Recreation alleys.

"Bud" Griesbach fired a 614 count, Paul Stordock rolled 575 and "Nubs" Milliken had 564. First place belongs to the Grasshoppers with a 321-184 record but its margin is only a half game over Tom Collins and Manhattans.

No honor totals were rolled in the Automobile Mixed league which ended its season Sunday night at Muench's.

Pontiacs won the championship with a 33-21 record, placing three games ahead of Oldsmobiles and Plymouths, both of whom have 30-24.

Chevrolets posted 27-27, Ramblers 28-27, Fords 26-28, Jaguars 25-28, Studebakers 25-28, Cadillacs 24-30 and Packards 23-31.

Industrial Loop Schedule of 112 Games Planned

Menasha — A 112-game Twin City Industrial Softball league schedule was announced today by Wayne Long, league president.

The first round will begin May 10 and close on June 23.

The weeks of June 28 and July 5 have been set aside for makeup games. Several of the industries which sponsor teams annually shut down for a week or more during those weeks.

The second round begins on July 12 and closes on Aug. 25. Aug. 30 and Sept. 1 have been reserved for makeup games. Division playoffs are scheduled for Sept. 6 with the grand championship on Sept. 8.

The league all-star games are planned for June 30 at Menasha's Jefferson park.

American division teams are Gilbert Paper, Wisconsin Tissue Mills, Menasha Wood-

en Ware, Neenah Paper, Soo Line and Strange Paper. Na-

tional section entries are Marathon Packers, Marathon Ramblers, Bergstrom Paper, Main Office, Banta's,

Neenah Foundry and Lakeview.

Rain Washes Out Two FVC Doubleheaders

Menasha — Rain washed out Saturday's Fox River Valley conference doubleheaders matching St. Mary at Fond du Lac and Oshkosh at Manitowoc.

The Indian - Shipbuilder games will be played Tuesday. St. Mary will play a single game at Fond du Lac Wednesday and entertain the Cardinals May 12 in a twin bill. A single game originally was scheduled for that day.

Macs Play Zephyrs In Practice Game

Menasha — The Menasha Macs will play a practice game against St. Mary at 4:30 p.m. Tuesday at the ball park according to Manager "Fritz" Heiss.

Heiss said that it is imperative that all candidates who plan to play with the Macs be present because team rosters are due at Tuesday night's league meeting.

Bowlers Pocket Over \$875 in Central Fox Valley Tourney

Menasha — Twin City bowlers pocketed over \$875 in prizes in the recent Central Fox Valley Women's Bowling association tournament according to the prize list released by Mrs. Leone Uetzmann, secretary-treasurer.

Team events brought \$340.50, Twin Citians received \$222 for doubles scores and there were \$201 in singles awards and \$46 in all-events prizes. In addition, the Morning Glory team received \$5 for the top game in class C.

Fox Cities five, a team composed of Neenah area bowlers, was first in class A with a 2,622 handicap total. Navy Sox of the Kimberly - Clark Girls league won class B with 2,602 and Morning Glory was the class C winner with 2,510. Other Twin City winners in-

cluded Marion Hedberg and Arlene McCanna, class A doubles, 1,134; Rita Trader and Angie Smarzinski, class C doubles, 1,101; Janet Runge, Sherwood, who bowls in Neenah class A singles, 585; and Dorothy Hensen, Neenah, class B singles, 605. She also had the high game.

The top Twin City place in class B doubles was a fifth in class C singles and Evelyn Hanson placed second in all-events.

High Ind. Game — Sam Hardy 321
High Ind. Series — Sam Hardy 644
High Team Game — Neenah Foundry No. 1 PMI
High Team Series — Valley Refrigeration 2700

W L W L
Rockman Bros. 30 31 A. E. Schulte Prod. 44 44
Neenah Foundry. 32 34 Norm's Cities Ser. 44 44
Neenah Found. No. 2 34 35 Hardwood Prod. 44 44
Loc. DX Ser. 33 37 T. C. Concrete 43% 43%
Chester Prod. 49% 49% Bud's Shell Ser. 21 21
Valley Refrig. 48 48 Norton's Std. Ser. 21 21
Neenah Bros. 46 44 Cigarette Ser. 37 33
WNAM 46 44 Neenah Eagle 30 31

High Ind. Game — Sam Hardy 321
High Ind. Series — Sam Hardy 644
High Team Game — Neenah Foundry No. 1 PMI
High Team Series — Valley Refrigeration 2700

Courtesy & Plummer, Inc.
Twin City Concrete Co.
Phone PA 2-7703

Turley
Menasha

Take Advantage of
The Low Rates By the
Day - Week - Month
LOCAL or
LONG DISTANCE
Shuttle Van for
Furniture
One - On - Insurance
Furnished

DAHL
Phone PA 2-3861
For Full Information

DAHL
U-DRIVE
Truck Rentals
605 Sheboygan St.
Menasha



Menasha Man Wins Prize In Brand Names Contest

'Sell Yourself Before Selling Product,' Says Edward Terrell

Menasha — "Sell yourself before selling the product." That idea, from Standard Oil dealer Ed. Terrell has resulted in fourth prize in National Brand Names foundation contests.

Terrell, his wife, Helen, will be honored next week at the foundation's 3-day convention. He was one of 14 gasoline retailers of the year selected from among 371 finalists.

Terrell and 138 other top retailers in 26 categories will receive certificates of distinction at the New York convention.

He will be asked to tell of his merchandising methods. Terrell believes "the public is brand name-minded. It goes for proven and tried products." In his station, he carries a complete line of Standard petroleum products and the Standard accessory line, under the brand name "Atlas."

Makes Up Booklet

To get to the runner-up class this year, he made up a booklet describing how he advertised, used creative thinking and trained his employees to sell brand-name goods. Employee training alone counts up to 25 points of the possible 100.

Ten years ago, Terrell celebrated 25 years in the location and business by giving away fruitcakes. "Every once in a while these days, some-

one will stop me on the street and ask: 'Ed, when are you going to give away those fruitcakes again?'"

He says he doesn't like giveaways, "because people tire of them and they fall down. You should keep reminding people of your service without annoying them. And you have to humor them — take their minds off spending money," Terrell concluded.

The Brand Names foundation convention begins Wednesday morning with registration. For lunch that day, Terrell will be guest of the American Newspaper Publishers' association, of which the Post-Crescent is a member.

Other trade associations have congratulated him and will entertain the Terrells during their New York stay. They will leave Menasha Saturday, May 7.

Terrell was born in England and came to Menasha in 1920. He worked for John Strange Paper company and the old Menasha Printed Carton company (now Marathon division of American Can company) before entering the auto service business.

He was a Brand Names finalist in 1953, 1956 and 1957.

From One Brand Name Winner
To Another...

CONGRATULATIONS

TO ED. TERRELL OF

Terrell's Standard Service Station

MENASHA

SHERRY MOTORS, INC.

325 W. Washington, Appleton

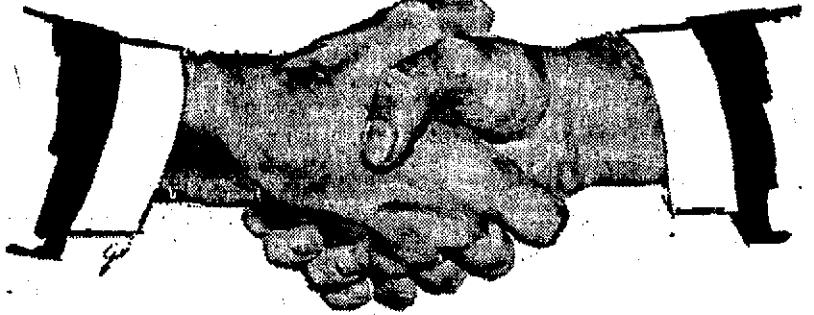
from the
APPLETON POST-CRESCENT

TO

TERRELL'S STANDARD SERVICE

OUR SINCERE

CONGRATULATIONS



We are very happy to join with the many friends, fellow retail merchants and business associates of Terrell's Standard Service station, in commending him for his outstanding achievement in having been selected as one of the outstanding service station retailers of the year. This is truly an impressive citation when you realize that it was won in competition with outstanding service station retailers throughout the entire United States. This distinction, conferred by the Brand Names Foundation for excellence in the promotion and presentation of brand name merchandise, is one of the highest honors that can be realized in the field of retailing.

We feel a particular sense of pride and partnership in having helped to bring this honor to the Fox Cities. Mr. Terrell himself has emphasized the fact that his consistent, carefully planned and executed advertising in the Post-Crescent over the years has played an important part in the growth and success of his business . . . as well as being a major factor in gaining this award.

The people of the Fox Cities may be proud indeed, to have the Terrell firm as a business neighbor. We feel certain that we express the sentiments of all in wishing him continued success in the future.

APPLETON POST-CRESCENT
WISCONSIN'S VITAL NEWSPAPER

Around the Home...

Traffic along Highway 41 near Kaukauna this morning was slowed by the sight of an 80-year-old home burning. Some 50 to 60 watched the blaze and without the state patrol hurrying along motorists, the crowd would have been larger.

All of the furor really was over nothing. The Kaukauna fire department set the fire at the 2-story frame home on Lincoln street about 8 a.m. to raise it for an extension of Tobacnir street to 41. The building is owned by the Kaukauna Machine corporation.

Real efficiency was shown in setting the blaze. The barn was ignited first and the fire traveled to a chicken coop, a shed and then to the house—all with one match.

Brand Names Convention Schedule Full

North Carolina's Governor, Mayor of New York to Speak

New York — A full schedule of activities for a 3-day stay in New York City by the winners of the national "Brand Name Retailer-of-the-Year" awards has been announced by Brand Names Foundation, Inc., sponsors of the competition.

The May 4 to 6 schedule includes an awards banquet at the Waldorf-Astoria hotel on Friday evening, May 6, attended by more than 1,500 industrial, civic and retailing leaders. Awards will be given for excellence in the presentation of manufacturers' advertised brands to the public in 1959. Honored will be 137 merchants in 26 retail categories, representing 108 cities in 36 states and the District of Columbia.

Keynote speaker will be Luther H. Hodges, governor of North Carolina, and will be followed by a show produced and staged by the Columbia Broadcasting system, starring Gordon and Sheila Mac Rae, Trudeau Adams, Alan King and Bob Lewis, with Ray Bloch's orchestra.

New York Mayor Robert F. Wagner, who with mayors and governors elsewhere in the nation has proclaimed

Trade-Marks Suggest Nature, Personality Of Manufacturing Firm

Old Ones May be Streamlined

To Keep Afloat of New Times

A trade-mark is more than a means of product identification. It's a thumbnail sketch of a corporate personality.

A trade-mark must also be original, so that it can be distinguished from other trademarks.

Streamlining Problem

Trade-mark streamlining is a whole field in itself. Occasionally, a well-known firm which has been in business for many generations, considers that its trade-mark is beginning to look a little dowdy, and is not in line with the firm's program of expansion and progress.

On the other hand, that trade-mark has been worth its weight in gold for its message. The problem arises of how to suggest that the firm is as solid and dependable as ever, but that it is keeping abreast of new needs, new products and new times. Often the process is a lengthy one, involving minute changes over a period of years.

Needs Image

Before a company can design a trade-mark, it has to know the kind of message it wants that trade-mark to send: in other words, it has to have a clear image of the sort of corporate personality it wants to project. A good corporate image can be worth uncounted millions in sales.

Different sorts of firms need different sorts of personalities. For example, a large bakery firm might select an old-fashioned sort of symbol to remind buyers of the old days when the yeasty odor of fresh baked bread filled the home. An airline would require a streamlined symbol to suggest speed, but one that would have enough solidarity about it to imply safety. Most baby foods picture a healthy, smiling baby.

After the message is determined, and the design set, it is necessary that the trade-mark be adaptable, that it will look as well on newsprint as on glossy stock, that it will reproduce in dime-size or billboard-size, that it will be

May 1-8 as Brand Names week, will officially welcome the retailers and open the public exhibit of the winning presentations at the Astor gallery of the Waldorf on Wednesday.

The merchants will be the guests of honor at a series of functions sponsored by Life magazine, Curtis Publishing company, newspaper publishers, brand manufacturers, trade associations and trade publications.

The 3-day series of events will also include tours to such places as the N.Y. Botanical gardens, Good Housekeeping Institute and the United Nations.

Hotel Fire Loss Estimated at About \$500,000

Canton, Ohio — The Drake hotel in downtown Canton was swept by fire Sunday night, and unofficial estimates were that the loss would amount to at least half a million dollars.

Tenants were removed safely from the 127-room hotel, which is about 80 years old. The hotel was about half full.

More than 80 firemen and every available piece of equipment was in action in the spectacular blaze. Flames broke through the roof at one point and shot into the sky above the 4-story brick veneer building.

Fireman Injured
A crowd estimated at 5,000 to 6,000 gathered to watch as flames reduced the building to a shell.

One fireman, Jack Melster, was injured when a hose coupling broke. He was sent to Mercy hospital.

First firemen on the scene found fire in a stairway. Spreading upward rapidly, the flames sent smoke pouring out of the sides of the hotel.

Cause of the blaze was not known.

Safe Crackers Seem to Have Clinic at Building

St. Petersburg, Fla. — A weekend "workshop" in cracking safes was held by burglars who broke into the Ballam Safe company building.

Besides burning and peeling off safe doors, apparently for practice, the thieves tinkered with safe mechanisms and jiggled off every item of safe-cutting equipment they could find—plus two safes.

Loss and damage was estimated at \$7,000.

Ads Have News

There are over 1,700 daily newspapers in America; almost 10,000 weekly newspapers. These papers carry not only local and world news but news about branded products in their advertising col-

Monday, May 2, 1960 Appleton Post-Crescent, C7

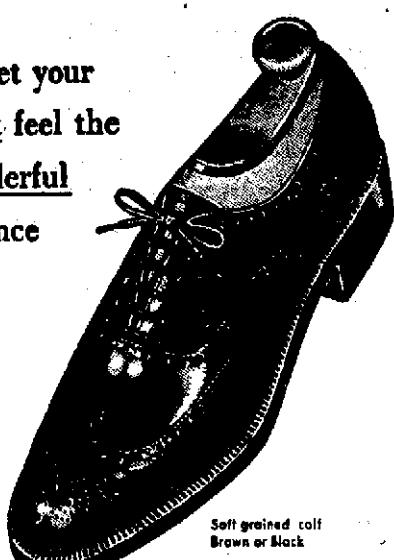
Congratulations to ED. TERRELL

Owner Standard Oil Service Station

81 Racine Street Menasha

ON BEING A CERTIFICATE WINNER
IN NATIONAL COMPETITION BY THE
BRAND NAMES FOUNDATION

let your
feet feel the
wonderful
difference



For men in the public eye, no shoes have more handsome leathers. Yet in Wright's there's built-in comfort found in no other shoe.

wright
arch preserver shoes
We Were Proud To Have
Been Brand Name Winners
1953 — 1954 — 1955

HECKERT SHOE
company

"Buy Brands You Know at a Store You Know"

The OLD SAYING...

"Horse of a Different Color"

BUT IT MAKES GOOD HORSE SENSE

TO

BY BRAND NAME
FOR COMPLETE SATISFACTION!



BE SURE OF TOP QUALITY

- * STANDARD GOLD CROWN Super Premium Gasoline
- * STANDARD RED CROWN King Size Regular Gasoline
- * SUPER PERMOLINE Motor Oil
- * QUAKER STATE Motor Oil

BUY NAME BRANDS YOU CAN TRUST

- CAR ACCESSORIES (Complete Line)
Westinghouse Head Lamps — Champion Spark Plugs, Etc.
- ATLAS TIRES & BATTERIES
- FRAM PURATOR OIL FILTERS
- CAR POLISHES Johnson-Simonds-DuPont
- WARNER Radiator Products

SPRUCE UP FOR SPRING

Guaranteed
AUTO
TUNE-UP
Drive in Soon!
Trained Technicians



Terrell's Service

CORNER BROAD & RACINE STREETS

PA 2-5716

Menasha

Americans Becoming Package Addicts at Snowballing Rate

New York — Americans are becoming package addicts at a snowballing rate. And the various segments of the container industry expect to get consumers even more attached to packaging this year and decade.

The value of containers, department of commerce records show, is growing 16 percent faster than the nation's total dollar volume of goods and services. And packaging consumption is growing faster than the population, which takes some doing.

The growing demand of consumers for convenience packaging of an increasing number of products sparks

the manufacturers to try new materials and new processes.

New packages reached store shelves last year in greater volume than any previous year.

Big Business

The packaging industry is now estimated to be doing a \$10 billion a year sales business.

Carl R. McGowen, president of Owens-Illinois Glass, thinks a record 23 billion glass bottles and jars will be produced this year, a six per cent gain over last. Some eight billion of the bottles and jars will hold baby foods, salad dressing, preserves, jellies, catsup, chili sauce, pickles, tons, boiling paper pouches,

olives, honey and instant coffee.

R. K. Turner, president of Union Carbide's plastic division, says that industry should turn out \$4 billion pounds in 1960, compared with \$3 billion last year (and \$1 billion in 1950), and a sizable proportion will be used for packaging industrial and consumer products.

Container Rivalries

Among the container rivals that will grow hotter this year, it says, are the battles between glass, tin and aluminum cans, aerosols, high density polyethylene bottles, squeeze tubes, folding cartons, and foil paper pouches, attractively packaged one.

BABY WEEK
MAY 1st to 7th

Want a joy to buy for baby! Dress your darling babes in these easy-care garments in wonderful wee fashions.

Come See! Come Buy!
Come Save Today! Big Selections!

Christening Dress Sets

For your little angel, soft nylon with frilly lace trims. Some with matching bonnet, short and long styles.

\$3.98 to \$7.49

Boys' 3-Piece Christening Sets

Consists of nylon or dacron romper, matching fancy vest and cap.

\$4.98 and \$5.98

Infants' Shoes

White leatherette, washable, soft soles, sizes 0-1-2-3.

\$1.00 to \$1.98

**Shawls**

Beautiful patterns, organdy, nylons, cotton and nylon. Washable, white and pastels.

\$2.98 to \$5.98

**Orlon Comforters**

100% Orlon, rosebud print, hand washable. White, pink, blue & maize.

\$3.98

**Baby Shirts**

Slip over styles in fine combed cotton, diaper tabs. Sizes 6-36 months.

69c

**Training Pants**

100% cotton reinforced trim, elastic waist, double crotch. White. Sizes 1-4.

3/\$1.00

BABY WEEK SPECIALS!**Short Sleeve Polos**

Boys' and girls' attractive patterns. Sizes 2-3-4.

2/\$1.00

Diaper Sets

Drip 'n dry fabrics, plastic lined pants; girls' and boys' matching sets — pastel colors. Sizes S-M-Lg.

Special Purchase \$1.00

Crepe and Flannel Gowns and Kimonos

Special Purchase 3/\$1.00

Topper Sets

Fine quality cotton, with plastic lined pants, applique trim on top, white, pink, maize. Reg. \$2.98 Value. Sizes S, M, Lg.

Spec. \$1.98

Crawler Sets

Boys' and girls' styles, solid colored crawler with snap crotch, red check gingham cuff, to match blouse or shirt. Sizes 12-36 mos.

\$1.39

Cabane Sets

Boxer style shorts with stripe or print shirts. Sizes 2-3-4

78c

Babes' Dresses

Special purchase, scalloped bottom, with trucks and embroidery trim, fine quality cotton, fits baby to about 6 months. White & pastels. \$1.00

Compell's Brand Gauze Diapers

First Quality, Reg. \$3.29

Special \$2.75

Sheet And Pillow Case Sets

Beautiful pastel colors, boxed with rattle. Reg. \$2.98

Special \$2.00

Orlon Blankets

For 5 year crib, 40 x 60.

If perfect would be \$4.98.

White only \$2.98

Receiving Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Cardigan Sweater

Slight irregulars 36 x 50.

satin binding, white, maize, blue, pink.

Special \$2.00

Topper Sets

Fine quality cotton, with plastic lined pants, applique trim on top, white, pink, maize. Reg. \$2.98 Value. Sizes S, M, Lg.

Spec. \$1.98

Blankets

Slight irregulars, 36 x 50.

satin binding, white, maize, blue, pink.

Special \$2.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Receiving Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with borders. 2/\$1.00

Orlon Blankets

Slight irregulars, 30 x 40.

pastels, white with

Graduation Certificates for a course in small boat handling and navigation were presented to Fox Cities area residents by the Appleton Power Squadron. From left are Abbott Byfield, commander of the Ap-

leton squadron; Alfred Kayser, DePere, past district commander; Edward F. Douglass, Jr., Appleton, district staff captain, and two of the graduates, Tad Meyer, Port Edwards, and Everett Stecker, Appleton.

Post-Crescent Photo

For Former Teacher

Oshkosh Dormitory Named Clemans Hall

Oshkosh — A name for the newest building on the Oshkosh State College campus, a dormitory for men which will be completed this summer, was approved Friday by the board of regents of state colleges.

The building is named Clemans hall in honor of Earl A. Clemans, Oshkosh, who served on the college faculty for 38 years as a teacher and administrator.

Born on the outskirts of Oshkosh on Dec. 26, 1874, Clemans joined the college staff in 1906, after graduation from the University of Michigan in 1901, and after spending five years teaching in Michigan secondary schools.

Acted as President

During his career with the college, he taught physics and general science, was dean of men, and later served as vice president. In 1930 to 31, he was acting president between the

years when Harry Alvin Brown and Forrest R. Polk Jr. retired in December, 1944.

Clemans has an intense interest in Wisconsin history, and a special love for the history of Oshkosh and the college. Few men know the history of the college as well as he knows it.

Clemans joined the college when the school was only 35 years old and served under four of its six presidents.

Clemans remembers well the fire of March 20, 1916, which destroyed most college units and many rare books and works of art.

During the year after the fire, he saw the college operate in various churches while new buildings were being erected.

With the college staff, Clemans saw the erection of a new health and physical education building, and erection of a new student cultural rec-

reation hall, the administration building, in 1917, and the erection of the Rose C. Swart Campus school in 1922.

After his retirement, he witnessed erection of two dormitories for women, erection of

the normal college dormitory capacity to 564. The name, Clemans hall, was selected by the college faculty and administration, and submitted to the board for approval.

Consideration is being given to names for other buildings which will be built in the near future, including a new library, two new dormitories, a science building, and a training school.

Construction of the library is expected to begin before the end of 1960.

WSES Compiles List
Of College Seniors
Available for Jobs

The Wisconsin State Employment Service has compiled a register of college seniors who will become available for job placement upon graduation in June, Fred R. Gehrk, Appleton district manager, announced today.

In the register are summaries of graduates' educational background, interests, abilities, job preference and salary requirements.

More than 2,000 employers who hire college graduates will receive copies of the register. Others can request it from their district WSES office.



Earl A. Clemans

a new health and physical education building, and erection of a new student cultural rec-

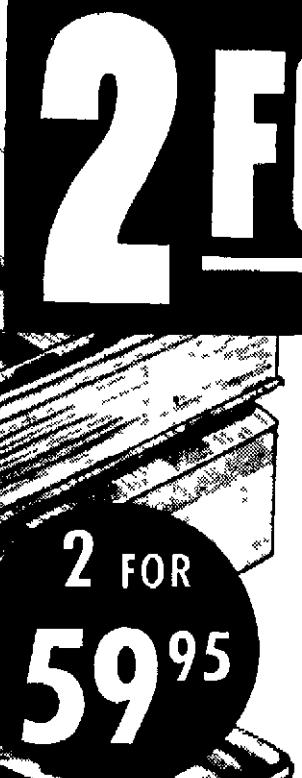
reation center. Clemans hall will house 208 male students and will in

Read This Very IMPORTANT Announcement . . .



Because of a very great quantity purchase from the UNITED STATES BEDDING CO., makers of the famous KINK KOIL Products, we save you money during this sensational 2 for 1 price bedding sale.

OPEN TONIGHT

All King Koil Mattresses
Are Reversible

King Koil "FORM REST"
2 Pcs. 1 Low Price
• Multi-cell innerspring unit construction
• Woven stripe ticking
• Button tufted
• Sturdy outer roll edge
AVAILABLE IN FULL OR TWIN SIZE

2 FOR 1 SALE!

Come in tomorrow or phone RE-3-6528 and buy yours at these sensational money-saving prices. 30-60-90 DAYS SAME AS CASH on any innerspring mattress and box spring combination shown in this advertisement!

Largest BEDDING Display
In the Fox River Valley!In Stock
For Immediate
Delivery

King Koil "FIRM-SLEEP"
2 Pcs. 1 Low Price
• Hundreds of U.S. Steel Premiere wire coils
• Firm, padded, stitched border
• Four cord handles and eight fresh air ventilators
• Woven stripe ticking and button tufted
AVAILABLE IN FULL OR TWIN SIZE

King Koil "SARATOGA"
2 Pcs. 1 Low Price
• Multi-cell wire unit
• Streamline border
• Button tufted
• Insulated to prevent cold feel
• Sturdy woven stripe ticking
AVAILABLE IN FULL OR TWIN SIZE

Saratoga
The new King Koil Mattress
2 FOR 69⁹⁵

Open Mondays And Fridays
TH 8 P.M.

30 - 60 - 90 DAYS SAME AS CASH

H. E. JENKINS**Furniture
and Sleep Shop**

Without a doubt this is the top bedding sale of the year. Through a very large purchase we have brought the price of this famous bedding down. At no time during the coming year will you have a chance to get this famous bedding at such a startling low price. See these values tomorrow at JENKINS

Newspaper Ad

100% Cotton

Superior Quality

100% Cotton

Charlie Talks of Indians, Gold, Rivers, Earrings, Song Writing

BY CHARLES HOUSE

Post-Crescent Staff Writer

POTPOURRI — The violet has been Wisconsin's official flower since Arbor Day of 1900 when thousands of our school children selected that flower in a state-wide school vote. Incidentally, although there are many species of violets, no particular one was specified in the vote.

There is a real probability that the famed Hiawatha was kidnaped by the man who made him famous Longfellow took this Onondaga Indian and made him a Chippewa. He lifted him out of the region of Cross Lake in New York state and transferred him, moccasin, calumet and tomahawk, to Minnesota. And that, probably, is where he will have to stay in legend — even if he is an Auslander.

Perhaps you didn't know it, but the only two rivers in Wisconsin (and we have a total of 86) which do not drain into the Mississippi are named the Fox. Our own Fox drains into Lake Michigan; the Fox River near Waukesha drains into the Illinois.

And did you know that Wisconsin has 8,677 inland lakes in addition to Lake Michigan and Superior? And that 3,000 miles of our rivers are navigable. Our longest river is the Wisconsin with 430 miles. Its headwaters are on the Wisconsin-Michigan border at Lac Vieux Desert.

One of the saddest unsolved mysteries in Wisconsin's history had its beginning with a jar of mustard. Just 78 years ago



Suffering from Headaches??

Thousands of people are suffering from headaches; some of them for many years. Headache sufferers are continually treating the effect rather than trying to determine the cause of their trouble.

Your family Chiropractor is best qualified to determine the cause of headaches. The human body can only be healthy if there is an uninterrupted nerve energy flow to all the tissue cells and organs. However, spinal misalignments may cause pressure on nerves, thereby interfering with the normal nerve flow to the various parts of the body. This nerve interference is the cause of such adverse symptoms as headaches.

If you are one of the multitudes who suffer from headaches, you will save time, money and misery by consulting your family Chiropractor. Once the cause of your headaches is corrected, normal health will ensue.

This message sponsored in the interest of public health by Chiropractors of the Fox Cities and Locale.



From now on we pay ourselves first, — before any money goes into "extras" or "miscellaneous." Our savings account gets treated just like one of our regular household bills. You'd be surprised at how a modest easy-to-pay amount can become a substantial cash reserve and it earns a good return for us right along.

YOUR SAVINGS GROW FASTER HERE

Current Dividend **4%** Compounded Semi-Annually

SAVE IN PERSON — OR BY MAIL

\$5.00 or More Opens an Account

Kaukauna Savings AND LOAN ASSOCIATION
A Savings Institution
100 W. 2nd St. Kaukauna Dial RO 6-4646

Home-School at Holy Cross to Name Officers

Kaukauna — Election and installation of officers will highlight the final meeting of the season for the Holy Cross Home-School association at 8 p.m. Tuesday in the school auditorium.

Program will be in keeping with the general theme for the year, the school and family working together. Boy and Girl scout units, sponsored by the school, will demonstrate skills learned in that activity.

John Hartjes, eighth grader, will give an original talk, "Conquering Space," while the school gym class will dance the "Highland Fling." Third graders will dance the "Virginia Reel," and the eighth graders will sing various songs.

The Indian was invited to dine with the family, but when he put mustard on a piece of venison and began to chew, he spat and then ran from the house. He thought, apparently, that it was poison.

She moved to Chicago and there first began serious compositions. She supplemented her small income from her songs by operating a boarding house.

After success came, she moved to California and it was there that she wrote her

consomme while she lived in Wisconsin.

Most famous song — "End of a Perfect Day" Her "I Love You Truly" and "Just A-Wearayin' for You" were not

written while she lived in Wisconsin.

The smallest ones are

Scandinavia, 17; Bear Creek,

19; Stockbridge, 22; Hilbert,

32; Iola, 38; Shiocton, 41;

Brillion, 47; and Marion, 48.

Bigger in Future

Others include Fox Valley

Lutheran, Appleton, 78; Kim-

berly, 62; St. John, Little

tonville, 117; and New Lou-

don, 116.

In the same area, births to

talled 3,196 in 1943, decreased

to 2,972 in 1944, and then be-

gan four years of steady in-

crease until 1948, when the

figure was 4,342. The 1948

record "baby crop" will

reach high school graduation

age in 1966.

Area High Schools to Give 2,715 Diplomas

Classes Range in Size From 17 to 537;

Birth Rate Forecasts Future Increase

More than 2,715 students will be graduated from public and parochial high schools in the Fox Cities area in May and June, figures compiled for the Post-Crescent's circulation area show.

High school classes in the next few years will decrease and then increase again, the largest senior class in birth statistics of the Wisconsin area. Other large classes are predicted. Most of this year's graduates were born in 1942, when births in Outagamie, St. Mary, Menasha, 130; Clintonville, 117; and New London, 116.

In the same area, births to

talled 3,196 in 1943, decreased

to 2,972 in 1944, and then be-

gan four years of steady in-

crease until 1948, when the

figure was 4,342. The 1948

record "baby crop" will

reach high school graduation

age in 1966.

Monday, May 2, 1960 Appleton Post-Crescent C10

Two Men Suffer Cuts, Bruises In 2-Car Mishap

Kaukauna — Two city men were kept overnight at Kaukauna Community hospital Friday for observation as a result of a 2-car accident on Crooks avenue about 8:45 p.m. Friday.

Michael Walsh, 21, 411 Spring street, suffered lacerations to the lip and mouth and David Reusch, 21, 210 Amanda street, suffered a contusion to his head in the accident.

The two were passengers in a car driven by James Walsh, 20, 811 Spring street. The Walsh vehicle was traveling north on Crooks avenue and struck the back end of a car driven by Merle J. Hammond, 17, 518 Whitney street. Hammond was also traveling north on Crooks. The Walsh vehicle glanced off the left rear of the Hammond vehicle and traveled 300 feet before stopping, almost striking the police car which was going south on Crooks.

Elmer Kobs rapped a 586

trip to pace the Fish loop while Celi Van Dallwyk hit three consecutive 128 scores. The Herring team of Elmer and Marcy Kobs finished first with a 32-13 mark followed by the Eels with a 28-17 mark.

Phil Frassetto rapped a 572

trip to pace the Bird league. The Gulls consisting of LeRoy

and Inez finished first with a

the Orioles with a 27-18 record.

Denies Non-Support

Clement Matzen, 29, Oconomowoc, has denied a non-support charge. His case was adjourned on a week-to-week basis on the condition he supports his wife, Mary and six minor children. Bond of \$600 was set.

Couple's Loop Winners Named At Kimberly Lanes

Kimberly — Winners were crowned in both the Fish Couple's and Bird Couple's leagues, sponsored by the Kimberly Recreation Association, at Jerry's lanes.

Elmer Kobs rapped a 586

trip to pace the Fish loop while Celi Van Dallwyk hit

three consecutive 128 scores.

The Herring team of Elmer

and Marcy Kobs finished first

with a 32-13 mark followed by

the Eels with a 28-17 mark.

Phil Frassetto rapped a 572

trip to pace the Bird league.

The Gulls consisting of LeRoy

and Inez finished first with a

the Orioles with a 27-18 record.

WARDS

Sunday, May 8th is **MOTHER'S DAY**

GET HER GIFT NOW FROM WARDS WONDER WORLD OF GIFT VALUES!



Airy open weave cotton blouse

2.98

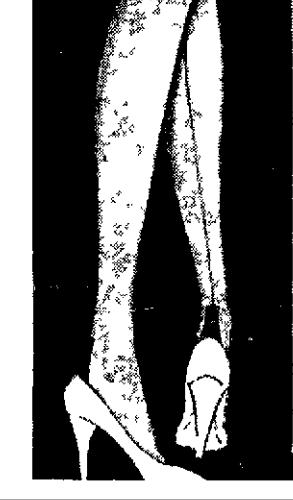
- So summery . . . Mother will love it to freshen her suits!
- Easy-care finished lace cotton . . . little or no-iron!
- Crisp warm weather cooler Such a light-hearted fashion for Mother's wardrobe! She can't help but love the hip-curving flattery!



SALE! 3-piece pajama set

SET 3.33

Special buy! Smart print cover-up coat over solid colored pajamas, print trim. Sizes 32-40.

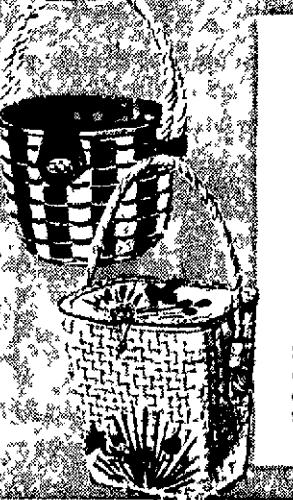


Special buy! Nylons for Mom

3 pairs 2.50

- All perfect quality
- Twin thread construction. If one thread breaks, the other holds
- Flattering self-seams

A gift of practical luxury for Mom. Beautifully sheer and shadow-free, but with extra wear assured. Choose from new spring shades. 8½-11.



Imported straws, perfect gifts

2.98

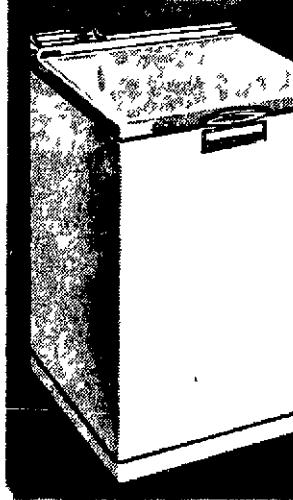
- Handmade in Italy for Wards exclusively, outstanding buys!
- Shaped big and soft to carry everything for Mom's outings, shopping sprees
- See elegant classic trips of leather and rope or colorful, gay grass embroidered motifs with figures of flowers and insects! Most are lined.



SALE! Women's satin slippers

4.99 1.66

So lovely, so comfortable! Quilted rayon with softly padded soles. Pink, blue, black. Save!



Dishwasher plus 53-pc. dinner set

SPECIAL \$5 DOWN \$179

- A gift combination that's ideal for Mother's Day!
- Powerful "turbo-surge" action gets dishes really clean!

Imagine! An automatic dishwasher and complete semi-porcelain set for \$179.00!

anywhere, needs no special wiring.



Shadow-proof slip in no-iron blend

3.98

Fine gift for mom! Dacron® Polyester-nylon-cotton in white, pastels. Pleats, embroidery, trim. S, M, L, XL. 2.98



SALE! "Patriot" spreads in reversible patterns

14.99 AFTER SALE 12.99

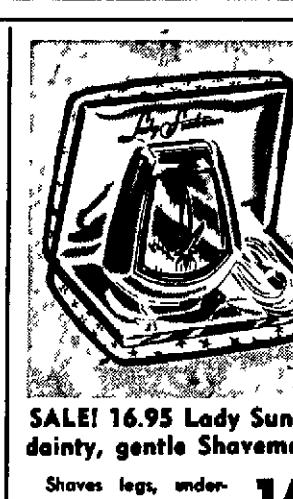
Full or twin size all cotton spread in bleached or heirloom white and sandalwood.



SALE! Women's fabric slipper

4.99 2.66

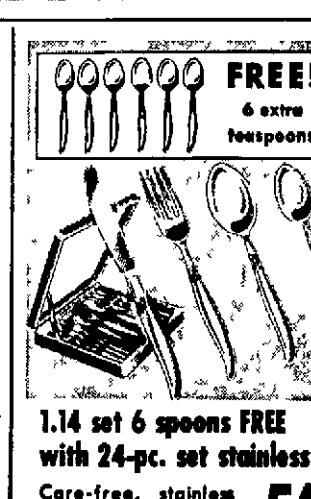
Elastic side grommets for snug fit. Padded platform, cushioned crepe soles. Black. Hurry in!



SALE! 16.95 Lady Sunbeam dainty, gentle Shavemaster

Shaves legs, underarms smoothly without scraping. Other famous brands to 10.98.

14.99



1.14 set 6 spoons FREE with 24-pc. set stainless

Care-free, stainless steel. Chest FREE. 50-pc. set, FREE meat fork, berry spoon, 9.98 REG. 7.44



SALE! Woman's acetate briefs

Locks Paper Mill Donates Site for School

Property Previously
Offered for \$16,000;
To Build This Year

Combined Locks — Members of the Combined Locks school district voted to accept an offer of 5.66 acres of land for use as a school site from the Combined Locks Paper company.

In a letter from G. D. Muggleton, mill president, Frederick Ziemann read the offer for the land, without charge, to approximately 120 district voters. Muggleton pointed to the importance of education and the responsibility of a community to meet the increasing demands for schools due to the growth of a community. In the spirit of providing good schools and cooperation, the offer was made, according to the letter.

Previously the company had asked \$16,000 for the property which is located west of Park street and is about two blocks from the present school building. The offer was read at a meeting to consider four possible school sites.

Other Sites

Other offers considered was a 10-acre plat in the Wallace plat area costing \$24,000, another 10 acre plat at the south end of the village, now

FREE MAP OFFER

See Page D4

SUFFER FROM PSORIASIS? SURE YOU CAN WEAR SHORT SLEEVES!



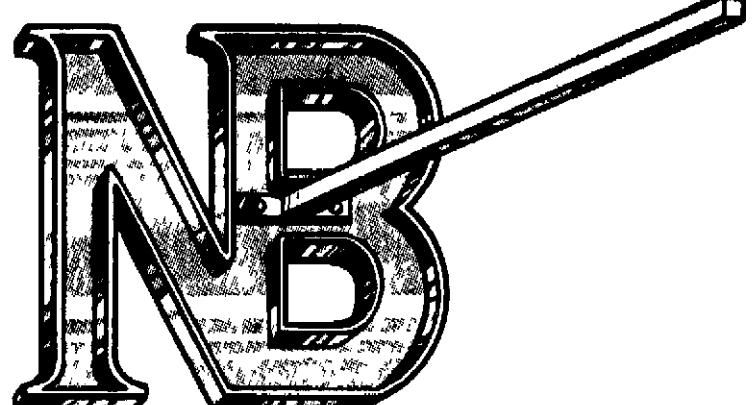
SIROIL

WRITE FOR NEW FREE BOOKLET
Easily understand answers to your
questions about this skin disease.
Written by a registered physician.
SIROIL LABORATORIES, INC.
Dept. 17 Santa Monica, Calif.

NEW! For greater devining comfort use
SIR-O-LENE Skin Softener

between nighty Siroil applications. Sir-O-Lene
is also ideal for dry and itchy skin.

AT ALL DRUG STORES



WHAT IS A BRAND?

A brand is considered proof of ownership...
and is usually displayed in a prominent position on the item
which is owned... and by persons proud of that ownership.

When a person or manufacturer is proud of his product
and his brand which is displayed upon it, he is ready to stand
behind it and back it up to the very limit.

This is Why **YOU** the buyer should select
Products Displaying A Brand Name!

See The Brand Name Products
and Their Dealers

Tonight and Every Night This Week
IN THE WANT-AD SECTION

This Is National Brands Week*

MAY 1 THRU MAY 8

part of the Henry Wiedenhaupt farm, to cost \$10,000 and finally seven acres at the east side of the village.

The latter was rolling land offered without charge by Robert Berghuis with the stipulation the school would have to furnish all roads to the school which would result in providing him with roads on other property which could be used for plating. Voters felt the expense of building roads would be too high for the value of the land.

Since the school will be merely an annex to the old building, the majority of voters did not think the Combined Locks mill site was out of the way. Also considered was an addition to the present school building. Many favored the Wiedenhaupt property, despite the offer of free land, since the former is located nearer the two new plats building up in the community.

Two votes went to the Wallace area, two to adding to the present school, none for the Berghuis property, 34 for Wiedenhaupt's land and 75 for the mill property. R. W. Surplice, Green Bay, architect for the new school, was on hand and indicated construction on the school would start this year.

Road and sidewalks will be installed in the area to make the new school easily accessible.

Minnows Finish First In Couple's Action at Little Chute Lanes

Little Chute — No honor counts were posted on the final night of action in the Fish Couple's league at the Recreation alleys, but the Minnows finished on top.

Members of the winning team were Ray Mignon, Elaine Mignon, Jack Sanderfoot and Ella Reynebeau.



Juvenile Shack Movers were busy on Little Chute streets. The boys took the shed across Highway 96 and down County Trunk N to the Fox river, almost six blocks. Four wagons were used in the moving project. Front left to right are John Sprister, Dave Hammen and Don Sanders. Back in the shed are Bruce Hammen and Tom Bongers.

Holy Cross Parish Women Schedule 'Hot-Dog Day'

Kaukauna — Women of the Home-School association at Holy Cross Catholic parish will sponsor a "Hot-Dog Day" Wednesday in the school cafeteria with serving to get underway at 11:20 a.m., according to Mrs. Ervin Rosenow, general chairman.

Youngsters will be served in two shifts with women to supervise playground activities while different groups are eating. Fourth and fifth graders are to donate celery, carrots and cupcakes. Members of the playground supervisory committee are Mrs.

**Firemen Called When
Furnace Motor Burns**

Kaukauna — Firemen were called to the Arthur Borree residence, 420 Whitney street, about 4:45 p.m. Friday when a motor on a furnace blower burned.

Firemen cut off electrical power to the motor and cleared the house of smoke.

242-589 Lead

Thilco Turney

Bowling Meet Has
Record Number of
Teams, Individuals

Kaukauna — Wayne Sager with a 243 singleton and Byron Biselk with a 300 series are currently leading individual bowlers in the ninth annual Thilco Bowling tourney being rolled at the Bowling bar.

Cletus Gerow is second in individual game count with 224 followed by Les O'Dell 223, Byron Biselk with 220 and Carl Giordano with 217.

Trailing Biselk in series counts are Fabian Arnoldsen, 307; Carl Giordano, 307; Jim Maass, 306, and Ed Milinski, 302.

The Big Steins of the planning department are setting the pace in the team events with a 2,653 followed by the Flunkie Five of finishing with a 2,577, the Pie Eyed Pipers from the pipe shop with 2,575, the Darboy farmers of shipping with a 2,571 and the Kilowatts of the power department with 2,556.

Events are based on handicap with both men and women competing although none of the women's events have been held to date.

Registration Set for Kindergarten Pupils

Kaukauna — Registration for youngsters to attend Trinity Lutheran school for the 1960-61 term will be from 1:30 to 4 p.m. Wednesday at the school.

Giordano Beer and Liquor won two from Obermeyer's to take first with a 57-58 record. The latter finished second with a 58-56 mark followed by Roloff Manufacturing with 58-27, Mullen's with 52-28 and Bowling bar with 51-38.

Other honor counts were posted by Catherine Baum, 191, Marie Wenzel, 207, and Jane McGroarty, 191.

"It's a Girl," Doctor Said, but It Wasn't

San Diego, Calif. — The doctor came out of the delivery room and told Arthur McCoy his wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.

His wife had given birth to a daughter.

McCoy told his many friends as he passed the cigars around, but when he brought wife and baby home three days later the daughter was a son. The doctor was embarrassed.

"Most embarrassing incident of my practice," McCoy said.



Neenah-Menasha, Appleton and Kimberly Savings & Loan Associations NOW PAY NEW, HIGHER DIVIDENDS of 4% Per Annum!

It's a profitable time to add to your savings or open a new account. Savings dollars received by Neenah-Menasha, Appleton or Kimberly Savings & Loan Associations can earn from the 1st if received by the 10th. And remember, your savings are safe — insured to \$10,000 at Neenah-Menasha, Appleton, & Kimberly Savings & Loan Associations.

EARN MORE on Every Dollar you SAVE



Save Your Dollars At Your Local Savings & Loan Association — Neenah - Menasha, Appleton and Kimberly

Win City Savings & Loan
104 East Wisconsin — Neenah
Phone PA 2-2831



Appleton Building & Loan
324 West College — Appleton
Phone 4-1483

Kimberly Savings & Loan
319 East Kimberly — Kimberly
Phone ST 6-3522



Oles Topple Lawrence Nine In Twin Bill

Neenah's Davis Wins 4-Hitter In Second Game

The Lawrence college baseball team, which had fielded like a major league club in its first two outings, didn't come up to Little League standards Saturday.

The Vikings committed 17 errors in dropping a double-header at St. Olaf, 14-1, and 4-2. The games opened the Midwest conference season for the Vikings, St. Olaf is now 4-0 in the Northern division, in which the Oles were champs last year.

Lawrence had 13 errors behind Neenah's Dave Thomsen in Saturday's first game. Only three of the runs off him were earned. Thomsen allowed nine hits and seven walks, striking out four, over the nine inning route.

Pulls Muscle

Jim Schulze, (who suffered a muscle pull in the second game and had to leave the contest) was charged with three errors in one inning of the first affair. He had two of the six hits off winner George Miner. Miner fanned three and walked four.

Lawrence took a 1-0 lead in the top of the second but St. Olaf erased it during a 7 run second frame.

Lawrence's Karl Franke and St. Olaf's Denny Davis of Neenah, matched 4 hitters in the 7-inning second game. Franke struck out three and walked six while Davis fanned six and walked three.

The Oles broke up a 2-2 tie game with a pair in the fourth, on a walk, a fielder's choice and two errors. Lawrence got the tying run on base in the fifth but couldn't score.

Steve Gilroy's 1-run double in the top of the fourth had given Lawrence its tie

(Second Game)
Lawrence - 2 St. Olaf - 4
AB R H E AB R H E
Ramsay 2b 0 0 0 Schmitz 2b 2 1 0
Larson 1b 0 0 Lee 3b 1 0 0
Scuglia cf 0 0 0 Stevens 3b 1 0 0
Herrle ll 2 0 0 Gruend 3b 1 1 0
Hedrich ss 0 0 0 Jurras cf 2 0 0
Schmitz 1b 0 1 Carlson ss 2 0 0
S G boy 1b 0 0 Peterson 1b 3 0 0
Tidwell 3b 0 0 Peterson 2b 1 0 0
Kr gerff 1 0 0 Olson lf 3 1 2
M G boy ss 1 1 0 Larson c 2 0 0
Frankie p 3 0 1 Davis p 3 0 0

Totals 36 2 4 Totals 26 4 4
St. Olaf 1 1 0 3 0 0 x-x

Beloit Tops Lawrence's Golfers, 4-1

The

Beloit

college

golf

team

shaded

Lawrence,

4-1

Saturday

in a rain-abbreviated

match at Beloit.

The

teams

were

able

to

play

only

nine

holes

because

of

poor

weather

conditions

Most

of

the

matches

were

close

with

the

Vikings

trailing

by

one

hole

at

two

positions.

Lawrence's

Ray

Sherman

was

the

only

Lawrence

winner

beating

Beloit's

Evan

Robbins

at

No

5.

The

Vikings

are

now

0-2

on

the

season

The

Saturday

summary

Al

Giersbach

(B)

42

beat

Jim

Rasmussen

45

1-0

Phil

Lindley

(B)

43

beat

Dan

Gill

more

45

1-0

Tom

Cook

(B)

43

beat

Chuck

Erging

46

1-0

Dave

Bell

(B)

44

beat

Tom

Hill-

man

46

0-0

Ray

Sherman

(L)

42

beat

Evan

Robbins

44

1-0

Turn to Page 2, Col 7

Terror Track Team Plays Host to GBE

Appleton High school's track team plays host to winless Green Bay East at 4 p.m. Tuesday. In their first two outdoor appearances, both triangulars, the Terrors finished second and first. They lost a close decision to Fond du Lac in a meet which also involved Neenah and edged Sheboygan North in a test which also included Manitowoc.

GBE has lost successive dual events to Sturgeon Bay, Sheboygan North and Sheboygan Central. The latter two losses were overwhelming for the relatively inexperienced Red Devils.

Turn to Page 2, Col 7

16 Straight Derbies

Eddie Arcaro has ridden in 16 straight Kentucky derbies

Custom and Production Machining

May We Serve You?

ACCURATE MACHINE CO.

1000 Columbus

MI 49601

PH. 625-6220

(Near 61 Outdoor Theater)

AP Wirephoto

For All of Your Insurance Needs

Life Auto Business

Phone 4-5797 August W. Appel

Mental Service Insurance Company

FOX HEAD "400"
PREMIUM BEER
3 — 12 oz. bottles FREE with every case!
ASK FOR IT AT YOUR FAVORITE BEVERAGE STORE or TAVERN
Distributed by FOX VALLEY DISTRIBUTING CO.
PHONE 4-1868

Foxes Make Belated Home Debut Tonight in Twin Bill

Chance, Narum to Face Bees At Goodland Field; First Game Will Start at 6 p.m.

The stage for the Fox Cities' 1960 home opener has been set for some time now, and the curtain is finally due to go up at 6 p.m. today.

After being weathered out of five straight games (on four dates), the Foxes will play a twin-night double-header with the Burlington Bees at Goodland field today.

The gates will open at 5:15 p.m. The first game (a scheduled 7 inning affair) will start at 6 p.m. The traditional opening-day ceremonies will be staged between the games. The second game, slated for the 9 inning route, will open immediately after the ceremonies.

Admission tonight will be by the orange, opening-game booster buttons. The buttons will be on sale at the gate for those who haven't purchased them ahead of time.

The Foxes will be shooting for the Three-I league's season-opening attendance award. The figure to beat is a 2,433, which is the first-day crowd drawn at Cedar Rapids. This is the highest figure for the seven openers that might have been staged to date.

Saturday night's game—the original planned home opener—was rained (and snowed) out. Sunday's split double-header was called off because of wet grounds.

Right-handers Dean Chance

and "Buster" Narum are

scheduled to be the Foxes'

starting pitchers tonight.

The Bees will start Bob Priddy in

the other

Burlington has a 3-game

winning streak going.

They lost their first two games before taking one from Topeka (the Reds' only loss to date) and two from Green Bay.

The Foxes lost four straight

games on the road. Their

leading hitters for the young

season are Bob Saverine,

368, Jim Carver, 353, and

Pete Ward, 333.

The Associated Press

Andy Seminick, nearly bald

manager of Des Moines' Demons may be completely naked on top if his youthful club doesn't snap out of the Three-I league doldrums soon.

The 1959 Demons won more

games than anyone in the

league, but

Experienced Baseball Men Guide Baltimore

When Fox Cities Foxes General Manager Lee MacPhail, President Ray "Mac" McClone wishes to deal with top brass in the front office of



MacPhail McClone the parent Baltimore Orioles he can talk to either of a couple other "Macs."

One is Club President and

Pirates Extend Win Streak

CONTINUED FROM PAGE 1

St. Louis. Don Elston's fine relief work as the third Cub pitcher saved the victory for starter Glen Hobbie.

Cheinman -2 (Pittsburgh) -13

-ab h rbi ab h rbi

Kasko, Sh. 4 1 0 Hoak, Sh. 5 1 0

Bell, If. 4 1 0 Gross, S. 2 1 0

Ronson, J. 3 2 1 Stuart, J. B. 3 1 2

Galek, Jr. 4 0 0

Bailey, C. 4 2 1 - terf. 4 1 0

McMinn, A. 1 1 0 Burgess, C. 5 3 2

Concon, B. 4 0 0 Virdon, C. 3 1 0

Newch, B. 4 0 0 Mazurk, J. B. 5 2 0

Hobbs, D. 0 0 0 Law, D. 5 0 0

a-House 1 0 0

L'rone, P. 0 0 0

Osteen, P. 0 0 0

b-Lynch 1 0 0

Totals 34 9 2 Totals 40 12 13

a-Singled for Purkey in 7th

b-Tiled out for Osteen in 9th

Pittsburgh 409 020 034-13

Cincinnati 000 000 000-2

Hoak 2, Great 2, Skinner 2, Blum 2, Clement 2, Burgess 2, Virdon, 2, Mazurk, 2, Hobbs, 2, Law, 2, Bell, If. 4, Ronson, 1, Stuart, 1, Galek, Jr. 4, Bailey, C. 4, McMinn, A. 1, Burgess, C. 5, Concon, B. 4, Newch, B. 4, Hobbs, D. 0, Law, D. 5, a-House 1, L'rone, P. 0, Osteen, P. 0, b-Lynch 1, Totals 34, 9, 2, Totals 40, 12, 13

IP H R ER BB SO

Law W. 4-0 9 8 2 2 3 1

Newcombe L-1 1 6 5 2 1

Purkey 21-4 11 8 2 2 1

Lawrence 11 3 8 2 2 1

Osteen 1 3 1 0 0 0

U-Barlick, Pelekoudas, Jackowski, Landes T-2 10. A-8,244

IP H R ER BB SO

Law W. 4-0 9 8 2 2 3 1

Newcombe L-1 1 6 5 2 1

Purkey 21-4 11 8 2 2 1

Lawrence 11 3 8 2 2 1

Osteen 1 3 1 0 0 0

U-Barlick, Pelekoudas, Jackowski, Landes T-2 10. A-8,244

IP H R ER BB SO

Law W. 4-0 9 8 2 2 3 1

Newcombe L-1 1 6 5 2 1

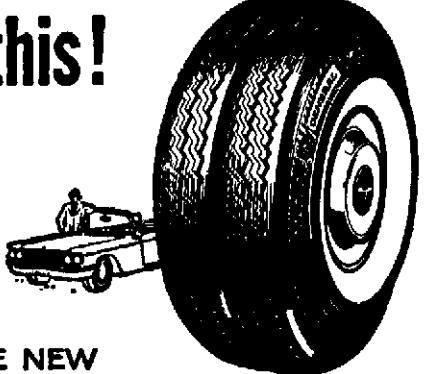
Purkey 21-4 11 8 2 2 1

Lawrence 11 3 8 2 2 1

Osteen 1 3 1 0 0 0

U-Barlick, Pelekoudas, Jackowski, Landes T-2 10. A-8,244

there
never
has been
a tire
like
this!



THE NEW

GENERAL DUAL 90

with 2 treads and exclusive Nygen.

Never before has a tire offered motorists the astounding strength and stamina of the General Dual 90. Safety-built with two treads and exclusive Nygen Cord, the Dual 90 can be demonstrated today by your nearest General Tire or new car dealer.

free road service if you have a puncture

THE GENERAL TIRE & RUBBER CO.



AP Wirephoto
Bill Nieder, Left, and Parry O'Brien shake hands after Nieder won what was billed as grudge shot-put match Saturday in the Drake relays, at Des Moines. O'Brien told reporters, "we're not enemies. That's just what you guys do to us — misquoting us and everything." Nieder just smiled and didn't say a word. Neither spoke to the other before or during the event. Nieder's toss went 63 feet, 11 1/2 inches; O'Brien's 63-1 1/4.

Topeka Stops Soos Twice, Grabs Solo Lead

CONTINUED FROM PAGE 1

Steve Shurina pitched a 3-hitter in the first game.

Pitcher Ric Warren swatted a 2-run homer in the ninth to put Green Bay past Cedar Rapids. He also hurled a 6-hitter.

Warren's home run came off Hortonville's Larry Huebner, who was the loser in the club to seventh, sixth, fifth, sixth and sixth place, finishes, successively.

fans.

C. Rapids 300 000 000-3 6 1
Green Bay 000 002 002-4 6 1

Fischer, Huebner (6) and Root,

Werner and Boone, Conaway (2).

Home runs — Cedar Rapids, Allen,

Green Bay, Warren

First Game

Lincoln 050 000 000-5 32 1
Des Moines 010 000 200-3 7 1

Plath, Moeller (4) and Alvarez,

Bozner, Parsons (3) and Lipski,

Home run — Lincoln, Look.

Second Game

Lincoln 001 101 1-4 7 1
Des Moines 001 010 1-3 8 3

Teunis and Alvarez, Bubash and

Curtight.

Home runs — Des Moines, Lightner,

Hershner.

First Game

Topeka 000 002 1-3 6 1
Sioux City 000 000 0-0 3 1

Shurina and Gaffney, Thiel and

Bernhardt, Tanner (4).

Home runs — Topeka, Dashner,

Schultz.

Second Game

Topeka 005 010 040-10 10 2
Sioux City 220 100 002-7 9 2

Collins Leads At Houston By 2 Strokes

Palmer Second, Fleck Third After 3 Rounds

Houston, Tex. — Big, blond Bill Collins, who claims he doesn't even think of the pressure, led the Houston Classic golf tournament into its final round today but the story still was: Will Arnold Palmer make it six?

Collins, the man from Baltimore who plays his golf out of Crystal River, Fla., shot a 4-under-par 68 Sunday to snare the lead by two strokes over Palmer, the Masters champion from Ligonier, Pa., who has won five tournaments this year and is the greatest money earner for the period involved in golfing history. He has banked \$44,257.

Collins had 205 for 54 holes. Palmer, who shot a 70 in the third round, had 207.

Palmer was looking at the scoreboard Sunday when he came to the eighteenth green. He was finishing just ahead of Collins and at that time was three strokes behind. He ran down an 18 foot putt for a birdie and looked confident as he strode off the green.

Jack Fleck, who had been tied for the lead bogeyed the last hole by 3-putting and had a par 72 for the day. He fell to third place at 209.

At 211 were Doug Ford of Crystal River, Fla., and amateur Richard Crawford, the Houston collegian. Crawford, the NCAA champion, had the day's low round, a 67.

Dick Beall Sets Only 1959 Record In 3-I League

Only one individual record was set in the Three-I league during the 1959 season.

Topeka's Dick Beall walked 137 times. This broke the 1-year-old record set by Dick Rogers (Rochester - Winona) in 1958. Rogers strolled 133 times.

Two team records were broken last year and another was tied. Cedar Rapids struck out 993 times, erasing the club's own record — 893 — set in 1958. Burlington catchers were guilty of the most passed balls in league history — 47. This broke the Bees' mark of 40 in 1958.

Green Bay committed only 150 errors in the season. This tied the record for least miscues first set by Madison in 1940 and tied by Terre Haute, 1950.

Cubs Cut Jim Goetz, Pick Up Ellsworth

By The Associated Press

The Chicago Cubs assigned rookie pitcher Jim Goetz outright to Houston to make room for lefty Dick Ellsworth, called in from the same club. Ellsworth will report Monday.

Bettor Wins \$43,000 On \$4 Investment

San Juan, Puerto Rico — An unidentified bettor won a record \$42,994.35 on a \$4 investment Sunday by picking six straight winners in the five-six pool at El Comandante Race track.

VAUDETTE CALIFORNIA

NOW thru THURSDAY

Feature at 7:00 - 8:35

2 AD MGR

ENTERTAINMENT CENTER

GENERAL TIRE & RUBBER CO.

GENERAL TIRE & RUBBER CO.</p

2 Drivers Charged After Cars Hit, Injure Pedestrians

Eikhoff's children were standing nearby but were not hit, police said. George M. Hopfensperger, 26, of 505 E. Wilson street, was ordered to appear in traffic court after his truck hit Miss Esther Garvey, 48, of 225 S. Memorial drive Saturday afternoon at Lawrence street and Memorial. Miss Garvey received a possible broken hip and bruises. She was taken to side his car in the 700 block of St. Elizabeth hospital by Larry's ambulance.

John Hinkens, 38, of 922 W. Brewster street, posted \$150 bond after his car hit Harlie Eikhoff, 39, of 1131 W. Hawes avenue, as Eikhoff stood beside his car in the 700 block of St. Elizabeth hospital by Larry's ambulance.

McKee & Jaeckels, Inc.



INVESTMENT
SECURITIES

Zuelke Bldg. • Appleton, Wis.

We Have Prepared A Report On

Bergstrom Paper Company

Class A Common Shares, Non-Voting

BERGSTROM, a leading producer of uncoated printing papers for publishers of textbooks, law-books and encyclopedias is now benefiting from an aggressive diversification program which has added offset, office printing safety papers to its line. Already accounting for some 25% of sales, these new products appear to offer impressive growth potentials. An alert management has been successful in directing research to maintain a special place for the company in a highly competitive field as well as to assure an economical raw material supply, unique in the industry. Bergstrom has in recent years demonstrated a record of earning growth and stability far outpacing all but a few paper producers, and further increases in sales of its expanded line can have a significant effect on earnings of this moderate-size company.

WE RECOMMEND ITS PURCHASE

McKee & Jaeckels, Inc.
Zuelke Bldg.
Appleton, Wis.

Please send me your recent report on Bergstrom Paper Company —

Name
Address

CALL OR WRITE

McKee & Jaeckels, Inc.
INVESTMENT SECURITIES
Appleton, Wisconsin

Phone 3-5585

Claude N. Bowby, Martin V. Werner
Registered Representatives

We Are Now Open Friday Evenings and
Saturday Mornings by Appointment

New York Stock Quotations

At 12 o'clock Noon, New York Time
Published by Wayne Hummer and Co., 123 S. Appleton St.

A Ford 601 5

Abbot Lab 571 For Dairy 18 St. Regis 411

Acme 251 G Schenley 23

Admiral 181 Gen Dynam 391 Sears Roe 481

Air Reduction 731 Gen Elec 381 Serv 121

Alco 17 Gen Foods 1041 Sinclair Oil 421

Allied Chem 49 Gen Motors 441 Socony Mobil 361

Allied Stores 531 Gen Pub Serv 51 South Co 451

Allis Chalmers 294 Gen Tel 881 South Pac 191

Alpha Port-Ce 221 Goodrich 681 Sperry Rand 201

Amer Airlines 19 Goodyear 361 Stand Brands 401

Aluminum Ltd 291 Gt Nor R R 441 Std Oil Calif 42

Amer Bosch 19 Gr C Steel 301 Std Oil Ind 391

American Can 381 Gulf Oil 291 Std Oil N 411

Am Motors 27 Houdaille Ind 19 Sunray 221

Armco Steel 591 Amer Smelt 1 I Stude Pack 111

Amer Radiator 142 Inland Steel 371 T Swift & Co 441

A T & T 871 Interlake Iron 271 Texas Co 73

Amer Tobacco 1081 Int'l Harv 421 Texas Gulf 17

Anaconda 504 Int'l Nickel 1041 Textron Corp 201

Armour 314 Int'l Paper 102 U

Ashland Oil 192 Int'l T & T 391 Union Carbide 127

Atch T & SF 221 J and L John Man 64 Un El Mo 351

Avco 121 John Man 551 United Corp 71

B Baldwin Loco 131 Kaiser Alum 431 United M & M 171

B and O 301 Kenn Copper 781 United Fruitt 23

Beth Steel 441 Kress S S 301 U S Rubber 501

Boeing 241 Kroger 341 U S Steel 751

Borden Co 48 Lehman 251 Westing Elec 541

Budd Mfg 18 Lib McN & L 92 Western Union 421

Burr Add Ma 324 Lig Meyer 74 Wilson & Co 361

Bell Air 121 Lockheed 211 Wis El Power 361

C C I T 531 Marshall Fld 511 Wis Pub Ser 271

Can Pac 26 Martin, Glen L 381 Woolworth 641

Case, J. I 121 Mont Ward 431 Youngst S & T 1001

Ches & Ohio 621 N

Celanese 241 Nat Bis 541 Investment Trusts

C M & St P 204 Nat Dairy 501 Boston Fed 16.46 17.79

Chi N W 161 Nat Distiller 301 Chm Fed 10.61 11.46

Chrysler 46 N Y Cent 224 Eaton Howard

Cities Serv 402 No. Amer Av 317 Bal Fed 10.89 11.64

Col Gas 19 Nor Pac 404 Stk Fed 11.45 12.44

Comw. Ed 581 Norf & West 974 Fid Fed 14.71 15.99

Cons Ed 63 Ohio Oil 314 M I T 12.49 13.50

Com'l Credit 604 Olin Math 444 1 Wil St 12.13 13.11

Corn Products 481 P Puritan 7.64 8.26

Curtis Wright 202 Pan Amer Air 171 SI Am S 8.68 9.39

Cuti Hammer 374 Parke Davis 433 Wis Fed 5 84 6.32

D Deere & Co 381 Penn Dixie 281

Detroit Ed 414 Pure Oil 291

Douglas 291 Pepsi-cola 421 Misc. Quotes

Dov Chem 384 Phelps Dodge 458 F W D 84 88

Du Pont 203 Phillips Pet 441 Giant P Ce 168 174

E Eagle Picher 228 Proc & Gamb 961 Nuclear 28 29

Eastman Kod 1061 Pullman 72 Sper 51's 118 121

Elg Nat W 14 Radio Corp 701 Webcor 108 118

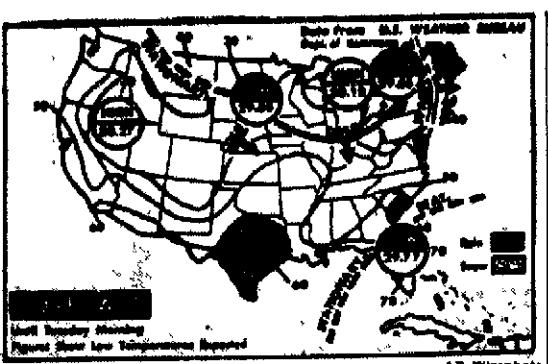
Elect Autolite 441 Raytheon 374 N Ill Gas 334 334

F Fairchild Eng 61 Rexall Drug 444 Bergstrom 174 184

Feeders Quig 177 Rep Steel 567 Comb Lks 24 25

Royal McBee 161 Olin 51-82 1187

Royal Dutch 341 Case 51-83 91



Monday, May 2, 1960 Appleton Post-Crescent 55

Warm Air Returns to Fox Cities

It turned warmer in the Fox Cities today. The change was a welcome return of spring after snow and rain Saturday.

The high of 58 Sunday was surpassed today at 10 a.m. The mercury showed a 58 to seven degrees below normal in the west and three to five degrees in the east. Normal high is 54 to 64, normal low 34 to 43.

Snow fell Saturday in the Fox Cities but melted as it hit the ground. Farther north the snow started at 7 a.m. and continued until 6 p.m. Two inches of white covered the ground. By Sunday morning ice covered tops of swamps and bogs.

The 5-day forecast calls for temperatures to average four to seven degrees below normal in the west and three to five degrees in the east. Normal high is 54 to 64, normal low 34 to 43.

QUALITY FOOD Key to BUSINESS SUCCESS

Successful food processing, food markets and restaurant operators learned by experience that people will drive miles, if necessary, to shop and eat good tasty food in spotless bright places free of pests. That is why they are successful.

Thousands of independent and 26 chain food organizations use WIL-KIL Laboratory and/or monthly pest control service to protect food and their priceless business good-will.

When you have a sanitation or pest problem, call

WIL-KIL
WIL-KIL LABORATORY
100 W. North Ave. 100 WISCONSIN DR. 100 W. Wisconsin Ave. 100 W. Wisconsin Ave. 100 W. Wisconsin Ave.

Franchises Available FOR THE NEW OUTSTANDING SPEED-O-PRINT PHOTO COPIERS

Plus a Full Line
of Photocopy
Supplies.

Applicant must be
experienced in Photocopy field. We will assist
financially.

WRITE OR PHONE
SPEED-O-PRINT CORPORATION
1801 W. LARCHMONT AVE. CHICAGO 13
BURTON TIDEN GENERAL SALES MANAGER
Greendale 7-2000

FINANCIAL SERVICE

is our business . . .



WON'T YOU...

accept this
sincere invitation
to avail your-
self of the
many modern
services and
up-to-date
facilities of
the Wayne
Hummer Co.?



Clifford E. Vincent



J. W. Lawler
Resident PARTNER



Robert W. Zwicker

We're Here to Advise and
Serve You In ALL
the Following Fields:

- ★ Agent in Purchase or Sale of Listed & Non-Listed Securities
- ★ Purchase or Sale of U. S. Bonds & Municipal Obligations
- ★ Transfer of Certificates for Gift and Estate Purposes
- ★ Valuation of Security Holdings
- ★ Analysis of Investment Portfolios
- ★ Advice on Mutual Funds & Investment Company Shares
- ★ Advice on Tax Matters Affecting Security Transactions
- ★ Individual Stock Reports by Leading Financial Services

FEEL FREE To Take Advantage of Any or All
of These Services — Come In or Phone—Today!

Wayne Hummer & Co.

123 So. Appleton St.

Members of the New York Stock Exchange and
Other Principal Exchanges

Phone 4-1473

COMPLETE Insurance Protection

Employers' Mutuals Write:

Workmen's Compensation — Public Liability —
Automobile — Group Health and Accident —
Burglary — Plate Glass —
Fidelity Bonds — and Other Casualty Insurance —
Fire — Extended Coverage — Inland Marine —
and allied lines.

ALL POLICIES ARE
NON-ASSUMABLE
SUBSTANTIAL DIVIDENDS
TO POLICY HOLDERS



K. J. Benson
on Floor, Irving Studio Bldg.
Phone 212-4-3000

Have you ever stopped to count up the work-saving ways electricity serves you around the house? Try it—and then guess how much time it would take you to do the same jobs without your electric service.

The time and energy you save are just part of the value you get in your electric service. When you think how little it costs, you'll agree that it's just about the best bargain you can find.

NOTE TO HER FAMILY: A new electric appliance is a wonderful way to say "We love you, Mom" on Mother's Day.

WMPCO • WISCONSIN-MICHIGAN POWER COMPANY

IN-4

AUTOMOTIVE

AUTOS FOR SALE 15

We're Long On
Good - Clean
Used Cars
(Almost 300 Of Them)

There's no need to shop around when you can go straight to Gustman's and choose from almost 300 used cars and used trucks, and they're all GUARANTEED IN WRITING.

Low Mileage Beauties

DESCRIPTION MILEAGE

'59 Lark Station Wagon 14,724
'59 Buick LeSabre 4-Dr. 10,198
'59 Chevrolet Biscayne 10,200
'59 Chevrolet Station Wagon 10,108
'59 Ford Custom Sedan 11,100
'59 Chevrolet Bel-Air 4-Dr. 8,700
'59 Chevrolet Pickup 11,000
AND MANY, MANY MORE

Used Stations Wagons
24 To Choose From
1951s to 1959s

Special Bargains

On Used Mercurys

'56 Mercury Station Wagon
'56 Mercury Medalist 2-Dr.
'56 Mercury Monterey Hardtop
'56 Mercury Custom 4-Dr.
'56 Mercury Comet 4-Dr.
'56 Mercury Monterey 4-Dr.
'56 Mercury Coupe

Brand New 1959s

'59 Oldsmobile Super 4-Dr.
'59 Chevrolet Bel-Air 2-Dr.
'59 Chevrolet Parkwood Wagon
'59 Chevrolet Bel-Air 4-Dr.
'59 Chevrolet Impala 4-Dr.

Daily 8-8:30 - Saturday 8-5

GUSTMAN

Chevrolets - Olds - Corvair

KAUKAUNA 6-3831

SEYMORE 11

And Marquette - Menominee

"SINCE 1929"

SPECIALS THIS WEEK

1959 FORD Galaxie Victoria
Excellent condition.

Black \$2395

1959 VOLKSWAGEN 2-Dr.

Like new \$1485

1959 FORD Custom 2-Dr.

8 cylinder, Cruise-o-

matic \$1695

1958 FORD 4-Dr. Station

Wagon. Fully equipped.

Nice \$1895

1958 CHEVROLET 4-Dr. Sta-

tion Wagon. 8 cylinder.

Powerglide, beauty \$1695

1958 FORDS 4-Dr.s. and

2-Dr.s. Automatics and

standard transmission.

Choice \$1395

1956 MERCURY 4-Dr. Hard-

top. Red and white,

excellent \$1295

1956 FORD 2-Dr.

Hardtop \$1195

1955 FORD Fairlane 2-Dr. \$895

1954 MG TF Roadster .11185

1953 DODGE Station

Wagon \$395

SIX \$100 CARS - '48 to '52

NEENAH-MENASHA

MOTORS, Inc.

FORD DEALER

Phone 2-4267 or 2-3212

OPEN EVENINGS UNTIL 9 P.M.

104 Clybourn Neenah

New Lot Location

1st and Hewitt St., Neenah

TUSLER
PONTIAC
Used Cars

1958 PONTIAC 2-Dr. Catalina Hardtop

1958 ANGLIA

1958 FORD Fairlane "500" 4-Dr.

1958 PONTIAC Star Chief 4-Dr.

1957 PONTIAC Super Chief 4-Dr.

Station Wagon. Full Power.

1957 PONTIAC Star Chief Custom

4-Dr. Hardtop. Full Power.

1957 CHEVROLET "210" 4-Dr.

1957 DE SOTO Firedome 4-Dr.

1957 FORD Country Sedan

1956 OLDSMOBILE "44" 4-Dr.

1956 MERCURY Monterey 2-Dr.

Hardtop

1956 PONTIAC Star Chief 4-Dr.

1956 DODGE Coronet 4-Dr.

1955 CHEVROLET Del Ray 2-Dr.

Overdrive

1955 FORD Victoria Sunliner

1955 PONTIAC Chieftain 4-Dr.

Sedan

1955 DE SOTO Sportsman

1954 BUICK 4-Dr. Sedan

1952 PONTIAC 2-Dr.

1952 PONTIAC 4-Dr.

1952 DE SOTO Hardtop

1952 PONTIAC 4-Dr.

1951 PONTIAC 2-Dr.

At

Tusler Pontiac

Appleton

Phone RE 4-1479, or RE 4-1470

1956 FORD Victoria 2-Dr.

Hardtop. Full power.

Extra sharp!

1958 PLYMOUTH 4-Dr. Wagon

1957 FORD Fairlane 2-Dr. 4-Dr.

1956 MERCURY 2-Dr. Sedan

1956 PLYMOUTH 2-Dr.

1955 DODGE Convertible .11185

1954 OLDSMOBILE "44" 4-Dr.

1953 MERCURY 2-Dr. Sedan

1952 PONTIAC 2-Dr. V-8

1952 CHEVROLET 2-Dr.

1952 DE SOTO Hardtop

1951 PONTIAC 2-Dr.

Open Even. until 8:00 except Sat.

BEHM MOTORS INC.

"Where You Must Be Satisfied"

Hwy. 41 at Meade St. Ph. 6-1225

Buy a Leader!

1958 CHEVROLET 4-Dr. "210"

2-Dr. automatic transmission

and Ivory. Phone 1-5002.

CUMMING MOTOR SALES

ALWAYS QUALITY CARS

ARROW Auto Sales

742 West College Ave.

Waukesha - Plymouth - DeSoto

GRIESBACH

CHEVROLET Sales and Service

Hortonville Ph. SP. 8-1122

Daily 7A-9P-9A-10P.W.L.A.D. 894

AL RUDOLPH MOTORS, Inc.

1205 W. WIS. AVE., Appleton

Phone RE 4-5121 or RE 1-6887

Hietpas Motors

Pontiac - Lark

SEYMORE, Wis. Phone 44

Open Tues. and Fri. Even. 'til 9

1954 PONTIAC 2-Dr. Station

Wagon. Standard shift.

1954 MERCURY 2-Dr. Sedan

1954 PLYMOUTH 2-Dr. Sedan

1953 SEVERAL OTHERS -

MIELKE MOTOR CO.

Pontiac - Lark

NEW LONDON, WI. 54632

Kaukauna Ph. 4-2115

1953 RAMBLER American Sup-

erior. 4-Door. Good con-

dition. \$1,000.

1952 SEVERAL OTHERS -

MIELKE MOTOR CO.

Pontiac - Lark

SEYMORE, Wis. Phone 44

Open Tues. and Fri. Even. 'til 9

1954 PONTIAC 2-Dr. Station

Wagon. Standard shift.

1954 MERCURY 2-Dr. Sedan

1954 PLYMOUTH 2-Dr. Sedan

1953 SEVERAL OTHERS -

MIELKE MOTOR CO.

Pontiac - Lark

NEW LONDON, WI. 54632

Kaukauna Ph. 4-2115

1953 RAMBLER American Sup-

erior. 4-Door. Good con-

dition. \$1,000.

1952 SEVERAL OTHERS -

MIELKE MOTOR CO.

Pontiac - Lark

NEW LONDON, WI. 54632

Kaukauna Ph. 4-2115

1953 RAMBLER American Sup-

erior. 4-Door. Good con-

dition. \$1,000.

1952 SEVERAL OTHERS -

MIELKE MOTOR CO.

Pontiac - Lark

NEW LONDON, WI. 54632

Kaukauna Ph. 4-2115

1953 RAMBLER American Sup-

erior. 4-Door. Good con-

dition. \$1,000.

1952 SEVERAL OTHERS -

MIELKE MOTOR CO.

Pontiac - Lark

NEW LONDON, WI. 54632

Kaukauna Ph. 4-2115

1953 RAMBLER American Sup-

erior. 4-Door. Good con-

dition. \$1,000.

1952 SEVERAL OTHERS -

MIELKE MOTOR CO.

Pontiac - Lark

NEW LONDON, WI. 54632

Kaukauna Ph. 4-2115

1953 RAMBLER American Sup-

erior. 4-Door. Good con-

dition. \$1,000.

1952 SEVERAL OTHERS -

MIELKE MOTOR CO.

Pontiac - Lark

NEW LONDON, WI. 54632

PEOPLES' LOAN
PHONE 3-3773
123 S. Appleton Est. 1884
Home Improvements?
Enjoy Living in a Modernized
Home. Look Over
See us for MONEY needs!!
CITIZENS LOAN & INVESTMENT CO.
"MONEY IN MINUTES"
\$50 to 15,000
Loans for Any Worthy Need
226 E. College Ave. Ph. 3-6669

WANTED TO BORROW \$30

PRIVATE LOAN WANTED

\$7,000 first mortgage on im-

proved 100 acre farm with new

barn, silo and modern home. Ph.

Bear Creek 2632 (collect)

\$3500 WANTED ON FIRST mort-

gage to finish new home. Write

A-86, Post-Crescent.

BANKS

MERCHANDISE

GOOD THINGS TO EAT 32

Bakery Bargains

Surprise and Day Old Bakery

ECONOMY STORE—Johnson St.

PLANT STORE—3200 W. College

Elm Tree Bakeries

Phone RE 3-6656

BEER—Find quality below re-

\$1.15 a bottle. Price of top

APPLETON PACKING CO. 4-3792

DRESSED FORK—Whole or half,

good lean quality. MOSSHOLD-

ER'S. Phone RE 3-8201.

DOGS, CATS, PETS 33

AKC—Cocker, Chihuahua, Man-

chester, Dachshund, Mixed

puppies, \$5 and up! WENDE-

MAN'S PET AND SUPPLY SHOP,

111 W. Division St. Phone 3-6000

and Menasha. OPEN 'til 9 p.m.

COCKERS—Police Dogs, Collies,

Cats and Puppies. Ph. 3-1717.

Humane Society.

DOG—Black Labrador and Wel-

maraner, Cross—one year old,

well trained. Call RO 6-2481 or

6-1414.

GERMAN SHEPHERD, Male

Pure bred, 16 months. Phone RE

3-6154.

GERMAN SHEPHERD PUPPIES

PH. 1212 Readfield, Wis.

GREAT DANE PUPPIES

Pure-bred, \$25. Call ST 3-2632.

POMERANIAN PUPPY, Male

AKC registered. V. Laude, 1202

Algoma Blvd., Oshkosh, Wis.

PUPPIES Wanted 6 to 8 weeks

old, small breeds preferred. Call

RE 3-604.

WEDIMARANER—Female, 1 year

old. Call RE 4-4100 after 6:30

and weekends.

LAWN, GARDEN SUPPLIES 34

Black Dirt

Tony Zitzelberger, 4-1742.

Black Ground

For well fertilized and well

pulverized TOP SOIL, PH

4-1212.

NORBERT TECHLIN

Black Ground

Van Handel Sand & Gravel

Harold 3-1272; Donald 3-4272.

HOLENS Garden Tractor with

Cultivator and new snow blade

\$100.

BOLENS JR. Tiller ... \$120 (6

months)

TILLER—Demonstrator like

new ... \$75.

Terms and Trade-Ins.

SCHMITS SERVICE

Appleton, Ph. RE 2-6348

(2) BLACK DIRT, A-1 rich, fine

top soil. Reasonable prices.

Ory Schultz, Ph. 3-2633.

BULK LAWN SEED. Spreaders &

POUNDS FOR SAVING

HENRICK'S GARDEN STORE

604 W. College Ave. Ph. 3-9322

Choice Black Dirt

6 yards load, \$10 in Appleton.

Phone ST 3-4474.

THORSON SAND & GRAVEL

COMPLETE LANDSCAPING

HOME AND INDUSTRIAL

25 YEARS EXPERIENCE

Seeding, Sodding, Tree Trim-

ming, Tilling, Planting, Cus-

toming, Spraying. Phone RE

4-9336.

BADGER LANDSCAPING

SERVICE

CONDITION YOUR SOIL WITH

Dried Cow Manure, \$2 bag.

WISCONSIN RENDERING CO.

Across from 41 Outdoor Theatre

EVERGREENS 15 Varieties

For sale. Green or pruned. More

than 1000. BLONDETT EVER-

GREEN NURSERY, New Lon-

don, Wis.

FERTILIZERS. Ortho Insecti-

cides. Rollers and Spreaders for

rent. Vaughn Prakill for Crab-

grass.

KELLY'S PET & SEED STORE

612 W. College Ave. Ph. 3-5095

FLOWERING AND

VEGETABLE PLANTS

Peppers, Egg Plants, Tomato,

Cabbage, Cauliflower, Celery,

Parsley, Geraniums, Petunias,

etc. etc. EVER-

WAYSIDE FLORAL

Little Chute Ph. ST 3-1211

FREE USE OF SPREADERS and

ROLLERS—Fertilizer — Lawn

Seed — Weed Killer — COM-

PLETE LINE OF SCOTT'S PRO-

DUCTS—APPLETON SEED CO.

Ballard Rd. Co. TPK 11. S-1305.

GARDEN MARK

22" Rotary Tiller

Regularly \$145.00

Only \$118.88

• 3-h.p. Clinton engine

• Self-sharpening tines

• Push-type handle clutch

control \$5 Down

Montgomery Ward

100 W. College Ave., Appleton

GARDEN TRACTORS—Used. Also

used Rototillers. Riding Lawn

Mowers.

D. CLIMES & SONS IMP. CO.

712 E. Summer St. Ph. 4-1931

GARDEN TRACTOR and Cultiva-

tor—5 hp. David Bradley, Like

new. Contact Henry Van Wyck-

en, Wrightstown Ph. 3701.

JACOBSEN

Power Mowers

ONLY AUTHORIZED DEALER

feature for feature

Your Best Power

Mower Buy!

Complete Servicing—All Makes

Machine Sharpening

Weber & Persons

Open Daily Till 9 and Sundays

1131 N. Badger Ave. Ph. 4-2084

LAWN ROLLING

1 Ton Power Rollers.

GILLESPIE GARDENS, Ph. 4-3800

Time for Scotts Turf Builder!

SAVE \$5.00

On Scotts Combination Offer!

SCOTTS TURF BUILDER 17.5

SCOTTS SPREADER 16.5

Reg. Price \$21.70

Both For Only . . .

16.70

SAVE 10%

New Lower Prices On Scotts

FAMILY LAWN NEEDS

1250 sq. ft. box \$1.95

We'll loan you a Scotts Spreader

FREE

for one day with your pur-

chase of Scotts Lawn Care

Products!

Rental Lawn Rollers Also

Available!

SCHLAFER'S

115 W. College Ave.

Your AUTHORIZED FAIR-MAN

Lawn Mower Dealer in Appleton

JACOBSEN Call 3-4411 To Tell Your

Policy Number and Your Policy

Number.

SCHLAFER'S

115 W. College Ave.

Your AUTHORIZED FAIR-MAN

Lawn Mower Dealer in Appleton

JACOBSEN Call 3-4411 To Tell Your

Policy Number and Your Policy

Number.

SCHLAFER'S

115 W. College Ave.

Your AUTHORIZED FAIR-MAN

Lawn Mower Dealer in Appleton

JACOBSEN Call 3-4411 To Tell Your

Policy Number and Your Policy

Number.

SCHLAFER'S

115 W. College Ave.

Your AUTHORIZED FAIR-MAN

Lawn Mower Dealer in Appleton

JACOBSEN Call 3-4411 To Tell Your

Policy Number and Your Policy

Number.

MERCHANDISE

BOATS & ACCESSORIES

CHESS CRAFT - 22 ft. Sea Skiff

65 h.p. Inboard. \$2,800. Call Phil

4-2141 or Derry 5-4881.

UTTERMEYER'S - 15' TAY RADIO

For boat business or personal use. No license needed.

\$119.75

VALLEY RADIO DISTRIBUTORS

115 N. Appleton Phone 3-4012

CRUISER, Richardson 26 ft.

Semi enclosed. 141 h.p. Chrysler

Ex. 4-2142. Ed. 4-2143. Ph. 3-7112

TRAILER CRUISER - 19 ft.

Travel trailer. Full cover plus

extra. Call 5-1596.

FAMILY CRUISER - 17' Trojan

Ideal for weekend outings. Can

sleep 4. Built-in head. All

comps. Deep deck for sun and

children. Newly painted. In-

cludes like new 50 h.p. Johnson

motor. Phone 4-7976.

PIERGLAS your boat. Resin and

cloth in any quantity. Free in-

spection. Success assured.

Dealer invited. Call 4-2142.

GEO. J. HOFFER GLASS CO.

HOUSEBOAT-TRAILER combination, water land, with 35 h.p.

motor. Deluxe model. Sleeps 4.

Original cost \$3,750. sacrifice

firm \$2,500. Also trailer tent,

boat combination for dining,

boating, hunting. Sleeps 4. Ideal

for children's unsinkable diving

platform. Phone RE 4-1616.

MOTOR - 30 h.p. Johnson with

controls and electric starting.

Like new. Will take smaller mo-

tor in trade. Ph. 4-8435.

Now is the Time

To trade for the best deals

on boats, motors and trailers.

ED'S BOAT SALES 401 E.

Murray or 226 S. Oneida.

OUTBOARD FAMILY CRUISER

1965 20 ft. 150 h.p. Mercury

and cushions. 40 h.p. Mercury

Tandem wheel Tee-Nee trailer.

A buy! Mike Walrich, Shawano, Wisconsin.

OUTBOARD BOAT - 18' U.S.

Molded wood, refinshed. Good

sea boat. 30 h.p. Johnson. Reason-

able. Call PA 2-5792.

OUTBOARD MOTOR - 1965 Evin-

rider 60 h.p. Johnson. Quad. 4 A-1.

Ph. 3-5004.

OUTBOARD MOTOR - New 12 h.p.

Gale. Never on boat. \$288. Phone

3-6012.

PIER - 60 foot, wood, like new!

Complete with stands. Call SP

9-4826.

Used Inboards

Custom built inboard run-

about. 110 h.p. clean. \$1,100.

14' DODGE Runabout and trailer.

72 h.p. Gray. \$880.

21' CAVALIER. 95 h.p. Chrysler

Marine hydro. \$1,200.

20' CHIEFTAIN. 115 h.p. Johnson.

15 h.p. Chrysler Marine. \$1,175.

45 NEW AND USED BOATS TO

CHOOSE FROM.

SEE THE NEW "TURBO-

JET" RUNABOUTS AT

Valley Marine Mart

100 Water, Menasha, PA 2-6779

Open 6-5:30 and 7-9 p.m. Mon. to Fri.

Sat. 9-5:30 p.m.; Sun. 1-5

\$3 and up

Find Selection of Used

Boats and Motors

Sportsman Equipment

Main St., Hibert

Open Even. and Weekends Only

BUSINESS, OFFICE EQUIP. 45

Barber Shop Fixtures

Complete 3 chair, including

some accessories. GOING

OUT OF BUSINESS

Call RE 4-2818

"NEW AND USED"

Refrigerated Display Cases

and Meat Processing Ma-

chines.

GENERAL SALES 1102 W. Wis. Ave. Ph. 3-8844

BUILDING MATERIALS 46

Check On Our

CASH AND CARRY PRICES

BEFORE YOU BUY

Mueler Lumber Co.

2200 W. Wisconsin Ave.

Ph. 4-3788

GARAGE DOORS - Also radio

controlled gate door opener.

SUNNICK SUPPLY, Ph. 3-6944

SAVE! SAVER! SAVER!

See us for Custom DIMEN-

SIONAL KITCHEN cabinets.

Free estimates.

Lumber Mart

510 N. Commercial Ph. 2-1911

Super Kover

Wall Carousel

SPRING PAINT

PROMOTION

SALE

1 coat Outside House Paint and

Primer \$4.85 gal.

Vinyl Latex Wall \$2.05 gal.

Alkyd Flat Paint \$3.95 gal.

Latex Lustre \$4.55 gal.

(Above available in white and over 150 colors)

Vinyl Latex Ceiling

White \$3.95 gal.

Paint, Porch and Deck \$1.25 qt.

Stain \$1.25 qt.

Enamel \$1.25 qt.

Latex \$1.25 qt.

REAL ESTATE—SALE**HOUSES FOR SALE**

By Owner
1 bedroom home, Richmond School area. Excellent condition. Phone RE 4-1116.

COMBINED LOCKE—2 bedrooms, 1 bath, 1½ story, built-in kitchen, built-in lots of closets. \$16,500. Ed Baumgartner, Builder. Ph. RE 4-5258.

Con Crowe Agency
Dial RE 4-1885

Contractor Offers
DIRECT—New 2 bedroom ranch, northwest side. Ceramic tiled bath. Double garage, ready to move into! Call RE 3-3161.

Country Home
11 miles Northwest of Appleton. 2 apartment, all modern. 2 car garage, 1 acre of land. Close to schools. Old or couple will trade.

8 miles North of Appleton. 4 bedroom newer home. Oil heat, ½ acre of land. A GOOD BUT AT \$8,500.

H. J. Jennerjohn
AUCTIONEER AND REALTOR
Hortonville Office SP 2-4548
Appleton Office PL 7-5220
Charles Fischer, Salesman,
RE 4-5152

Crowded For Space?
TRADE IN
Your Present Home
FOR THIS

new 2 bedroom ranch home, now ready for occupancy. Paneling in living room and dining areas—built-in range and oven—all nice sized bedrooms with lots of closet space.

Lieber Lumber Co.
Appleton—REgent 4-2603

Country Homes
8 miles from Seymour, large modern 10 room home, 2 car garage, orchard, large garden plot. Priced to sell. Ph. Seymour 300-504 after 7 P.M.

DON'T
Envy Your Landlord

"BE ONE!"

"IDEAL 2-FAMILY HOMES"

\$12,500—WEST FRANKLIN. 3 bedrooms on each floor.

\$16,800—EAST MCKINTRY ST. 2 bedrooms and living room on each floor.

\$18,000—FOSTER SCHOOL AREA. New 2 bedrooms on first floor, 1 bedroom up.

\$19,500—MCKINTRY SCHOOL AREA. New 2 bedrooms first floor and one bedroom on second floor.

CJM REALTY

C. Meiers R. Montelth
3-5581 3-9348

DUNDAS

4 bedroom home, ½ acre of land, 2 car garage. Also factory building 25' x 54'. Low taxes \$11,000

KAUKAUNA

2 bedroom older home on E. 7th St. Oil heat. Low taxes \$10,500

J. P. Kline

Real Estate Broker
203 Law St., Kaukauna.
Phone 6-2121. Eves. 6-2602

EIRE ST. N. 1750—Modern 3 bedroom, colonial home. Living room, dining room, kitchen, powder room, den, 3 bedrooms and bath. Garage. Leaving town. Call RE 3-2111.

Excellent Condition
\$12,500

2 BEDROOMS. W. Summer St. New furnace, garage, patio. Close to schools, bus line, churches. Cement drive. Impoved street.

Leo J. Griesbach
REAL ESTATE—BUILDER
Phone RE 4-5353

EXCLUSIVELY LISTINGS
Alan L. Mink Agency
626 W. Wisconsin Ave. Ph. 4-0811

Featuring TODAY

1. DELUXE, carpeted 2 bedroom. Heated garage. Features — Top district. Let's make a deal.

2. THREE bedroom rancher in new home area with garage and basement.

3. ONE block from high school. Five bedroom home. Two baths. Heated garage. Price under \$25,000

Holt & Company

223 WEST COLLEGE AVE.
Real Estate—Insurance
Office Phone 3-8543
4-8828 3-6201

For Residential or
Farm Real Estate, Call

Dallman Agency, Inc.

Shawano, Ph. LAkeview 6-2711

FOR REAL ESTATE Buys Cal.

CLINTONVILLE SALES CORP.

Clintonville, Wis.

Four Bedroom Colonial

Large 75' x 150' lot — near schools—1½ baths — den or 5th bedroom—carpeted trim and cabinets with built-in. Attached double garage and paved driveway. 2,000 square feet of deluxe living space for less than \$26,000.

S. JACKSON ST. — Large 2 bedroom ranch with attached double garage and 1½ baths. Available on land contract with easy terms.

Mueller Realty, 4-6607

GILLET HIGHLANDS
Large ranch with attached double garage, 2 car garage, carpeted living room, quality construction. \$24,700.

N. RICHMOND \$12,500

4 bedrooms, 1½ story, divided basement, oil heat.

2 APARTMENT \$15,000

2 rooms and bath down; 4 rooms and bath up; 2 furnaces. 10% return.

814 FOURTH ST.

4 bedrooms, double garage, 2 blocks to Pierce Park.

\$10,500

N. STATE ST. \$8,500

2 bedrooms, basement, gas

Jarchow Real Estate

1235 W. Spring St.

Ph. 3-8448 or 4-5581

WANT AD, ARE WANT ADS?

REAL ESTATE—SALE

HOUSES FOR SALE

FURNISHED HOME

In Little Chute ideal for newlyweds or retired couple. Can be purchased with small down payment and low monthly payments. Call ...

REAL ESTATE—SALE**HOUSES FOR SALE****FURNISHED HOME**

In Little Chute ideal for newlyweds or retired couple. Can be purchased with small down payment and low monthly payments. Call ...

DON RADTKE, Realtor
Phone RE 9-1271

Happy Home Owner...

will be your title if you purchase this well cared for 3 bedroom home. You will be located in a quiet neighborhood near Public Schools and only 5 blocks from St. Joseph and St. Mary's. Your family will enjoy the extra large living room with fireplace and also the finished recreation room in basement. For entertaining Mother will appreciate the well arranged kitchen and the extra large dining room. 3 bedrooms and full bath upstairs . . . PLUS an extra deep back yard for summer leisure. Priced at only \$15,900

CALL US TODAY!

WHITMAN AGENCY

R E A L T O R

Irving Zwickl Bldg., 10th Floor

Phone 9-1266

Jim Whitman 4-2963

Joan Hoffmann 7-7522

Gena Redemann 9-1206

Mildred Blackwood 3-0387

Modern

Hortonville Homes

4 bedroom never home, large carpeted living room, kitchen with ample cupboards. Oil heat. Neat well landscaped yard. Owner has been transferred and priced this home for immediate sale.

New 3 bedroom, attached garage. City water and sewer. Price reduced for quick sale! Search other new and older homes to choose from.

H. J. Jennerjohn

AUCTIONEER AND REALTOR

Hortonville Office SP 2-4548

Appleton Office PL 7-5220

Charles Fischer, Salesman,

RE 4-5152

Northwest Edge

OF City

3 bedroom ranch with breezeway and attached garage.

R. A. Thiel, Broker

Chilton, Wisconsin

Rep. Verne Stingle, RE 4-1313

Northwest Edge

OF City

3 bedroom ranch with breezeway and attached garage.

E. PACIFIC \$13,500

Three bedrooms, 2 story, oil heat, garage, well kept, close in.

TELULAH AVE. \$14,900

Three bedroom ranch, 7 years old, basement, oil heat, carpeted living room.

E. BYRD \$15,900

Three bedrooms, 1½ story, 1½ baths, 2 car garage, oil heat, close to school.

TRACY ST. \$18,000

Three bedroom ranch, 22' kitchen with dining area, carpeted living room, oil heat, garage.

E. MARQUETTE \$16,000

Three bedroom ranch, F.H.A. approved, low down payment.

E. BYRD \$17,900

Three bedrooms, 1½ story, 1½ baths, 2 car garage, oil heat, close to school.

THREE BEDROOM HOME

in Pierce Park Area. New furnace and garage \$11,900

THREE BEDROOM HOME

with bath on first floor in the Lincoln School Area. New furnace \$15,900

NEWER THREE BEDROOM RANCH. Separate dining, carpeted living room. Two car garage \$17,000

ONE BEDROOM HOME—automatic heat, 60' x 120' lot \$3,900

THREE BEDROOM HOME in Pierce Park Area. New furnace and garage \$11,900

HOME BLDG. OFFERINGS 67

BUILD or BUY in

"APPALACHIAN AREA"

Cliff Wolski, Ph. 4-5337

NORMAN W. HALL

R E A L T O R S

325 W. Wisconsin Ave., Ph. 4-1472

Frank Gutreuter 3-3772

Norman Hall 3-6419

GREENVIEW ST. \$20,800

Three bedroom Cape Cod, 3 years old, all electric kitchen, carpeted living room, gas heat, breezeway, attached garage.

W. VERBRICK \$21,000

Three bedroom ranch with large family room, oil fed hot water heat, attached garage.

E. SO. RIVER \$24,500

New 3 level split with family room, 2 car attached garage, built-in oven and range, 2 car attached garage.

PALISADES \$26,500

Three bedrooms, ultra modern ranch, ceramic bath, dishwasher, disposal, oven and range, 2 car attached garage.

(X) W. WINNEBAGO \$12,000

Four bedrooms, remodeled, new furnace, garage.

(X) S. OF CITY \$13,000

Four bedrooms, 1½ story, 1 acre of land with shade and fruit trees, garage.

KAUKAUNA — 3 bedroom ranch, under construction, with built-ins, colored bath, with vanity. \$13,500

ED BAWING, READER BUILDER

RE 4-2326

Kimberly

R E A L T O R S

323 West College Ave.

Office 4-7184

REAL ESTATE—SALE**REAL ESTATE—SALE****ABbie ON' SLATS**

By RAEURN VAN BUREN

Monday, May 2, 1960 Appleton Post-Crescent D11

TWIN CITY HOUSES #4

Menasha Housing

GRANDVIEW ST., Menasha
A modern, 2-story Cape
Cod, with 1½ car garage &
a landscaped lot. A large
family home at a very good
price \$18,800

MILWAUKEE ST., Menasha
Presently used as a dormitory
unit, but can be converted
at no expense back to
one family home with 5 bed-
rooms, large carpeted living
room, carpeted dining room
and 3 baths. Oil heat, 2 car
garage. Landscaped, top
notch condition. Land con-
tract \$19,200

ELM ST., Menasha — 3 bed-
rooms, carpeted living room,
fireplace, dining room, kitchen
with built-in oven, range,
dishwasher and dispos-
sal. Laundry room on 1st
floor. Garage. Wooded lot.
Land contract terms avail-
able \$19,200

FOX Cities Realty
REALTORS
Steve Di Loretto, Broker

Neenah

Older home within 3 blocks
of St. Patrick's Church and
School. Stained glass windows
and Krambo Food Store. A right
hand location. Under \$10,000.

Schommer Agency
Menasha 2-0191 or 2-8912

NEENAH Glass to School
3 bedroom, brick built, Fire
place, oil heat. Well landscaped
100' x 100' lot. Call PA 2-1841
for appointment.

NEENAH, 365 Maple St. — 4 bed-
rooms, garage, 6 years old,
\$17,400. Dial PA 2-9247 daytime
or PA 2-8209 after 4 p.m.

NEENAH — 1 bedroom expanda-
ble, completely redecorated.
Basement rec room. Carpets and
drapes included. \$11,700. 704
Harrison St. Ph. 2-3784.

On the Water
Ideal for boating enthusiasts.
3 story colonial home on
Riverway, Menasha. FIRST
FLOOR—newly carpeted living
room, dining room, and
hallway; 18 ft x 15 ft oak
paneled family room with
built-in 13 ft. fireplace; power
room, modern kitchen
including built-in oven,
washer. SECOND FLOOR—
carpeted hallway and 3 large
bedrooms, 1 fully carpeted;
bath. Full basement and
attached garage. Ideally lo-
cated near schools and pri-
vate schools. A beautiful
home in perfect condition.
For sale by owner. \$21,500.
Call PA 2-0594

Only 1½ Years Old

On Oak St., south of Cecil St.,
full basement, garage. Extra large family-din-
ing area. Owner moving.
Wants action!

Schommer Agency
Menasha 2-0191 or 2-8912

Owner Moving

1 room and bath—one floor—
2 bedroom home, 3 bds, 1
fro. on down. New houses,
churches and schools. Newly re-
decorated throughout. Year old gas
furnace and hot water heater.
Electric stove, refrigerator, dry-
er and dresser. Complete furnish-
ings. A beautiful home in
perfect condition. For sale by
owner. \$21,500. Call PA 2-2454.

Striking

4 Bedroom Brick

New Georgian Colonial
home capturing all the
traditional stateliness of
bygone days. Wainscoted
dining room with plate
rail. Panelled library-den,
charming master bed-
room with its own fire-
place to warm the hearth
and heart. Best of all it's
all brick and beautiful.
Priced to sell. Truly a
"Home of Pride."

JESSUP

REALTY

105 W. Canal St., Neenah
Phone PA 2-2825

Earl Tanguay PA 2-6756
Norm Fredrick PA 2-1382
Joyce Herzfeldt PA 2-1382
Gene Jessup PA 2-5825

To The Lady

Of the House...

FOX CITIES, WISCONSIN

Dear Madam:

We know you are on the
lookout for a well-built 3
bedroom home with at-
tached garage, oak trim
and cabinets. Formica
counter-tops with stainless
steel sink, garbage dispos-
al, GE built-in 4 burner
stove and oven. Other fea-
tures with you in mind.
Call us now.

BLANK

Realty & Ins. Agency

151 Main St., Menasha

Phone 2-8171 or 2-3220

Dick Wustruck, Associate
Eves. Phone 4-5320

REALTOR

TRI-CITY REAL ESTATE

Phone 2-8562 or

E. W. Vossler, Salesman

Phone 2-6123

You'll Be Charmed

by the beautiful marble and
stone fireplace in the large
carpeted living room of this
60 year old, 3 bedroom, 2 bath,
deluxe ranch. Tiled bath, master bedroom with
powder room. Baseboard hot
water heat. Superior quality
built. Other fine features.
FIRST TIME OFFERED.

DRIVE-IN Hwy. 114, Menasha.
Good money maker. \$1,500
down. Bal. by rent.

Rath Reality

RE 2-3554

LOTS FOR SALE

CHOICE LOTS

SOUTH MEADOWS

40 Residential Lots

—All Restricted—

Priced at \$3,600 up

Geo. Lange Agency

Dial RE 3-4949

Eves. Call John Gercke 2-2058

Choice Lots

Campbell St., Neenah

PA 2-1382, wooded

E. Park Ave., Neenah

62' x 182'.

Town of Menasha

Stead Ave., 110' x 150'.

For an appointment call 2-6413.

F. J. Hauser Agency

223 W. Wisconsin Ave., Neenah

CITY LOT—75 x 137. Only \$2000

down payment. Balance \$10 a
month or more.

DALE REALTY, Ph. 2-6717

Commercial and

Light Manufacturing

About 16,000 sq. ft. Average

width 77'. New city sewer,

water and all street improve-
ments including black top

\$3,200.

Ph. 4-5749; Eves. 4-5289

Shown by appointment only by

E. J. McMurchie

REALTOR

228 Spruce St., Neenah

Phone 2-7221

No house was given over phone

This Home Is

BEAUTIFUL

New 3 bedroom ranch style
home with attached garage. Fored
basement, oil heat, electric
hot water heater. We will be
glad to show this house any-
time.

DALE REALTY, Ph. 2-6717

Commercial and

Light Manufacturing

About 16,000 sq. ft. Average

width 77'. New city sewer,

water and all street improve-
ments including black top

\$3,200.

Ph. 4-5749; Eves. 4-5289

Shown by appointment only by

E. J. McMurchie

REALTOR

228 Spruce St., Neenah

Phone 2-7221

No house was given over phone

This Choice 3 Bedroom Brick Home on 9th St., Menasha

Includes:

- Built-in oven & range

- Carpeted living room

- Built-in chest

- Knotty pine breezeway

- Living room planter

- Coved vinyl floors

**REASONABLY PRICED AT \$22,900
FOR QUICK SALE**

CALL 2-6466

REAL ESTATE—SALE

TWIN CITY HOUSES #4

Mendasha Housing

GRANDVIEW ST., Menasha

A modern, 2 story Cape

Code, with 1½ car garage &

a landscaped lot. A large

family home at a very good

price \$18,800

MILWAUKEE ST., Menasha

Presently used as a dormitory

unit, but can be converted
at no expense back to

one family home with 5 bed-
rooms, large carpeted living

room, carpeted dining room

and 3 baths. Oil heat, 2 car

garage. Landscaped, top

notch condition. Land con-
tract \$19,200

ELM ST., Menasha — 3 bed-
rooms, carpeted living room,
fireplace, dining room, kitchen
with built-in oven, range,
dishwasher and dispos-
sal. Laundry room on 1st
floor. Garage. Wooded lot.
Land contract terms avail-
able \$19,200

FOX Cities Realty
REALTORS
Steve Di Loretto, Broker

Neenah

Older home within 3 blocks
of St. Patrick's Church and
School. Stained glass windows
and Krambo Food Store. A right
hand location. Under \$10,000.

Schommer Agency
Menasha 2-0191 or 2-8912

NEENAH Glass to School
3 bedroom, brick built, Fire
place, oil heat. Well landscaped
100' x 100' lot. Call PA 2-1841
for appointment.

NEENAH, 365 Maple St. — 4 bed-
rooms, garage, 6 years old,
\$17,400. Dial PA 2-9247 daytime
or PA 2-8209 after 4 p.m.

NEENAH — 1 bedroom expanda-
ble, completely redecorated.
Basement rec room. Carpets and
drapes included. \$11,700. 704
Harrison St. Ph. 2-3784.

On the Water
Ideal for boating enthusiasts.
3 story colonial home on
Riverway, Menasha. FIRST
FLOOR—newly carpeted living
room, dining room, and
hallway; 18 ft x 15 ft oak
paneled family room with
built-in 13 ft. fireplace; power
room, modern kitchen
including built-in oven,
washer. SECOND FLOOR—
carpeted hallway and 3 large
bedrooms, 1 fully carpeted;
bath. Full basement and
attached garage. Ideally lo-
cated near schools and pri-
vate schools. A beautiful
home in perfect condition.
For sale by owner. \$21,500.
Call PA 2-0594

Only 1½ Years Old

On Oak St., south of Cecil St.,
full basement, garage. Extra large family-din-
ing area. Owner moving.
Wants action!

Schommer Agency
Menasha 2-0191 or 2-8912

Owner Moving

1 room and bath—one floor—
2 bedroom home, 3 bds, 1
fro. on down. New



Chatting at the Reception at the Worcester Art center after the 26th annual MacDowell Male chorus concert Sunday night at Lawrence Memorial chapel are, left to right, Daniel P. Smith, organist, guest

artist and chorus accompanist; A. A. Glockzin, former conductor and founder of the chorus; Mr. and Mrs. Edwin F. Zordel; and Mrs. Glockzin. Zordel now conducts the 50-voice group.

50 Voices

Audience Sings Along With MacDowell Men

BY KATHLEEN REARDON
Post-Crescent Society Editor

April's final showers gave rise to a delightful and auditorium-resounding songfest

Sunday evening as Appleton's MacDowell Male chorus presented its 26th annual spring concert at the Lawrence Memorial chapel.

Fifty male voices, ably directed by Edwin F. Zordel, filled the chapel with magnificent and brilliant tones on the first day of May. And the audience joined in for part of the show.

The opening selection was Sigmund Romberg's "Stout-hearted Men," which seemingly transplanted the audience to Morocco with the legions where "The Desert Song" took place. Even

the innocent bystander couldn't help tapping out the beat on the seat in front of him.

Tenor Solo

Dr. Robert Johnson, singing a tenor solo in another Romberg work, "Deep in My Heart, Dear," exhibited great tone quality. Tenors William Book and Clarence DeBruin also pleased the audience with their solos in the "Drinking Song" and "In the Still of the Night."

The second part of the program was an organ concert by guest artist Daniel P. Smith, member of the Lawrence Conservatory faculty. He played four delightful selections on the four-manual organ exhibiting great skill in

soft passages as well as the powerful movements. As an encore he performed "The Fifers," by Drew. Smith also accompanied the chorus on piano and organ.

Leonard Krueger soloed in "The Navy Hymn" as his rich baritone voice carried the strains to the last row of the audience.

Baritone Kenneth Schroeder was featured in the "Battle Hymn of the Republic" accompanied on the drums by Kenneth Mueller.

Audience Participation

The surprise twist to the show came during the intermission when the master of ceremonies, Karel Richmond, led community singing of some old favorites. They included "When You Wore a Tulip," "Let the Rest of the World Go By," "I Had a Dream, Dear," "I've Been Working on the Railroad," "Home on the Range," and concluded with the audience singing Alfalfa Hay to the tune of "Sweet Adeline."

A Negro spiritual and folk songs made up the last part of the program. "Brumbabum I Bumba," Scandinavian folk song, had a fake cat in the person of Robert Krause making meows which had the audience looking for the singing feline.

"Sound Off," the U.S. Army song, saw Victor Pritzl leading the troupe in a very dedicated way. His clear baritone voice shook the rafters of the chapel and for some brought back memories of army days.

The audience's applauding brought Conductor Zordel back to lead the choir in "Old Man River" and "Song of the Jolly Roger."

Use Many Pencils

New York — Americans used 11 billion pencils last year, or about nine per person, reports the Lead Pencil Manufacturers Association.

American industry was the biggest pencil user, followed by schools and government.



Q. I am planning to file for disability benefits. I have worked under social security as a farmer for five years counting 1959. How disabled must I be to be eligible?

A. You must have a very severe disability. You must establish by medical evidence that your disability is not only severe, but that it is also expected to last indefinitely or result in your death. If your disability is slight or only temporary in nature, you could not qualify for disability protection. On the other hand, if your disability is so severe, for example—that you can no longer do your farm work or do any other kind of work, you should inquire at the social security office immediately.

Q. Please excuse the handwriting as I lost my right hand in a cornpicker last year. Can I get disability payments because of my injury? I have to hire help on the farm now because there are so many jobs I cannot do.

A. No, you would not be considered sufficiently disabled to qualify for payments. You have a handicap which will require adjustment but will not prevent you from working in any substantially gainful work.

The social security administration office is in the courthouse annex, 401 S. Elm street, Appleton.

"You'll Find Complete Satisfaction at Your RED OWL Store!"

Shop with Complete Confidence at RED OWL!



SMALL, MEATY SIZE

SPARE RIBS 45¢ LB.



OSCAR MAYER (By The Chunk) Braunschweiger
LIVER SAUSAGE
lb. 49c

RED OWL'S REFRESHING

DRINK SALE

HARVEST QUEEN PINEAPPLE-GRAPEFRUIT DRINK

4 46-oz. CANS \$1.00

CAL-FAME ORANGE DRINK

Libby's Frozen Orange DRINK 6 oz cans 85c Real Gold Orangeade BASE 6 oz cans \$1.00

fresh Produce Special

163 SIZE CALIFORNIA VALENCIA EATING ORANGES

2 DOZ. 89¢

RED OWL FRESH FROZEN VEGETABLES 12 Varieties

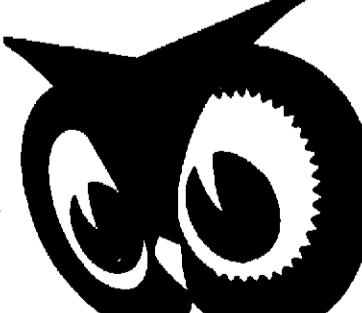
6 6-OZ. PKGS. 1.00

HARVEST QUEEN ENRICHED WHITE BREAD 1½ LB. LOAF 22¢

SAVE VALUABLE

Three-Stamp STAMPS

SAVINGS ARE LIKE MAGIC!



Prices Effective Thru Wed., May 4th

THERE'S MORE IN STORE FOR YOU AT

RED OWL

FOX CITIES

Appleton - Neenah - Menasha

friendly food stores

Life insurance, in addition to providing for family security, plays an important role in our national growth. Savings, through life insurance, help provide the funds for new schools, new factories and the new jobs a growing America needs. The money saved and used in this way also helps in the continuing fight against inflation.

Institute of Life Insurance
444 MADISON AVENUE, NEW YORK 22, NEW YORK

Life Insurance
Is America's Most Widely Used
Form Of Thrift